

SUGGESTED USAGE: Add 1 level scoop daily to 8 oz. of cold water, milk, or your favorite juice, and blend.

NOW® Whey Protein Concentrate is a high quality protein that is both bioavailable and easily digested. Whey protein has naturally occurring Branched Chain Amino Acids (BCAAs). NOW® Whey Protein Concentrate is ideal for active individuals.

Whey protein is considered to have the highest Biological Value of any protein source – superior in essential amino acid content to beef, milk, casein or soy.

NOTICE: Use this product as a food supplement only. Do not use for weight reduction.

Natural color variation may occur in this product.

EUA # 3007664609

CODE 2299 V3



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POWER SIZE



No Artificial Ingredients
Mixes Instantly • Ultrafiltered
With Branched Chain Amino Acids

Net Wt. 5 lbs. (2268 g)



Whey Protein Concentrate

Natural Unflavored

Nutrition Facts

Serving Size 1 Level Scoop (approx. 33 g)
Servings Per Container about 69

Amount Per Serving	
Calories 130	Calories from Fat 20
% Daily Value*	
Total Fat 2 g	3%
Saturated Fat 1 g	5%
Trans Fat 0 g	
Cholesterol 50 mg	17%
Sodium 55 mg	2%
Potassium 190 mg	5%
Total Carbohydrate 3 g	1%
Dietary Fiber 0 g	0%
Sugars 1 g	
Protein 24 g	48%

Vitamin A 0% • Vitamin C 0%
Calcium 15% • Iron 2%

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

		2,000 Calories	2,500 Calories
Total Fat	Less than	65g	80g
Sat. Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium	Less than	3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients: Ultrafiltered Whey Protein Concentrate (including β -lactoglobulin, α -lactalbumin, Immunoglobulins and Serum Albumin) and Soy Lecithin (< 1%).

Contains milk and soy.

Typical Amino Acid Profile (example) (per serving)**

Essential Amino Acids	mg Per 33 g Serving
L-Histidine	384
L-Isoleucine***	1440
L-Leucine***	2472
L-Lysine	2424
L-Methionine	504
L-Phenylalanine	720
L-Threonine	1560
L-Tryptophan	408
L-Valine***	1056
Non-Essential Amino Acids	
L-Alanine	1176
L-Arginine	576
L-Aspartic Acid	2496
L-Cysteine	494
L-Glutamic Acid	4056
Glycine	408
L-Proline	1368
L-Serine	1200
L-Tyrosine	768

** subject to natural variability

NOW FOODS
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Not manufactured with wheat, gluten, corn, egg, fish, shellfish or tree nut ingredients. Produced in a GMP facility that processes other ingredients containing these allergens.

***Branched Chain Amino Acids

This product is sold by weight not volume.

Store in a cool, dry, dark place after opening.

Please Recycle.