CLEARLY DIFFERENT



Processed Fish Oil

Fractionated, Isolated & High-Heat Purified?

The dull, yellow hue and watery texture of purified fish oil is symbolic of highly processed products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate and sacrifice beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega is different. The extra-virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds—including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega comes from Astaxanthin—an antioxidant that is naturally found in Wild Salmon and in this extra-virgin fish oil.

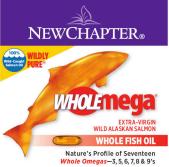
100% WILD ALASKAN SALMON Store in a cool, dry place, DO NOT REFRIGERATE. Patent Pending Our premium softgel capsules are BSE free. © 2013 New Chapter, Inc.

Manufactured by NEW CHAPTER, INC. 90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301 888-874-4461 Get the Whole Truth! Sign up for our e-newsletter at: newchapter.com/newsletter

Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

5002-B01 Please recycle this bottle after use.



Effective: Clinically shown to improve the Omega-3 Index*

Whole: Natural source of whole

omegas + Vitamin D3 + antioxidants

60 - 1000 mg - Softgels DIETARY SUPPLEMENT

Supplement Facts

Amount Per Serving		
Calories 20		
Calories from Fat 18		
		%D\
Total Fat	2000 mg	3%
Saturated Fat	480 mg	2%
Monounsaturated Fat	840 mg	•
Polyunsaturated Fat	680 mg	
Cholesterol	15 mg	5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU	25%
Wild Alaskan Salmon Oil	2000 mg	•
Total Omega-3 Fatty Acids	520 mg	
EPA (Eicosapentaenoic acid) 180	mg	
DHA (Docosahexaenoic acid) 220	mg	
Other Omega-3 Fatty Acids (Octadecatetraenoic Acid, 120	mg	
Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosa	trienoic Acid)	
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	60 mg	
Total Omega-5, 7 & 8 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Margaroleic Acid, Margaroleic Acid, Palmitoleic Acid, Margaroleic Ac	cid) 95 mg	
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid	(i) 300 mg	
Other Omega Fatty Acids	545 mg	

 Daily Value not established *Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be highe or lower depending on your calorie needs

Other ingredients: Capsule (Gelatin [Halal], glycerine and water), B.A.S.S.* (Botanical Antioxidant Stability System* [extracts of organic organic rosemary and organic sunflower oil]) and natural mixed tocopherols to preserve freshness.

Contains: 100% Wild Alaskan Salmon Fish Oil. Naturally gluten free.

Suggested use: Two softgels daily immediately before a large meal. For best results, take one softgel immediately before your two largest meals.