

NEW



Every sport.
Every lifestyle.

fuel:one™ develops advanced, powerful, and safe sports nutrition products for every sport and every lifestyle. We make products that increase muscle, enhance strength, and fuel your best athletic performance. We empower athletes and fitness enthusiasts to reach their goals without any banned substances – whether it's one more workout, one more rep, one more ride, or one more win. We fuel your one.

fuel:one

The World's First & Only Sustained-Release Whey Protein MICELLAR WHEY BUILD™

Ultra-Anabolic Sustained-Release Protein
Superior Leucine Concentration Than Casein
Elevates Protein Synthesis for Hours

CHOCOLATE FUDGE FLAVOR

24G
protein

5.5G
BCAAs

4G
glutamine &
precursor



Supplement Facts

Serving Size: 1 Scoop (36g)
Servings Per Container: Approx. 25

Amount Per Serving	% Daily Value
Calories	140
Calories from Fat	20
Total Fat	2g 3%*
Saturated Fat	1.5g 8%*
Cholesterol	75mg 25%
Total Carbohydrate	6g 2%*
Dietary Fiber	1g 4%*
Sugars	2g †
Protein	24g 48%*
Vitamin A	117IU 2%
Calcium	194mg 19%
Iron	3mg 17%
Sodium	180mg 8%

*Percent Daily Values are based on a 2,000 calorie diet.
†Daily Value not established.

Ingredients: Micellar Whey Protein Concentrate, Maltodextrin, Cocoa Powder (Processed with Alkali), Natural and Artificial Flavor, Salt, Gum Blend (Cellulose Gum, Xanthan Gum, Carrageenan), Sucralose, Acesulfame-Potassium. **Contains Milk and Soy Ingredients. Processed in a Facility That Also Processes Wheat and Egg Ingredients.**

WARNING: Do not use if pregnant or nursing. Consult a medical doctor before starting a diet or exercise program.

Do not use if packaging has been tampered with. Store in a cool, dry place (60°F to 80°F).

•These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

Distributed by Iovate Health Sciences U.S.A. Inc. 1105 North Market Street, Suite 1330, Wilmington, DE 19801. Made in the U.S.A. from international and domestic ingredients. © 2014. For lot no. and expiry date: see bottle.

WheyCelle™

The WheyCelle™ trademark is owned by Gianbia plc.

DIRECTIONS: Mix 1 serving of **MICELLAR WHEY BUILD™** with 10 oz. of cold water or skim milk. Take 1 to 2 servings per day. Do not exceed 2 servings in a 24-hour period. Drink 8 to 10 glasses of water daily for general good health. Read the entire label before use and follow directions provided.

Make muscles. Not excuses.

24G
protein

5.5G
BCAAs

4G
glutamine &
precursor

MICELLAR WHEY BUILD™ fuels your one with the world's first micellar whey protein. As you know, whey protein rapidly delivers a superior dose of leucine compared to other protein sources. Plus, it has the highest Biological Value. However, its anabolic powers don't last as long as those of a sustained-release protein. Introducing **fuel:one™ MICELLAR WHEY BUILD™**. This innovative protein formula provides all the anabolic benefits of whey protein (lots of leucine and additional BCAA content), but at a timed-release pace. That makes it an ultra-anabolic timed-release protein.▲

Our micellar whey starts with an incredibly pure source of whey protein. We then apply an advanced protein polymerization technology to create protein particles with double the molecular weight of regular whey protein particles. The larger protein molecules take longer to digest, thus allowing the amino acids to release more slowly into your bloodstream for long-term anti-catabolic support. Meanwhile, the higher leucine content of our whey protein (vs. casein proteins) ensures you get ultra-anabolic potential. **MICELLAR WHEY BUILD™** delivers the most innovative protein you can find for results you can count on—whatever life throws at you.▲ Whether it's one more workout, one more rep, one more ride, or one more win – *we fuel your one.*

The **fuel:one™** standard.



fuelone.com

