



If you're serious about performance and results, you need the ALL NEW MuscleTech® Performance Series!

- NO Proprietary Blends
- NO Underdosed Key Ingredients
- NO Banned Substances
- NO Fillers
- NO Hype
- NO Exceptions

Just the Most Powerful Formulas Available

The Most Advanced Sustained-Release Protein Available

MICELLAR WHEY is a new, exclusive protein designed for athletes who are looking for more muscle and more strength. This one-of-a-kind protein combines the ultra-anabolic benefits of whey protein with the sustained-release benefits of casein, creating the perfect anabolic environment for musclebuilding.▲

• 35% Better Biological Value than Casein

MICELLAR WHEY starts with an incredibly pure source of whey protein. Typically, whey protein features a biological value of 104 while Casein has a biological value of 77. Biological value is a measure of protein absorption and utilization. The whey protein used to make MICELLAR WHEY is put through a specialized filtration process. Then it goes through an advanced and top secret protein polymerization technology. The end result is whey protein particles that are double the molecular weight of regular whey protein particles. The larger protein molecules take longer to digest, thus allowing the amino acids to release more slowly into your bloodstream for long-term anti-catabolic support. In fact, in pre-clinical, in-vitro testing, researchers found that micellar whey showed near identical protease digestion when it was compared to micellar casein over a period of 6 hours.▲

• Superior Leucine & BCAA Content than Casein

Since MICELLAR WHEY is made from some of the highest-quality whey protein, it features a superior leucine and BCAA concentration on a gram-per-gram basis than casein. In fact, every scoop of MICELLAR WHEY delivers 2.7g of leucine and 5.8g of BCAAs – that's more than micellar casein protein. The higher leucine content when compared to casein proteins means that you can stimulate higher protein synthesis and provide overall higher anabolic potential for a longer period of time!▲

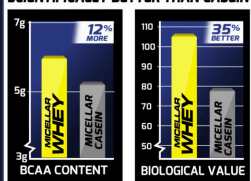
• Enhances Muscle Size, Strength & Performance

One scoop of MICELLAR WHEY contains 25 grams of pure protein with absolutely zero fillers. This means you get the amino acids you need to help you recover faster and build more lean muscle and strength.▲

• Best-In-Class Taste

Every flavor of MICELLAR WHEY protein was flavored by experts in one of the world's top flavoring houses in order to taste better than any other protein on the market. It's perfect to take after workouts, between meals and before bed! Try it today!

SCIENTIFICALLY BETTER THAN CASEIN



NEW



PERFORMANCE SERIES



MICELLAR WHEY

THE WORLD'S FIRST SUSTAINED-RELEASE 100% WHEY PROTEIN

THE POWER OF WHEY AT A SUSTAINED RELEASE

25g Protein	104 Biological Value	6 HR Amino Delivery	35% BETTER BIOLOGICAL VALUE THAN CASEIN	ZERO Casein	5.8g BCAAs	4.6g Glutamine & Precursor
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SUPERIOR LEUCINE & BCAA CONTENT THAN CASEIN

VANILLA
NATURAL FLAVORS

DIETARY SUPPLEMENT NET WT. 2.00 lbs. (907g)

Supplement Facts

Serving Size: 1 Scoop (37g)
Servings Per Container: Approx. 25

Amount Per Serving	% Daily Value
Calories	140
Calories from Fat	20
Total Fat	2g 3%*
Saturated Fat	1.5g 8%*
Cholesterol	85mg 28%*
Total Carbohydrate	6g 2%*
Sugars	1g †
Protein	25g 50%*
Vitamin A	127IU 3%
Calcium	235mg 24%
Sodium	150mg 6%

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

Ingredients: Micellar Whey, Maltodextrin, Natural Flavors, Salt, Soy Lecithin, Gum Blend (Cellulose Gum, Xanthan Gum, Carrageenan), Acesulfame-Potassium, Sucralose. **Contains milk and soy ingredients. Processed in a facility that processes egg, fish, tree nut, and wheat ingredients.**

†MuscleTech® is America's #1 Selling Body Building Supplement Brand based on cumulative wholesale dollar sales 2001 to present.

Directions: Mix 1 serving (1 scoop) with 8 oz. of cold water or skim milk in a glass or shaker cup twice daily. Use between major meals and before and after exercise. Read the entire label before use and follow directions provided.

WARNING: Not intended for use by persons under 18. Do not use if pregnant or nursing. Consult a medical doctor if you have a medical condition or before starting any diet or exercise program. **KEEP OUT OF REACH OF CHILDREN.**

Do not use if packaging has been tampered with.

Store in a cool, dry place (60°F to 80°F).

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

▲ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

WheyCelle™

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