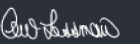


SUGGESTED USE For best results and optimum absorption, consume the contents of one packet (8 capsules) with food – preferably a complete meal. Because this product is mild and non-acidic, you can consume all 8 capsules at one time with a meal or simply divide them throughout the day with food. **For answers to questions about the use of this product call 800.800.1200.**

PROCAPS LABORATORIES
THE ONLY CHOICE OF PROFESSIONALS.

In 1979, Andrew Lessman founded a nutritional supplement manufacturing company committed to creating the world's only additive-free supplements to meet the exacting standards of medical, fitness and athletic professionals. More than 30 years later, **PROCAPS LABORATORIES** continues as the only alternative to the marginal quality and the additives typical of ordinary products. Today, we are proud to offer you the same products that have long been viewed as the only choice of informed professionals.

UNSURPASSED.
Purity. Quality. Integrity. Effectiveness.



Andrew Lessman
Founder of PROCAPS LABS

QUESTIONS? RE-ORDERS?
CALL 800.800.1200
WWW.PROCAPSLABS.COM

PROCAPS
LABORATORIES

ALL-SOLAR
MANUFACTURING

430 Parkson Road
Henderson, NV 89011

MEN'S LIFE Rx

ELITE

HIGH POTENCY VITAMINS, MINERALS & ANTI-OXIDANTS

COQ10 • EGCG • ALA • RESVERATROL • POMEGRANATE

PLUS MAXIMUM ESSENTIAL OMEGA-3 • NO FISHY AFTERTASTE

ALL NATURAL • ULTRA-MILD • ADDITIVE-FREE

GENTLE EVEN FOR SENSITIVE STOMACHS



DIETARY SUPPLEMENT

PROCAPS
LABORATORIES

ALL-SOLAR
MANUFACTURING

60 Perma-Fresh Packets™ • 480 Easy-to-Swallow Capsules

Men's ELITE LIFE Rx plus OMEGA-3 is an ultra-high-potency member of **Andrew Lessman's Life Rx** family of multi-vitamin-mineral formulas, which are the only products of their kind containing *only* the nutrients listed on the label and *no binders, fillers, lubricants or other manufacturing additives of any kind*. **ELITE LIFE Rx** comes as an ultra-fine powder in small, easy-to-swallow capsules that are guaranteed gentle even to sensitive stomachs. **ELITE LIFE Rx** provides all the benefits you seek without the problems typically associated with a multi-vitamin.

Men's ELITE LIFE Rx plus OMEGA-3 combines our new **Maximum Essential Omega-3** with the world's first "All Powder" multi-vitamin-mineral to deliver high levels of Gamma Vitamin E, along with more than 42 other nutrients, including high potencies of all essential vitamins, minerals, carotenoids, phytonutrients and antioxidants. **ELITE LIFE Rx** provides 1,600 IU of Vitamin D3, along with high levels of the full B-Complex, including 2,000 mcg of Biotin and 500 mcg of our protected Vitamin B-12, plus 1,000 mg of non-acidic Vitamin C, along with the powerful protection of key carotenoids, including Lutein (4,000 mcg), Lycopene (4,000 mcg), as well as hard-to-find Zeaxanthin (2,000 mcg) and Astaxanthin (1,000 mcg). **Men's ELITE LIFE Rx** also delivers high levels of soluble forms of Calcium and Magnesium, along with 1,600 IU of Vitamin D3. Experts agree that the most protective form of Vitamin E is Gamma Tocopherol, yet virtually all multi-vitamins and Vitamin E formulas contain only the less protective Alpha Vitamin E. The presence of high levels of more protective Gamma Vitamin E makes **ELITE LIFE Rx** unique and now we do so in an ultra-mild **All Powder** formula.

