

Suggested usage: 1 capsule per day or as directed by a health professional.

Cautions: As with any supplement, consult your health professional before use if you are pregnant, breastfeeding or trying to conceive, or if you are taking medication, have a medical condition or anticipate a surgery. Keep out of the reach of children. Curcumin is the yellow pigment in turmeric with many valued health benefits, but it is difficult for the body to absorb. Theracurmin is a natural curcumin preparation that utilizes advanced techniques to reduce curcumin's particle size, dramatically increasing its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.*

Manufactured by Natural Factors to ensure safety and potency in accordance with Good Manufacturing Practices (GMP) of the FDA and Health Canada.

Contains no artificial colors, preservatives, or sweeteners: no dairy, starch, sugar, wheat, gluten, yeast, soy, egg, fish, shellfish, animal products, salt, free nuts, or GMOs. Suitable for vegetarians/vegans. Sealed for your protection. Do not use if seal is broken. For freshness, store in a cool, dry place.

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PRODUCT OF CANADA
Manufactured by Natural Factors Canada
Distributed by NATURAL FACTORS

14224 167th Avenue SE
Monroe, WA 98272

Recyclable container and label.



CurcuminRich®

DOUBLE STRENGTH
Theracurmin®

#1 ABSORBED FORM OF CURCUMIN*

60 Vegetarian Capsules

HEALTHY INFLAMMATORY RESPONSE*



Supplement Facts

Serving Size 1 Capsule

	Amount Per Serving
Theracurmin® curcumin* extract from turmeric (Curcuma longa) (root)	60 mg**
*A highly bioavailable form of curcumin – the most active curcuminoid in turmeric.	
** Daily Value not established.	

Other ingredients: Vegetarian capsule (carbohydrate gum [cellulose], purified water, microcrystalline cellulose, croscarmellose sodium, magnesium stearate (vegetable grade), silica.

Theracurmin® is a registered trademark of Theravalues Corp.

CurcuminRich® is a registered trademark of InnoBiotic Inc.

Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading enhanced and regular forms of curcumin.

**As measured by SPINS 2014 data.

LOT & EXPIRY 1.3125" x .25" Single Line



0 68958 04544 3 R2

isura NON-GMO • MASS SPEC
Documentation ✓ Lab Tested ✓

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DIETARY SUPPLEMENT

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*1 ABSORBED
form of Curcumin*

When consumed orally, the absorption (bioavailability) of regular curcumin is quite poor. The reason is that curcumin is relatively insoluble in water and is rapidly transformed and excreted from the body. Poor absorption has been a reason why not all clinical studies have shown regular curcumin to be effective even when extremely large doses were given.

But CurcuminRich contains Theracurmin – a natural preparation that utilizes advanced techniques to reduce the particle size of curcumin within a vegetable gum (gum ghatti) to dramatically increase its solubility and bioavailability. Detailed absorption studies have proven that Theracurmin is the best-absorbed form of curcumin on the market.* This improved absorption with Theracurmin is extremely important in getting the health benefits curcumin provides.

CurcuminRich®

A major breakthrough
in curcumin absorption!

It's not how much you take,
it's how much you absorb!

Theracurmin represents a major scientific breakthrough and is the #1 absorbed form of curcumin.* Finally the powerful health benefits of curcumin can be fully realized!

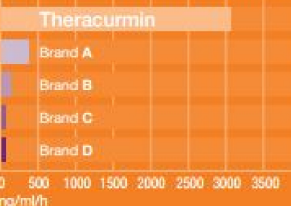
- Using advanced technology to safely and effectively:
- Support the body's natural inflammatory response*
 - Exert powerful antioxidant activity*
 - Support joint health and function*
 - Promote heart and vascular health*

Scientific scrutiny revealed that Theracurmin was more bioavailable on a milligram-to-milligram basis than other leading enhanced and regular forms of curcumin.

**As measured by SPINS 2014 data.

*Bioavailability comparison of curcumin from two published studies showing blood levels of curcumin over a 12-hour period normalized at the same dosage level.

The science of absorption
Bioavailability Comparison of Curcumin*



Comparison conducted using leading brands
of enhanced and regular forms of curcumin

A major breakthrough
in curcumin absorption!

It's not how much you take,
it's how much you absorb!

A major breakthrough
in curcumin absorption!

It's not how much you take,
it's how much you absorb!



0 68958 04544 3 R4