At MuscleTech®, our researchers are passionate about supplements. Our mission is to develop the most scientificall advanced and effective supplements to help you build muscle and strength, lose weight, and improve athleti performance. Thanks to our millions of loyal customers, we are fortunate to be the most-awarded and best-selling sports nutrition brand over the past 20 years.

Many supplement companies do not disclose their ingredients, and don't invest in science and research, or quality control. We are different. MuscleTech® invests millions in product research and development, and quality control - and our supplement facts always tell you EXACTLY what you are getting: The Most Powerful Supplements on Earth!

















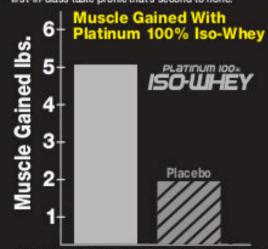






spent on MuscleTech® supplements is allocated toward scientific research to discover new and more effective ways to increase lean muscle and strength, and improve athletic performance. In fact, Team MuscleTech® researchers have collaborated with researchers at over 20 universities and research facilities around the world to study the various key ingredients found in our powerful formulas.

Platinum 100% Iso-Whey - Platinum 100% Iso-Whey uses only ultra-pure, microfiltered whey protein isolates, the purest form of whey protein you can feed your body. Platinum 100% Iso-Whey is so pure, that the formula mixes instantly in a shaker cup or even in a glass using a spoon. And just as important as the quality and purity of the whey protein in Platinum 100% Iso-Whey, is its taste. We conducted third-party taste tests on real consumers to help us formulate a first-in-class taste profile that's second to none.



In a ground breaking clinical study, the key ingredient in Platinum 100% Iso-Whey helped test subjects build 5.1 bs. of lean muscle and add 14 lbs. to their bench press.*

Burke et al., 2001. International Journal of Sport Nutrition and Everying Metabolism, 11/3/349, 64

The whey protein isolates in Platinum 100% Iso-Whey provide your body with the highest biological value (BV) protein fractions. BV is a measure of how much of the protein's compounds your body holds on to – a higher BV indicates a protein source with more musclebuilding potential.

	Protein Source	Biological Value	Included in Platinum 100% Iso-Whey
	Whey Protein Isolate	104	YES
	Egg Protein	100	NO.
	Milk Protein Concentrate	91	NO
	Beef Protein	80	NO
	Calcium Caseinate	77	NO
	Micellar Casein	77	NO
	Soy Protein	74	NO
	Brown Rice	70	NO

NEW



ESSENTIALSERIES



100% WHEY PROTEIN ISOLATES



MIXES INSTANTLY **AWARD-WINNING** TASTE

SCIENTIFICALLY DEVELOPED BASED ON RESEARCH AT: ST. FRANCIS XAVIER

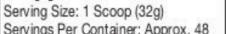
UNIVERSITY



PEANUT BUTTER CHOCOLATE TWIST

NATURAL AND ARTIFICIAL FLAVOR

DIETARY SUPPLEMENT NET WT. 3.33 lbs. (1.51kg)



Supplement Facts

Servings Per Container: Approx. 48

Amount Per Serv	% Daily Value	
Calories	120	
Calories from Fat	5	
Total Fat	0.5g	1%*
Cholesterol	5mg	2%
Total Carbohydrate	2g	1%*
Dietary Fiber	Less Than 1g	3%*
Protein	25g	50%*
Calcium	11.8mg	12%
Iron	0.47mg	3%
Sodium	120mg	5%
ENZYPLEX		्र
K (2-1, 2) X = 2 Y K (3)		

Papain Amylase 50ma

Percent Daily Values are based on a 2,000 calorie diet. Daily Value not established.

THER INGREDIENTS: ISOLATE PROTEIN BLEN THAT ALSO PROCESSES EGG. WHEAT, FISH, TREE NUT, AND SHELLFISH INGREDIENTS.

WEIGHT REDUCTION. ▲ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure,

Directions: Mix 1 scoop with

6 oz. of cold water or skim milk

in a glass or shaker cup. Use

between major meals and

before and after exercise. Read

the entire label before use and

Note: To maintain product freshness, store in a cool, dry place (60°F to 80°F). This

product is sold by weight. Some settling may occur. Shake container before use.

WARNING: Do not use if pregnant or nursing. Consult a medical doctor before starting a diet or exercise program

Do not use if packaging has been tampered with.

NOTICE: USE THIS PRODUCT AS A FOOD

SUPPLEMENT ONLY. DO NOT USE FOR

follow directions provided.

\$MuscleTech® is America's #1 Selling Bodybuilding Supplement Brand based on cumulative wholesale dollar sales 2001 to present.

or prevent any disease.

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210 mm Lavel at AO