

NATURALLY SWEETENED • NO ARTIFICIAL COLORS • NO ARTIFICIAL FLAVORS

With today's nutritional stress on our kids, we need to provide them with much more than a multivitamin... they need a "Super Multi".

Only One A Day – Just pure goodness all concentrated in a single daily BerryLicious Super Multi® Soft Chew. Each chew is packed with vitamins and minerals, most of which are at 100% Recommended Daily Intake (RDI).

Taste, Taste, Taste – Concentrated vitamins and minerals taste better to adults and even worse to our kids. A special taste-masking process allows only sweet sensations to connect with your kid's taste receptors. No longer do they have to suffer through bad tasting, chalky chewable tablets. BerryLicious Super Multi® is by far one of the most delicious multis in the world.

Compare Potency – Other manufacturers leave out the full RDI of many important nutrients. Our taste masking process allows us to include 100% of the RDI of most nutrients, even the extremely bitter but nutritionally crucial B vitamins – this is rare.

The Growing Child

• **Bone Building Power** – Bone health is fundamental, so we include more calcium than most multis. We also add a balanced mix of Magnesium, Vitamin D and Biotin – three crucial nutrients for healthy tissues and bones.*

• **Protect Your Child's Growing Cells** – Even as you read these words, your child is replicating new cells at an astounding rate: building new muscle, bone and tissue. But with each breath of air he/she inhales, free radicals are unleashed, damaging cells and delicate tissues. Everyday, the key antioxidants in this formula can help protect your child's growing body.*

• **100% Chromium** – We may be the only company that puts 100% of the RDI (for children 4 and over) for Chromium in a children's multi. Why? Chromium supports normal sugar metabolism, helping kids stay balanced throughout the day.*

• **Whole Fruits & Vegetables** – As a final touch, we've added a highly concentrated blend of Broccoli, Carrot, Kale and Raspberry that supplies a rainbow of nutrients found only in whole living plants.

Yummy Taste, Serious Nutrition

It's About Taste – Most of us at Irwin Naturals® have kids of our own. And we listened to them very carefully while developing this product. What do they want? They want supplements that are mouth-wateringly delicious. So after countless rounds of taste testing, we are proud to present you with our pride and joy... a children's line that is healthy enough to exceed your standards yet enjoyable for your kids... a win-win combination.



Quality Assurance – We at Irwin Naturals® are committed to providing the highest quality products for your health. We employ compliance testing to ensure purity and potency.



Investing In Our Future – Our children are the future, and this planet is their home. We donate to a variety of non-profit organizations dedicated to the well-being of children.

Usage Warnings: Do not use if safety seal is broken. Check with your child's doctor before using this product if they are using medication or have any medical conditions. This product is intended for use by children under adult supervision. Do not exceed recommended daily intake. Do not use if you are pregnant or nursing. **KEEP OUT OF REACH OF CHILDREN.** Store in a cool, dry place.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Sweetened with Agave[†]

IRWIN KIDS®

BerryLicious Super Multi

Yummy Taste
Serious Nutrition

ONLY ONE A DAY

SWEET BERRY
SOFT CHEWS

30 CHEWY FRUITY SOFT CHEWS
DIETARY SUPPLEMENT

DIRECTIONS: For children between the ages of 2 and 3, chew half (1/2) a soft chew daily with food. Children 4 years of age and older, chew one (1) soft chew daily with food. Instruct child to chew thoroughly.

Supplement Facts

Serving Size: 1/2 Soft Chew 1 Soft Chew
Servings per Container: 60 30

	Amount per Soft Chew	%Daily Value for Children 2-3 years old (1/2 Soft Chew)	%Daily Value for Children 4 years & older (1 Soft Chew)
Calories	15		
Total Carbohydrate	3 g	†	1%***
Sugars	2 g	†	†
Vitamin A (as Beta Carotene)	5000 IU	100%	100%
Vitamin C (as Ascorbic Acid)	60 mg	75%	100%
Vitamin D (as Vitamin D3)	400 IU	50%	100%
Vitamin E (as d-Alpha Tocopheryl Acetate)	30 IU	150%	100%
Thiamin (as Thiamine Hydrochloride)	1.5 mg	107%	100%
Riboflavin	1.7 mg	106%	100%
Niacin (as Niacinamide)	20 mg	111%	100%
Vitamin B6 (as Pyridoxine Hydrochloride)	2 mg	143%	100%
Folic Acid	400 mcg	100%	100%
Vitamin B12 (as Methylcobalamin)	6 mcg	100%	100%
Biotin	300 mcg	100%	100%
Pantothenic Acid (as Calcium d-Pantothenate)	10 mg	100%	100%
Calcium (as Calcium Citrate)	150 mg	9%	15%
Magnesium (as Magnesium Citrate)	15 mg	4%	4%
Chromium (as Chromium Polynicotinate)	120 mcg	†	100%
Sodium	10 mg	†	<1%***

Whole Fruits and Vegetables 8 mg † †
Broccoli concentrate (aerial), Carrot (*Daucus carota* ssp. *sativus*) concentrate (root), Collards (Tall Kale) concentrate (aerial), Raspberry (*Rubus idaeus* ssp.) concentrate (fruit)

*** Daily Value based on a 2,000 calorie diet

† Daily Value not established

Other Ingredients: Evaporated cane juice, brown rice syrup, natural flavors, fructose, soy lecithin, palm oil, organic Agave syrup, rice syrup solids, colors from fruits and vegetables, glycerin, carrageenan, citric acid, maltodextrin, carnauba wax and mono & diglycerides.

Contains: Soy

† Sweetened with organic Agave and other natural sweeteners.

Naturally sweetened • No artificial colors • No artificial flavors

DISTRIBUTED, FORMULATED and QUALITY TESTED by:
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