

NEW
SOFTGELS

Nature Made

CHOLESTOFF[®] PLUS

CLINICALLY PROVEN
TO LOWER CHOLESTEROL

PLANT STEROLS
AND STANOLS
to support
heart health

450
mg 100
SOFTGELS

dietary supplement

Colors Derived from Natural Sources - No Synthetic Dyes
No Artificial Flavors - No Preservatives
No Yeast or Starch - Gluten Free

SUGGESTED USE: Take two softgels two times daily with meals.

CAUTION: Not for use by children or pregnant or lactating women. Check with your physician before using CholestOff Plus if you are currently using medications to lower your cholesterol.

Keep bottle tightly closed. Store in a cool, dry place out of reach of children.

Do not use if imprinted seal under cap is broken or missing.

Supplement Facts

Serving Size 2 softgels
Servings Per Container 50

Amount Per Serving	% Daily Value
Calories 10	
Calories from Fat 10	
Total Fat 1 g	2%**
Plant sterols/stanols (from esters) [†] 900 mg	*

*Daily Value not established.

**Daily Values are based on 2,000 calorie diet.

INGREDIENTS: Plant Sterols/Stanoles (Pine Tree), Sunflower Oil Esters, Gelatin, Glycerin, Medium Chain Triglycerides, Soy Lecithin, Water, Colors Added.

Distributed by: **Nature Made Nutritional Products**
Mission Hills, CA 91346-9606, U.S.A.
1-800-275-2878 • www.NatureMade.com

[†]Sterols/Stanoles are esterified with sunflower oil fatty acids.

CHOLESTOFF[®] Plus Softgels are made to Nature Made's guaranteed purity and potency standards.

©Valid only for U.S. and Puerto Rico residents.



Reducol[™] is a trademark of Fortabo Meds-Tech, Inc. Patent Pending.

Daily Sterol & Stanol Amounts



The National Institutes of Health
(NIH) Therapeutic Lifestyle
Change Guidelines Recommends:

Amount of
Phytosterols

2000 mg

Average American Consumes:

- 200 mg

CholestOff Plus
Provides Additional:

1800 mg

Products containing at least 400 mg per serving of plant sterols and stanols, eaten twice a day with meals for a daily intake of at least 800 mg as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. One serving of Nature Made CholestOff Plus supplies 900 mg of plant sterols and stanols per serving for a daily intake of 1800 mg.

100%
money
back

Results guaranteed
or your money back.

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for details

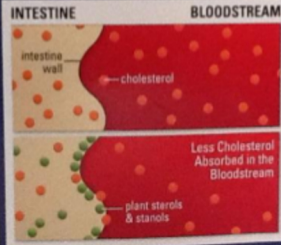
Nature Made CholestOff[®] Plus is made with esterified Reducol[™], a proprietary blend of plant-based sterols and stanols (also called phytosterols) which help lower LDL ("bad") cholesterol.

✓ Reducol lowers cholesterol by reducing the absorption of dietary cholesterol into the bloodstream.[†]

✓ CholestOff[®] Plus is an easy-to-swallow softgel.

BEFORE taking CholestOff Plus

dietary cholesterol is absorbed into the bloodstream



AFTER taking CholestOff Plus

less dietary cholesterol is absorbed into the bloodstream

Nature Made

For more product information,
please visit www.NatureMade.com