**EASIER to SWALLOW**\* SMALLER SIZE

**PETITES** 

Calcium Citrate with Vitamin D

Don't recommend just any calcium

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**PETITES** 

SMALLER SIZE EASIER to SWALLOW

### **NEW FINDING:**

>50% of women taking calcium may not effectively absorb it because they don't take it with a meal.1

**ONLY<sup>†</sup> CITRACAL®** contains calcium citrate for absorption with or without food.2\*



Insurpassed absorption with or without food2\*



May be more appropriate for patients on acid-reducing medications like PPIs



May not cause kidney stones<sup>3</sup>

<sup>†</sup>Among leading calcium brands.

For professional use only. Not for sale.

To order more samples, visit www.citracal.com/productrequest.

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Also supports breast health with more  $^{\scriptscriptstyle \pm}$  vitamin D  $^{\scriptscriptstyle \pm}$ 



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Unsurpassed absorption with or without food2\*



May be more appropriate for patients on acid-reducing medications like PPIs



May not cause kidney stones3

<sup>‡</sup> Compared to CITRACAL® Regula

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnostreat, cure, or prevent any disease.

References: 1. Data on file. Survey of 1500 women. November 2007. Bayer HealthCare LLC. 2. Sakhaee K, Bhuket T, Adams-Huet B, Sudhaker Rao D. Meta-analysis of calcium bioavailability: a comparison of calcium citrate with calcium carbonate. Am J Ther. 1999:6:313-321. 3. Reid IR. Mason B. Home A et al. Randomized controlled trial of calcium in healthy older women. Am J Med.



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Pull out and down to open

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**ONLY<sup>†</sup> CITRACAL® contains calcium citrate for absorption** with or without food.2\*

Recommended daily dose meets ACOG and NOF guidelines for calcium intake for women aged 50+

American College of OB/GYN (ACOG) guidelines recommend 1000 to 1500mg/day of calcium with 400 to 800 IU vitamin D for enhanced absorption, for women aged 50+

The National Osteoporosis Foundation (NOF) guidelines recommend 1200mg/day of calcium for men and women, with 800 to 1000 IU vitamin D3 for adults aged 50+.

Calcium Supplement

BAYER

# Also supports breast health with more \* vitamin D\*

Don't recommend just any calcium

Directions: Adults: Take 1 to 2 tablets two times daily or as recommended by your physician, pharmacist or health professional. For breast health support, take two tablets twice daily.

## Supplement Facts

Serving Size: 2 tablets

	Amount Per Serving	% Daily Value
Vitamin D	500 IU	125%
Calcium (elemental)	400 mg	40%

INGREDIENTS: Calcium Citrate, Polyethylene Glycol, Croscarmellose Sodium, Polyvinyl Alcohol-Part Hydrolyzed, Titanium Dioxide (color), Magnesium Silicate, Magnesium Stearate, Vitamin D3 (Cholecalciferol).

If pregnant or breast-feeding, ask a health professional

KEEP OUT OF REACH OF CHILDREN

Do not use if pouch is torn or open.



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