

MT THE MOST POWERFUL SUPPLEMENTS ON EARTH.™

At MuscleTech®, our researchers are passionate about supplements. Our mission is to develop the most scientifically advanced and effective supplements to help you build muscle and strength, lose weight, and improve athletic performance. Thanks to our millions of loyal customers, we are fortunate to be the most-awarded and best-selling sports nutrition brand over the past 20 years.

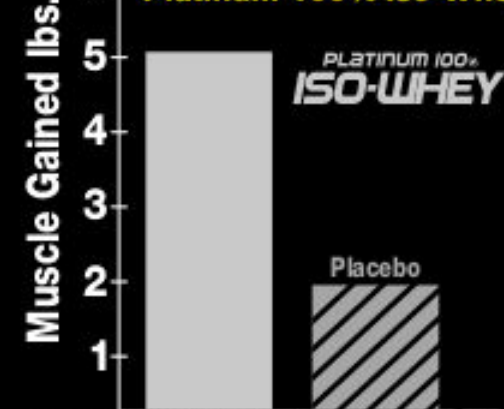
Many supplement companies do not disclose their ingredients, and don't invest in science and research, or quality control. We are different. MuscleTech® invests millions in product research and development, and quality control – and our supplement facts always tell you EXACTLY what you are getting: The Most Powerful Supplements on Earth!



MuscleTech® is the Leader in Science with a Multi-Million Dollar Research Budget – A portion of every dollar spent on MuscleTech® supplements is allocated toward scientific research to discover new and more effective ways to increase lean muscle and strength, and improve athletic performance. In fact, Team MuscleTech® researchers have collaborated with researchers at over 20 universities and research facilities around the world to study the various key ingredients found in our powerful formulas.

Platinum 100% Iso-Whey – Platinum 100% Iso-Whey uses only ultra-pure, microfiltered whey protein isolates, the purest form of whey protein you can feed your body. Platinum 100% Iso-Whey is so pure, that the formula mixes instantly in a shaker cup or even in a glass using a spoon. And just as important as the quality and purity of the whey protein in Platinum 100% Iso-Whey, is its taste. We conducted third-party taste tests on real consumers to help us formulate a first-in-class taste profile that's second to none.

Muscle Gained With Platinum 100% Iso-Whey



In a groundbreaking clinical study, the key ingredient in Platinum 100% Iso-Whey helped test subjects build 5.1 lbs. of lean muscle and add 14 lbs. to their bench press.▲

1. Burke et al., 2001, *International Journal of Sport Nutrition and Exercise Metabolism*, 11(3):349-64.

Biological Value of Proteins Used in Platinum 100% Iso-Whey

The whey protein isolates in Platinum 100% Iso-Whey provide your body with the highest biological value (BV) protein fractions. BV is a measure of how much of the protein's compounds your body holds on to – a higher BV indicates a protein source with more musclebuilding potential.

Protein Source	Biological Value	Included in Platinum 100% Iso-Whey
Whey Protein Isolate	104	YES
Egg Protein	100	NO
Milk Protein Concentrate	91	NO
Beef Protein	80	NO
Calcium Caseinate	77	NO
Micellar Casein	77	NO
Soy Protein	74	NO
Brown Rice	70	NO

NEW



ESSENTIALSERIES



100% PLATINUM ISO-WHEY

100% WHEY PROTEIN ISOLATES

25g
Protein

5.6g
BCAAs

**MIXES INSTANTLY
AWARD-WINNING
TASTE**

4.4g
Glutamine & Precursor

0.5g
Fat



GOURMET MILK CHOCOLATE
NATURAL AND ARTIFICIAL FLAVOR

DIETARY SUPPLEMENT NET WT. 3.34 lbs. (1.51kg)

SCIENTIFICALLY DEVELOPED
BASED ON RESEARCH AT:
**ST. FRANCIS XAVIER
UNIVERSITY**

Supplement Facts

Serving Size: 1 Scoop (32g)
Servings Per Container: Approx. 48

Amount Per Serving	% Daily Value
Calories	120
Calories from Fat	5
Total Fat	0.5g 1%*
Cholesterol	5mg 2%
Total Carbohydrate	2g 1%*
Dietary Fiber	Less Than 1g 3%*
Protein	25g 50%*
Calcium	117mg 12%
Iron	0.56mg 3%
Sodium	115mg 5%
ENZYPLEX	†
Papain	50mg †
Amylase	50mg †

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

OTHER INGREDIENTS: ISOLATE PROTEIN BLEND (WHEY PROTEIN ISOLATE, HYDROLYZED WHEY PROTEIN ISOLATE), ALKALIZED COCOA POWDER, NATURAL AND ARTIFICIAL FLAVOR, SOY LECITHIN, SALT, XANTHAN GUM, SILICON DIOXIDE, SUCRALOSE, ACESULFAME-POTASSIUM. CONTAINS MILK AND SOY INGREDIENTS. PROCESSED IN A FACILITY THAT ALSO PROCESSES EGG, WHEAT, FISH, TREE NUT, AND SHELLFISH INGREDIENTS.

Directions: Mix 1 scoop with 6 oz. of cold water or skim milk in a glass or shaker cup. Use between major meals and before and after exercise. Read the entire label before use and follow directions provided.

Note: To maintain product freshness, store in a cool, dry place (60°F to 80°F). This product is sold by weight. Some settling may occur. Shake container before use.

WARNING: Do not use if pregnant or nursing. Consult a medical doctor before starting a diet or exercise program.

Do not use if packaging has been tampered with.

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

▲ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

♦ MuscleTech® is America's #1 Selling Bodybuilding Supplement Brand based on cumulative wholesale dollar sales 2001 to present.

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