

DIRECTIONS: Mix two scoops (53 g) in 8-12 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack, a "rescue" food, an occasional meal replacement, or as directed by your healthcare practitioner.

Consult your healthcare practitioner prior to use. Individuals taking medication should discuss potential interactions with their healthcare practitioner. Do not use if tamper seal is damaged.

FIT Food™ Whey represents an extraordinary breakthrough in body composition/weight management functional food formulas.

Our medical board of advisors' primary objective in researching and developing FIT Food Whey was to find a pure source of quality whey protein that is free of genetically-engineered hormones (rBST and rBGH) which, though banned in other countries, are used in the United States dairy industry. There are growing concerns regarding the effects of these hormones, especially in early puberty.

After a thorough review, our researchers determined that the stringent standards imposed by the New Zealand Ministry of Agriculture and Forestry (MAF) upon New Zealand dairy farmers results in the purest and most bioactive whey protein available. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF-mandated feeding, climate, and calf-birthing practices further contribute to the superior quality of New Zealand's whey protein. Although importing New Zealand whey protein into the United States is more costly, our board of advisors recommended that FIT Food Whey must contain 100% pure New Zealand whey protein.

FIT Food Whey promotes fat burning and improved lean body mass with the following enhancement†:

	FIT Food Whey	Soy-Based Formula	FIT Food Whey Superiority
Biological Value (BV)	104	74	40%
Protein Equivalency	21 Grams (one serving)	30 Grams (two servings)	The BV of bioactive whey is 40% greater than that of soy protein. As a result, 30 grams (two servings) of the soy formula would be required to equal the amino acid nourishment of just 21 grams (one serving) of FIT Food Whey .
Source of Protein	Imported New Zealand	Domestic United States	The New Zealand MAF imposes the most stringent environmental requirements on New Zealand farmers.
Dietary Fiber	11 Grams	5 Grams	120%
Naturally Occurring Immunoglobulins	2.1 Grams	0 Grams	Support the immune system and intestinal function.*

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

STORAGE: Keep tightly closed in a cool, dry place out of reach of children.

DOES NOT CONTAIN: Wheat, gluten, yeast, soy, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or artificial preservatives.



XYMOGEN®
EXCLUSIVE PROFESSIONAL FORMULAS

21g
PROTEIN

fitfood WHEY™

Whey Protein Shake Mix

- **100% BioActive Whey Protein with Natural Immunoglobulins**
- **Low Glycemic Index**
- **No Soy**
- **No Fructose**
- **Non-GMO**

Functional Food
Professional Use Only
NET WT. 26.17 oz (742 g)



Creamy Chocolate

Nutrition Facts

Serving Size 2 Scoops (53g)
Servings Per Container 14

Amount Per Serving	
Calories 180	Calories From Fat 35
% Daily Value*	
Total Fat 4g	6%
Saturated Fat 2g	10%
Cholesterol 45mg	15%
Sodium 360mg	15%
Potassium 400mg	11%
Total Carbohydrate 22g	7%
Dietary Fiber 11g	44%
Sugars 7g	
Protein 21g	

Vitamin A 0% • Vitamin C 2%
Calcium 10% • Iron 10%

Not a significant source of *trans* fat.

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: New Zealand Biosciences™ proprietary whey protein blend (whey protein concentrate, taurine, L-glutamine, glycine), inulin (from chicory), cocoa powder, natural flavors (no MSG), organic dried cane syrup, sunflower oil, cellulose gum, xanthan gum, medium-chain triglycerides, sea salt, Aminogen® (proprietary plant enzyme blend), guar gum, and stevia leaf extract.

CONTAINS: Milk (whey protein concentrate).

All XYMOGEN® Formulas Meet or Exceed cGMP Quality Standards.



Aminogen® is a registered trademark of Triarco Industries. Aminogen® is protected under U.S. patent 5,387,422.

Typical Amino Acid Profile Per Serving:

Alanine	1,325 mg
Arginine	675 mg
Aspartic Acid	2,775 mg
Cysteine	700 mg
Glutamic Acid	4,525 mg
Glycine	550 mg
Histidine	475 mg
Isoleucine	1,725 mg
Leucine	2,800 mg
Lysine	2,275 mg
Methionine	625 mg
Phenylalanine	850 mg
Proline	1,600 mg
Serine	1,325 mg
Taurine	500 mg
Threonine	1,825 mg
Tryptophan	600 mg
Tyrosine	875 mg
Valine	1,575 mg

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