Men's ELITE LIFE Rx plus OMEGA-3 includes our new **Maximum Essential Omega-3**, which provides a unique blend of Omega-3 oils without mercury, PCBs and with no fishy aftertaste. Just as we require vitamins to live, the essential Omega-3 fatty acids are also required for life. The Omega-3s comprise our trillions of cell membranes and they are only available from a diet rich in cold water fish or with a supplement like **Maximum Essential Omega-3**. Diets rich in Omega-3s are associated with superior heart, nervous system and circulatory health. Sadly, the American diet lacks the Omega-3s required or recommended for good health. **Maximum Essential Omega-3** formula provides a unique balance of both fish and flaxseed oils delivering our highest levels of all-important DHA, plus EPA and ALA. The heart benefits of DHA and EPA are long established, but discovering DHA's role in brain and eye function is an enormous breakthrough. A typical Omega-3 formula focuses on EPA rather than DHA, but **Maximum Essential Omega-3** targets the more important **DHA**, which is vital for the healthy function of the brain and eyes. In fact, the highest functioning areas of the brain contain ultra-high levels of DHA, including more than 30% of the "grey matter." Plus, the highest concentrations of DHA are also found in the macula of the retina of the eye. Fish oil supplements have long been praised for their benefits, but are equally well-known for their unpleasant aftertaste and contaminants; however, our **Maximum Essential Omega-3** allows you to enjoy all the benefits of fish oil without mercury, contaminants or fishy aftertaste.

ELITE LIFE Rx also provides 100 mg each of five vital ingredients: **Coenzyme Q-10**, **Alpha Lipoic Acid**, **Resveratrol**, **EGCG** and **Pomegranate**.

Coenzyme Q-10 (CoQ10) – 100 mg. Generally the first ingredient added to any multi-vitamin, **CoQ10** is critical for all cellular energy production while also a powerfully protective anti-oxidant. It must be present at high concentrations in our hardest

working organs (heart, brain, liver and kidneys). Proper levels are required for our most vital organs to function at their best. **CoQ10** levels decrease with age, stress, cholesterol-lowering drugs, poor diet and even physical activity.

Alpha Lipoic Acid (ALA) – 100 mg. Because it is uniquely both water and fat soluble, **ALA** is called the "Universal Anti-Oxidant." This unique solubility allows it to go virtually anywhere in your body protecting hard-to-reach tissues (brain and liver) from oxidative damage. Even more important is its role in the creation of our body's most powerful internal anti-oxidant – Glutathione. Like **CoQ10**, our levels of **ALA** decline further with age, stress and the use of certain medications.

Resveratrol – 100 mg. Currently the subject of the most exciting anti-aging research and only recently available in an ultra-high potency natural form. Our 100 mg potency is the equivalent of more than 200 glasses of Red Wine. **Resveratrol** is the ingredient behind the benefits of Red Wine and a vital part of the healthy Mediterranean diet. **Resveratrol** offers powerful protection to the tissues of the heart, brain and prostate; however, it is **Resveratrol's** impact on the telomeres of our chromosomes that places it at the forefront of the latest anti-aging research.

Epigallocatechin Gallate (EGCG) – 100 mg. EGCG from Green Tea combines thousands of years of traditional use with decades of remarkably compelling research. **EGCG** enhances the activity of our body's most important internal anti-oxidants, including Glutathione. **EGCG** is also vital to our liver and therefore to our body's internal cleansing and detoxification systems, while also offering vital and powerful protection to the delicate tissues of our brain, heart, prostate and skin.

Pomegranate (40% Ellagic Acid/40% Punicalagins) – 100 mg. Used for centuries as a folk remedy and referred to as the "sacred fruit," scientists have confirmed **Pomegranate's** unique protective benefits. Unfortunately, most **Pomegranate** products, including juices, are not standardized to deliver any of its key beneficial compounds, whereas our **40:40 Complex** is standardized for both **Punicalagins** and **Ellagic Acid** assuring you all the benefits you seek from **Pomegranate** without the sugar and calories of **Pomegranate Juice**.

Men's ELITE LIFE Rx plus OMEGA-3 delivers all the nutrients you seek *without* employing difficult to digest tablets and instead comes as an ultra-mild, pure, additive-free powder in small, easy-to-swallow capsules. The ultra-fine, non-acidic powder in each capsule effectively delivers its benefits while also being gentle even to the most sensitive stomach. Unlike typical one-pill-per-day multi-vitamins that can not deliver the levels a man truly requires, **ELITE LIFE Rx** provides a comprehensive list of essential vitamins, minerals, carotenoids and phytonutrients at the potency levels respecting the scientific research and the needs of men.

