

Double-Potency Fish Oil Pure® – At Irwin Naturals®, we believe that Fish Oil and Vitamin D are two of the most important dietary supplements that every person should be taking for daily health maintenance.* Double-Potency Fish Oil Pure® brings together these two powerful ingredients into one daily wellness formula.*

■ **Double Potency** – Most fish oil products contain relatively low amounts of EPA and DHA. That's why we developed a higher potency and more cost-effective formula that delivers twice the amount of Omega-3 per gram of fish oil.†

■ **Purity and Freshness** – Our fish oil has been "molecularly distilled" to eliminate contaminants. We believe that no other purification technique is as effective when it comes to removing harmful toxins from fish oil. We guarantee the purity and freshness of our fish oil.

■ **Enhanced with Vitamin D3** – This formula delivers a full 1,000 IU of Vitamin D3 per serving. Vitamin D3 is emerging as one of the most important nutrients for the body.*

* Compared to 1,000 mg of standard fish oil.

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

What makes us different:



Liquid Soft-Gels - The nutrients in these easy-to-swallow Liquid Soft-Gels are released fast. Other forms of delivery can contain binders and fillers that may cause stomach upset and offer no nutritional value. *Advanced Liquid Soft-Gels provide an optimum delivery system.*



Quality Assurance - Irwin Naturals® is committed to providing the highest quality products for your health. We employ compliance testing to ensure purity and potency.



Global Responsibility - Over the years we have donated to organizations that support the environment and the health of our children.



Patented BioPerine® - BioPerine® enhances the bioavailability, absorption and potency of many nutrients.*

Usage Warnings: Do not use if safety seal is broken. Check with your doctor before using this product if you are using medication or have any medical conditions. Do not use if you may become pregnant, are pregnant or nursing. Do not exceed recommended daily intake. Not intended for use by persons under 18. **KEEP OUT OF REACH OF CHILDREN.** Store in a cool, dry place.

QUESTIONS: Call Consumer Affairs 1-800-297-3273
Weekdays 8:00 AM to 5:00 PM (PST)

Questions@IrwinNaturals.com

5337-LAB-06/13 IN037615 Ver. 2



**Natural
Citrus Flavor!**



DOUBLE-POTENCY Fish Oil Pure® with 1,000iu Vitamin D-3



2,000 mg Purified Fish Oil

**1,200 mg Total Omega-3 EFA's
(700 mg EPA / 500 mg DHA)**

60 LIQUID SOFT-GELS
DIETARY SUPPLEMENT

Full Disclosure Ingredient Panel

DIRECTIONS: (Adult) Take two (2) Liquid Soft-Gels daily with a meal.

Supplement Facts

Serving Size: 2 Liquid Soft-Gels Servings per Container: 30

	Amount per Serving	%Daily Value
Calories	20	
Calories from Fat	20	
Total Fat	2 g	3%**
Cholesterol	5 mg	2%**
Vitamin D (as Cholecalciferol)	1000 IU	250%
Fish Oil (60% Omega-3 fatty acids)	2000 mg	†
EPA (Eicosapentaenoic Acid)	700 mg	†
DHA (Docosahexaenoic Acid)	500 mg	†
BioPerine Complex	6 mg	†
BioPerine® Black Pepper extract (95% piperine)(fruit), Ginger extract (5% gingerols)(root)		

** Percent Daily Values based on a 2000 calorie diet
† Daily Value not established

Other Ingredients: Gelatin, purified water, glycerin, natural lemon flavor, St John's bread, total d-mixed tocotrienols and caramel color.

Contains: Fish (anchovy, sardine), Tree Nuts (palm kernel)

® BioPerine® is a registered trademark of Sabinsa Corporation.

No preservatives added.

DISTRIBUTED, FORMULATED and QUALITY TESTED by:
Irwin Naturals® 5310 Beethoven Street, Los Angeles, CA 90066
www.IrwinNaturals.com

To join our Wellness Club and receive tips on how to improve your health, please visit us at www.IrwinNaturals.com/wellness1