

NEW ADVANCED TECHNOLOGIES SUPERCHARGE YOUR WHEY!*

The World's First Micronized Whey Protein Isolate with Biohydrolysis Technology for the Fastest 50 Gram Protein Infusion!*

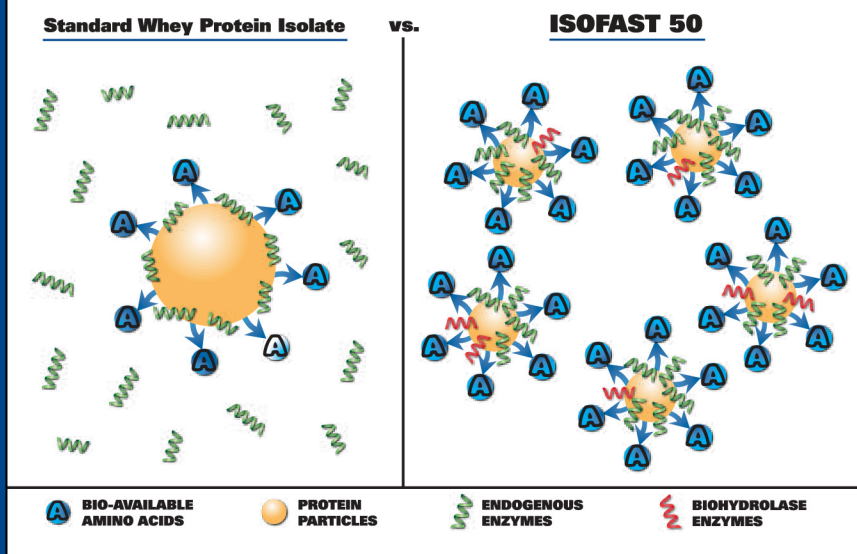
ISOFAST 50 is the fastest, purest and most powerful whey protein ever created. This revolutionary Biohydrolyzed Whey Protein Isolate is scientifically formulated for elite bodybuilders and athletes engaged in intense training programs to help promote muscle building, inhibit catabolism and improve recovery for maximum results. ISOFAST 50 is the only protein in the world to utilize micronparticulated whey protein isolate with Biohydrolyse, a new advanced Biohydrolysis Technology, for amazingly fast anabolic muscle building activation. Whey is the protein of choice for many bodybuilders and athletes because of its fast rate of absorption and ability to deliver high levels of BCAAs and essential amino acids to muscle tissue. Elite bodybuilders and athletes prefer to use Whey Protein Isolate (WPI) which undergoes a triple microfiltration process to remove the fat, lactose, cholesterol and impurities to provide a very pure, concentrated protein. ISOFAST 50 goes even further than the industry standard triple microfiltration by adding two additional steps and technologies to its processing – Micronparticulation and Biohydrolysis. These two advanced technologies allow ISOFAST 50 to function like a Hydrolyzed Whey Protein (WPH) inside the body. Hydrolyzed whey protein offers additional muscle building benefits, because the hydrolysis process breaks down the WPI into di- and tri-peptides for faster absorption. In the development of ISOFAST 50, MHP scientists achieved their goal in delivering the great taste of WPI with the benefits of WPH by utilizing these advanced Micronparticulation and Biohydrolysis Technologies.*

ISOFAST 50 Advanced Micronparticulation and Biohydrolysis Technologies!*

Micronparticulation Reduces Particle Size for 5x Greater Enzyme Concentration and Activation: ISOFAST 50 is the world's first micronparticulated whey protein isolate. The micronization of purified whey protein isolate reduces protein particle size. By making the particle less than 1/5th the size of a typical protein particle, the surface area is increased, allowing for 5x greater enzyme concentration and activation on each protein particle for a significantly faster and greater release of free amino acids.*

Biohydrolysis Cleaves Protein into Di- and Tri-Peptides for Immediate Absorption and Anabolic Action: While micronization will greatly increase the surface area of the protein, MHP scientists took protein supplementation a step further with a proprietary Biohydrolysis Technology. This technology is designed to mimic the hydrolysis process of WPH inside your body with Biohydrolyse, a custom designed enzyme system that exhibits exo-peptidase and endo-peptidase activities. Biohydrolyse effectively "hydrolyzes" WPI and rapidly cleaves off the di-peptides, tri-peptides and free amino acids so they can be absorbed quickly in the intestines and delivered to muscle tissue.*

Illustrative representation of ISOFAST 50 and standard whey protein isolate in digestion.



ISOFAST 50 – We Made WPI Smaller and Faster, So You Can Grow Bigger and Stronger!*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

NEW

MHP
MAXIMUM HUMAN PERFORMANCE

BIOHYDROLYZED FOR ULTRA-FAST ABSORPTION!*

ISOFAST 50

IMMEDIATE ANABOLIC ACTION!*

THE WORLD'S FIRST MICRONIZED WHEY PROTEIN ISOLATE

50 GRAM Protein Infusion in Seconds!*

||| Ultra-Fast Absorption with Biohydrolyzed WPI Technology*

||| Highly Anabolic Muscle Building Action*

||| Helps Reduce Catabolic Muscle Wasting*

||| Enhanced with Micronized BCAAs*

2.96 lbs. (1344g)
Dietary Supplement



CHOCOLATE MILKSHAKE

Directions: For a delicious protein shake, mix 2 scoops of ISOFAST 50 with 12 oz. of cold water.

Supplement Facts

Serving size: 2 Scoops (61.1 grams)
Servings Per Container: 22

	Amount Per Serving	% Daily Value [†]
Calories	230	
Calories from Fat	9	
Total Fat	1 g	2% [†]
Saturated Fat	0.5 g	3% [†]
Trans Fat	0 g	0% [†]
Cholesterol	<5 mg	2% [†]
Sodium	550 mg	23%
Total Carbohydrates	6 g	2% [†]
Dietary Fiber	3 g	12% [†]
Sugars	0 g	‡
Protein	50 g	100% [†]
Calcium	80 mg	8%
Iron	4 mg	22%

[†] Percent Daily Values are based on a 2,000 calorie diet.
[‡] Daily value not established.

Ingredients: Biohydrolyzed Whey Protein Isolate [Micronized whey protein isolate, Micronized BCAAs (L-Isoleucine, L-Leucine, L-Valine), Biohydrolyse (Peptidase *Aspergillus oryzae*, Protease *Aspergillus oryzae*, Peptidase *Aspergillus melleus*, Peptidase *Aspergillus niger*), cocoa, natural and artificial flavors, gum blend (cellulose gum, xanthan gum and carrageenan), salt, silica, soy lecithin, acesulfame potassium, sucralose.

Contains Milk.

- Keep out of reach of children.
- Protect from heat, light and moisture.
- Do not purchase if seal is broken.
- Store at 15°-30°C (59°-86°F).

WARNING: Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Do not use for weight reduction in such diets without medical supervision. Not for use by infants, children or pregnant or nursing women.

MHP
MAXIMUM HUMAN PERFORMANCE



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