

Beta-carotene is referred to as Pro-Vitamin A because it is converted into Vitamin A as the body requires it. This phytonutrient is a powerful antioxidant. Additionally, it is essential for healthy vision, heart, skin and hair health, and maintenance of a healthy immune system. This formulation utilizes 100% natural oceanic beta-carotene derived from the algae *D. salina*, including several other naturally occurring carotenoids. It is offered in oil-based softgels to promote optimal absorption and assimilation.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Carefully Manufactured for:  
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SOLGB72030 00B



# 100% NATURAL OCEANIC BETA-CAROTENE 25,000 IU VITAMIN A ACTIVITY *D. salina*

CONTAINS OTHER NATURALLY-OCCURRING  
CAROTENOIDS, INCLUDING ALPHA-CAROTENE,  
CRYPTOXANTHIN, ZEAXANTHIN, AND LUTEIN

GLUTEN, WHEAT & DAIRY FREE

180 SOFTGELS

DIETARY SUPPLEMENT

## Supplement Facts

Serving Size: 1 Softgel

| Amount Per Serving | %DV |
|--------------------|-----|
|--------------------|-----|

|          |   |
|----------|---|
| Calories | 5 |
|----------|---|

|                                                             |           |      |
|-------------------------------------------------------------|-----------|------|
| Vitamin A                                                   | 25,000 IU | 500% |
| (100% as natural beta-carotene from <i>D. salina</i> algae) |           |      |

|                      |      |     |
|----------------------|------|-----|
| Zinc (as zinc oxide) | 2 mg | 13% |
|----------------------|------|-----|

|                                                                                                         |       |    |
|---------------------------------------------------------------------------------------------------------|-------|----|
| Carotenoid Blend                                                                                        | 18 mg | ** |
| (from <i>D. salina</i> )                                                                                |       |    |
| (providing natural carotenoids:<br>beta-carotene, alpha-carotene,<br>cryptoxanthin, zeaxanthin, lutein) |       |    |

\*\*Daily Value (DV) not established

**SUGGESTED USE:** As a dietary supplement for adults, take one (1) softgel daily, preferably at mealtime, or as directed by a healthcare practitioner.

Other Ingredients: Gelatin, Soybean Oil, Vegetable Glycerin, Safflower Oil, Yellow Beeswax, Annatto Extract, Radish Powder.

**FREE OF:** Gluten, Wheat, Dairy, Yeast, Sugar, Sodium, Artificial Flavor, Sweetener and Preservatives.

If you are pregnant, nursing, taking any medication or have a medical condition, please consult your healthcare practitioner before taking any dietary supplement. Keep out of reach of children. Store in a cool, dry place. Do not use if outer bottle seal is missing, torn or damaged in any way.