This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

THE PERFECT PACKET.

THE NEW PERMA-FRESH PURPLE PACKET.

Our new **Purple Packet** is our most advanced packet ever. Vitamins must be protected from light, moisture and oxygen to retain their potency and ordinary clear packets are unable to do so. Our newly developed **Purple Packets** are made from multiple layers of specialized materials to safeguard the potency of your vitamins. Our new **Perma-Fresh Purple Packet** provides the world's finest vitamins the exceptional protection they deserve.



Supplement Facts		Serving Size 1 Packet (8 Capsules)
Amount Per Packet		%DV*
Calories 15	Calories from Fat 15	
Total Fat 1.5 g (2%)	Cholesterol	less than 5 mg (1%)
Vitamin A (as alpha and beta carotene)	5,000 IU	100%
Vitamin C (as calcium ascorbate/ascorbic acid)	1 g (1,000 mg)	1667%
Vitamin D3 (as cholecalciferol)	1,600 IU	400%
Vitamin E (as total natural tocopherols)	300 mg	
as natural gamma tocopherol	200 mg	
as natural alpha tocopherol	120 IU (80 mg)	400%
as natural delta/beta tocopherol	20 mg	
Vitamin B1 (as thiamin hydrochloride)	25 mg	1667%
Vitamin B2 (as riboflavin)	25 mg	1471%
Niacin (as niacinamide/chromium nicotinate)	25 mg	125%
Vitamin B6 (as pyridoxine hydrochloride)	25 mg	1250%
Folic Acid	400 mcg	100%
Vitamin B12 (as cyanocobalamin)	500 mcg	8333%
Biotin	2,000 mcg	667%
Pantothenic Acid (as calcium pantothenate)	25 mg	250%
Calcium (as ascorbate/citrate/carbonate)	250 mg	25%
Magnesium (as magnesium oxide)	100 mg	25%
Zinc (as zinc citrate)	30 mg	200%
Selenium (as methionate/sodium selenite)	200 mcg	286%
Copper (as copper citrate)	2 mg	100%
Manganese (as manganese citrate)	1 mg	50%
Chromium (as chromium nicotinate)	200 mcg	167%
Molybdenum (as molybdenum glycinate)	75 mcg	100%
Boron (as boron glycinate)	300 mcg	↑
Vanadium (as vanadyl sulfate)	50 mcg	↑
Silicon (as silicon dioxide/Soluble Organic Silicon)	5 mg	↑
Lutein	4 mg (4,000 mcg)	↑
Lycopene	4 mg (4,000 mcg)	↑
Zeaxanthin	2 mg (2,000 mcg)	↑
Astaxanthin	1 mg (1,000 mcg)	↑
Alpha Lipoic Acid	100 mg	↑
Coenzyme Q-10 (Natural Ubiquinone)	100 mg	↑
Epigallocatechin Gallate (EGCG)	100 mg	↑
(from standardized Green Tea Leaf Extract)		
Pomegranate, extract (fruit)	100 mg	↑
(standardized to 40% Punicalagins/40% Ellagic Acid)		
Resveratrol (from <i>Polygonum cuspidatum</i> (root) extract)	100 mg	↑
Branched Chain Amino Acids (Leucine, Valine)	50 mg	↑
Total Omega-3 Fatty Acids	1 g (1,000 mg)	↑
Fish Oil (anchovy, mackerel, sardine, tuna)	1.4 g (1,430 mg)	↑
DHA-Docosahexaenoic Acid (Omega-3)	450 mg	
EPA-Eicosapentaenoic Acid (Omega-3)	350 mg	
alpha-Linolenic Acid (Omega-3)(from flaxseed)	100 mg	
Other Omega-3 Fatty Acids	100 mg	
Proprietary Orange Essence (Extracted Oil)	42 mg	↑

* Percent Daily Values (%DV) are based on a 2,000 calorie diet. 1 Daily Value not established. Other Ingredients: Gelatin capsule, Soft-gelatin capsule (Gelatin, purified water, glycerin) **NO ADDITIVES.**