## "THE ALL NEW SRO™ (SPIROFUSE REVERSE OSMOSIS™) WHEY PROTEIN ISOLATE!

**VPX®** is proud to bring you a cutting edge NEW Whey Protein Isolate called, **SpiroFuse Reverse Osmosis™ or SRO™!** This invention is Whey Protein Isolate by **SpiroFuse Reverse Osmosis™ or SRO™**. Roughly 10 years ago **VPX®** was the first company ever to release a ceramic filtered Whey Protein Isolate called cross flow microfiltration. This created quite a stir in the supplement industry because until that time, only whey protein concentrate (WPC) or low grade Ion Exchange WPI was available. As you can imagine there have been significant improvements in protein technology over the past 10 years. As a result of these superior scientific advancements, **VPX®** is utilizing super high tech new membrane systems that produce isolated proteins that are 99%+ pure and are ultra rich in potent low molecular weight micro-fractions (*LMWF*). The **SRO™ ZERO CARB®** flavoring system is also NEW and developed by **VPX®** flavor experts solely for your enjoyment. These new **SRO™** potent proteins and flavor technologies are only available inside **SRO™ ZERO CARB®** Protein, **SYNGEX®** Protein and other **VPX®** protein products. **VPX®** is creating the future of muscle science, bodybuilding and performance enhancement to allow you to achieve your fitness goals!

**The most consistent and effective way to lose weight and unwanted body fat is by consuming a high protein/low carbohydrate diet (with moderate dietary fat intake). This is primarily due to the fact that protein has a spectacular three-phase assault on body fat: 1) protein causes the body to release a hormone called glucagon that frees up stored body fat to be used as energy, 2) protein builds muscle tissue and fat is burned inside of the muscle cell; consequently, more muscle equals greater fat burning capacity, and 3) to digest protein, the body has to expend a great deal of heat: this process is called the "thermic effect" of protein and results in the body burning additional calories even at rest.**

**While it is true that one of the keys to losing weight is to expend more calories than we consume, the most important secret for long term fat and weight loss is to control the hormone insulin. Insulin release is consistent with the amount and/or type of carbohydrates we consume. This hormone also causes our body to store fat and can prevent stored body fat from being utilized as energy. However, if we control insulin with a low carbohydrate diet, we also reduce our body weight and body fat. SRO™ ZERO CARB® Protein is the Carbohydrate-Free King of Proteins™ and can be utilized to supplement any type of low-carb diet. Many of the most successful weight loss programs have been based on low carbohydrate/high protein diets. Protein is unquestionably the single most important nutrient for dramatically redefining and improving your physique, and SRO™ ZERO CARB® Protein is the highest quality fat and carbohydrate-free protein supplement available. Do what many of the greatest professional athletes, bodybuilders and movie stars have done and make VPX® an integral part of your supplementation program today!**



DIETARY SUPPLEMENT

VPX®

LIVE POWERFULLY™

# ZERO CARB™

100% WHEY PROTEIN ISOLATE

SERIOUS CHOCOLATE

NATURAL & ARTIFICIAL FLAVORS

NET WT. 4.4 LBS. (2.0Kg)

## Supplement Facts

Serving Size 1 Scoop (30g)
Servings Per Container 67

| Amount Per Serving | %Daily Value |
|---|---|
| Calories | 90 |
| Calories from Fat | 0 |
| **Total Fat** Less than 1 g | 0%* |
| Saturated Fat 0 g | 0%* |
| Trans Fat 0 g | |
| **Cholesterol** 0 mg | 0%* |
| **Sodium** 35 mg | 1% |
| **Potassium** 135 mg | 4% |
| **Total Carbohydrate** 0 g | 0%* |
| Dietary Fiber 0 g | 0%* |
| Sugars 0 g | |
| **Protein** 20 g | 40%* |
| Vitamin C (Sodium Ascorbate) 1 mg | 2% |
| Vitamin B2 (Riboflavin) 1 mg | 59% |
| Vitamin B6 (Pyridoxine HCl) 1 mg | 59% |
| Vitamin B12 (Methylcobalamin) 3.2 mg | 59% |
| Calcium 90 mg | 19% |
| Phosphorus 46 mg | 6% |
| Magnesium (Magnesium Sulfate) 15 mg | 4% |

*Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established. ‡ Not a significant source of vitamin A, vitamin C and iron.

**Other Ingredients:** Cold Filtered Cross-flow QuadraDistillate Whey Protein Isolate Proprietary Microfiltration, Ion Exchange Free, Low Molecular Spectrum Molecular Weights For Sustained Protein Absorption And Increased Nitrogen Retention, Natural And Artificial Flavors, Potassium Phosphate, Tri-sodium Polyphosphate, Guar Gum, Sucralose® Brand Sweetener, Lecithin.

**Contains:** milk and soy (as a soy lecithin).
**SRO™ ZERO CARB®** does not contain soy protein.

**Allergen Warning:** manufactured on equipment that processes milk, egg, soybeans, wheat, tree nuts and peanut.

*When combined with resistance exercise and a sensible diet. See info on a dietary supplement. Do not use for weight reduction.

† These Statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

KEEP OUT OF REACH OF CHILDREN. STORE AT A COOL, DRY PLACE. Distributed Exclusively By: VPX® Sports, 1600 North Park Drive, Weston, FL 33326 USA

**Directions for use: For a great tasting, delicious shake combine each scoop of our all new SRO™ ZERO CARB® Protein with 4-6 ounces of water or skim milk. Optional additives may also be blended. For added body, blend two or three ice cubes with SRO™ ZERO CARB® Protein. Use 2-3 servings daily. Always drink 12 to 16 ounces of additional water for each protein shake consumed.**

## THE POWER OF SRO™

**Ultra Premium 100% Whey Protein Isolate**
**MST Micro-Fraction Selection Technology**
**4 Great Tasting Flavors**

**Zero Carbohydrates, Sugar and/or Fat**
**Zero Maltodextrin or Amino Acid Fillers**
**Zero Ion Exchange, Soy or Other Inferior Proteins**
**Zero Lactose: Generally Safe for Most People w/ Milk Allergies**

GMP CERTIFIED FACILITY | GF GLUTEN FREE | GMO



TO REPORT A SERIOUS ADVERSE EVENT OR OBTAIN PRODUCT INFORMATION, CONTACT

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