

CLEARLY DIFFERENT



Wholemega

vs.



Processed Fish Oil

Fractionated, Isolated & High-Heat Purified?

The dull, yellow hue and watery texture of purified fish oil is symbolic of highly processed products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate and sacrifice beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega Tiny Caps are different. The extra-virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds—including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega Tiny Caps comes from Astaxanthin—an antioxidant that is naturally found in Wild Salmon and in this extra-virgin fish oil.

100% WILD ALASKAN SALMON

Store in a cool, dry place. DO NOT REFRIGERATE.

Patent Pending Our premium softgel capsules are BSE free.

© 2013 New Chapter, Inc.

Manufactured by NEW CHAPTER, INC.

90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301 888-874-4461

Get the *Whole Truth!* Sign up for our e-newsletter at: newchapter.com/newsletter

Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

5005-B01

Please recycle this bottle after use.

NEWCHAPTER®



**WILDLY
PURE®**



EXTRA-VIRGIN
WILD ALASKAN SALMON

TINY CAPS®

Nature's Profile of Seventeen
Whole Omegas—3, 5, 6, 7, 8 & 9's

Effective: Clinically shown to
improve the Omega-3 Index*

Whole: Natural source of whole
omegas + **Vitamin D3** + antioxidants

90 - 500 mg - Softgels

DIETARY SUPPLEMENT

Supplement Facts

Serving size 4 Softgels (2 g) Servings per container 22.5

Amount Per Serving	1 Softgel	4 Softgels
Calories	5	20
Calories from Fat	5	18
	%DV [†]	%DV [†]
Total Fat	500 mg	2000 mg
Saturated Fat	120 mg	480 mg
Monounsaturated Fat	210 mg	840 mg
Polyunsaturated Fat	170 mg	680 mg
Cholesterol	<5 mg	15 mg
Vitamin D3 (from Wild Alaskan Salmon Oil)	25 IU	100 IU
Wild Alaskan Salmon Oil	500 mg	2000 mg
Total Omega-3 Fatty Acids	130 mg	520 mg
EPA (Eicosapentaenoic acid)	45 mg	180 mg
DHA (Docosahexaenoic acid)	55 mg	220 mg
Other Omega-3 Fatty Acids (Octadecetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)	30 mg	120 mg
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	15 mg	60 mg
Total Omega-5, 7 & 8 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Margaroleic Acid)	24 mg	95 mg
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	75 mg	300 mg
Other Omega Fatty Acids	136 mg	545 mg
Astaxanthin (from Wild Alaskan Salmon Oil)	1.25 mcg	5 mcg

* Daily Value not established † Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs.

Other ingredients: Capsule (Gelatin [Halal], glycerine and water), B.A.S.S.® (Botanical Antioxidant Stability System* [extracts of organic oregano, rosemary and organic sunflower oil]) and natural mixed tocopherols to preserve freshness. **Contains:** 100% Wild Alaskan Salmon Fish Oil. Naturally gluten free.

Suggested use: Four softgels daily immediately before a large meal.
For best results, take two softgels immediately before your two largest meals.