MT™ THE MOST POWERFUL SUPPLEMENTS ON EARTH.™

At MuscleTech®, our researchers are passionate about supplements. Our mission is to develop the most scientifically advanced and effective supplements to help you build muscle and strength, lose weight, and improve athletic performance. Thanks to our millions of loyal customers, we are fortunate to be the most-awarded and best-selling sports nutrition brand over the past 20 years.

Many supplement companies do not disclose their ingredients, and don't invest in science and research, or quality control. We are different. MuscleTech® invests millions in product research and development, and quality control – and our supplement facts always tell you EXACTLY what you are getting: The Most Powerful Supplements on Earth!

MuscleTech® is the Leader in Science with a Multi-Million Dollar Research Budget – A portion of every dollar spent on MuscleTech® supplements is allocated toward scientific research to discover new and more effective ways to increase lean muscle and strength, and improve athletic performance. In fact, Team MuscleTech® researchers have collaborated with researchers at over 20 universities and research facilities around the world to study the various key ingredients found in our powerful formulas.

PLATINUM 100% WHEY – Unlike other inferior whey protein formulas that use heat, harsh acids, and salt, a superior cold-pressed microfiltration process is used to produce the ultra-pure whey protein isolate found in every scoop of Platinum 100% Whey. The whey protein isolate in Platinum 100% Whey is so pure, that the formula mixes instantly in a shaker cup or even in a glass using a spoon. And just as important as the quality and purity of the whey protein in Platinum 100% Whey is its taste. We conducted third-party taste tests on real consumers to help us formulate a first-in-class taste profile that's second to none.

In a groundbreaking clinical study, the key ingredient in Platinum 100% Whey helped test subjects build 5.1 lbs. of pure muscle and add 14 lbs. to their bench press!*

1. Burke et al., 2001. *International Journal of Sport Nutrition and Exercise Metabolism*. 11(3):349-64.

AMINO ACID PROFILE IN PLATINUM 100% WHEY	Per Scoop
Alanine	1,216mg
Arginine	576mg
Aspartic Acid	2,559mg
Cysteine	498mg
Glutamine & Precursor	4,072mg
Glycine	428mg
Histidine	434mg
Isoleucine	1,576mg
Leucine	2,453mg
Lysine	2,218mg
Methionine	521mg
Phenylalanine	735mg
Proline	1,466mg
Serine	1,092mg
Threonine	1,781mg
Tryptophan	445mg
Tyrosine	674mg
Valine	1,460mg
Total BCAAs From Protein	**5.5g**
Total EAAs From Protein	**11.8g**

NEW

MUSCLETECH™ RESEARCH & DEVELOPMENT

ESSENTIALSERIES

AMERICA'S #1 SELLING

PLATINUM 100% WHEY

WHEY PROTEIN ISOLATE & WHEY PEPTIDES – PRIMARY SOURCE

24g Protein | 5.5g BCAAs

MIXES INSTANTLY

AWARD-WINNING TASTE

4g Glutamine & Precursor | 27 SERVINGS

GOLD MEDAL SUPERIOR TASTE

MILK CHOCOLATE SUPREME

NATURAL AND ARTIFICIAL FLAVORS

DIETARY SUPPLEMENT NET WT. 2.01 lbs. (910g)

SCIENTIFICALLY DEVELOPED BASED ON RESEARCH AT: ST. FRANCIS XAVIER UNIVERSITY

Supplement Facts

Serving Size: 1 Scoop (34g)
Servings Per Container: Approx. 27

Amount Per Serving		% Daily Value
Calories	130	
Calories from Fat	15	
Total Fat	1.5g	2%*
Saturated Fat	1g	5%*
Cholesterol	55mg	18%
Total Carbohydrate	4g	1%*
Dietary Fiber	Less Than 1g	<4%*
Sugar	2g	†
Protein	24g	48%*
Calcium	250mg	25%
Iron	1.2mg	7%
Sodium	150mg	6%

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

OTHER INGREDIENTS: PROTEIN BLEND (WHEY PROTEIN ISOLATE, WHEY PEPTIDES, WHEY PROTEIN CONCENTRATE), ALKALIZED COCOA POWDER, NATURAL AND ARTIFICIAL FLAVORS, SOY LECITHIN, CALCIUM CARBONATE, GUM BLEND (CELLULOSE GUM, XANTHAN GUM, CARRAGEENAN), SALT, SUNFLOWER-BASED CREAMER (SUNFLOWER OIL, CORN SYRUP SOLIDS, SODIUM CASEINATE, MONO- AND DIGLYCERIDES, DIPOTASSIUM PHOSPHATE, TRICALCIUM PHOSPHATE, SOY LECITHIN, TOCOPHEROLS [PRESERVATIVE]), SUCRALOSE, ACESULFAME-POTASSIUM. **CONTAINS MILK AND SOY INGREDIENTS. PROCESSED IN A FACILITY THAT ALSO PROCESSES WHEAT, PEANUT, TREE NUT, EGG, SESAME, AND SHELLFISH INGREDIENTS.**

Distributed by Iovate Health Sciences U.S.A. Inc., 1105 North Market Street, Suite 1330, Wilmington, DE 19801. Made in the U.S.A. from domestic and international ingredients.
 For lot no. and expiry date: see bottle.

EU Plant No. 1721557

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Directions: Mix 1 scoop with 6 oz. of cold water or skim milk in a glass or shaker cup. Use between major meals and before and after exercise. Read the entire label before use and follow directions provided.

Note: To maintain product freshness, store in a cool, dry place (60°F to 80°F). This product is sold by weight. Some settling may occur. Shake container before use.

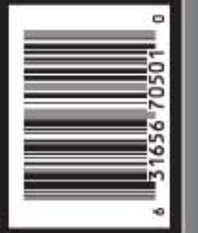
WARNING: Do not use if pregnant or nursing. Consult a medical doctor before starting a diet or exercise program.

Do not use if packaging has been tampered with.

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

▲These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

‡MuscleTech® is America's #1 Selling Bodybuilding Supplement Brand based on cumulative wholesale dollar sales 2001 to present.



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