

ISO-X is the newest addition to Max Muscle Sports Nutrition's whey protein isolate collection. This refreshing hydration whey protein isolate supplement contains the highest concentration of whey polypeptides available (over 90% pure by weight) manufactured by a special cross-flow ultra-filtration and advanced microfiltration process. The special purification process produces over 99% non-denatured whey protein fractions rich in beta-lactoglobulins, alpha-lactoglobulins, serum albumin, lactoferrin, and bioactive peptides. **ISO-X** blends into a refreshing light tasting drink supplying your body with high quality and fast acting whey proteins providing 30 grams of pure protein per serving with very little, if any, fat and lactose!

The Research & Development Team at MMSN has specialized in high quality protein supplements for over a decade, and **ISO-X** takes it to the next level. Whey protein isolates contain a superior amino acid profile, are highly soluble in liquids and has a rapid absorption rate. In fact, since the protein is already pre-digested and primarily in the peptide form, these fractions are absorbed usually less than 2 hours after ingestion.† **ISO-X** is ideal for both pre- and post-workouts or during the day to be assured a continuous and adequate amount of amino acids.†

Whey protein isolates are a complete protein containing all nine of the essential amino acids. It is uniquely rich, containing approximately 24%, of the branched-chain amino acids (BCAAs) leucine, valine and isoleucine which are readily oxidized as an energy source during stress, promoting muscle protein synthesis and growth and may help delay fatigue during endurance exercise. **ISO-X** non-denatured whey protein isolate contains bioactive precursors enhancing the production of intracellular glutathione by supplying cells the dipeptide cysteine and glutamyl-cysteine. Glutathione enhances immune function, eliminates toxins and carcinogens, and functions as a powerful antioxidant and detoxifying agent. Whey proteins are digested to amino acids which are distributed throughout the body and serve as building blocks for muscles, bones, cartilage, skin and blood.†

Typical Bioactive Protein Profile of ISO-X (Approximate Percentage Per Serving):

Beta-lactoglobulins	65%
Alpha-lactoglobulins	25%
Serum albumin	8%
Immunoglobulins (IgG, IgA, IgM)	3%
Glycomacropeptides	1%
Lactoferrin, Lysozyme, Lactoperoxidase	

For active individuals to achieve positive nitrogen balance, most experts recommend 1.5 – 2.0 grams protein per kilogram body weight.

WARNING STATEMENT: Consult a physician before starting any diet and exercise program and before using this product. Use this product as a dietary supplement only. Do not use this product for weight reduction. Very low calorie protein diets (below 400 calories per day) may cause serious illness or death. Drink at least 2 liters of water daily when using this product.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



ISO-X

ADVANCED WHEY PROTEIN ISOLATE



- **30G Of Protein Per Serving!**
- **Rich in BCAA's & Glutamic Acid**
- **Rapid Response Technology**

CHOCOLATE FUDGE

DIETARY SUPPLEMENT • NET WT. 2 LBS (908 G)



Directions: Mix two (2) level scoops (approximately 40 g) with 10-12 ounces of water, flavored mixes or juices. Shake or stir slowly to avoid excessive foaming. Try adding more or less water to adjust sweetness. Increase serving size for higher protein content. Suggested use before, during and after your workouts. Do not exceed 5 servings per day.

Supplement Facts

Serving Size: Two (2) Scoops (Approx 40g)

Servings Per Container: Twenty-three (23)

	Amount Per Serving	%Daily Value*
Calories Per Serving	150	
Calories from Fat	10	
Total Fat	1.0 g	2%
Saturated Fat	0g	0%
Trans Fat	0g	
Cholesterol	35 mg	11%
Sodium	85 mg	4%
Total Carbohydrates	4 g	1%
Dietary Fiber	0 g	0%
Sugars	4 g	**
Protein	30 g	60%
Vitamin A 0%	Vitamin A, Beta Carotene 0%	Vitamin C 0%
Calcium 15%	Iron 0%	

*Percent Daily Values are based on a 2,000 calorie diet.

**Daily value not established.

Ingredients: Cross-flow ultrafiltration and advanced microfiltration whey protein isolate, whey protein concentrate, dutch cocoa, cellulose gum, natural and artificial chocolate fudge, sodium chloride (salt), sucralose sweetener, acesulfame potassium.

ALLERGY INFORMATION: Contains whey protein (milk) and lecithin (soy). Manufactured in a facility that processes milk, egg, shellfish, tree nuts, wheat and soy.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE AND SUNLIGHT. ALWAYS KEEP TIGHTLY SEALED.

To report a serious adverse event, contact:
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