

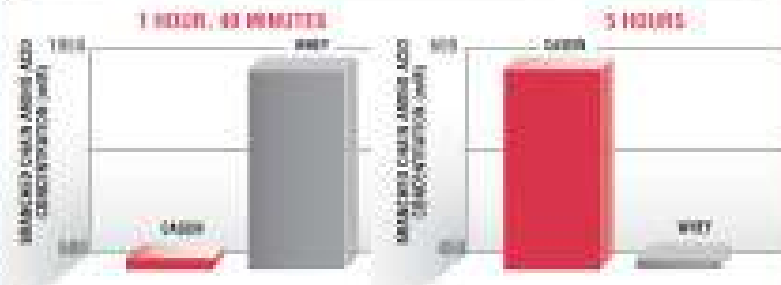
Protein serves as a source of amino acids. The body needs amino acids to build the various proteins used in the growth, repair and maintenance of body tissues such as skin, bones and muscles.

Why Casein?

Casein is a slow digesting protein derived from milk. When compared to other sources of protein such as soy and whey, casein increases blood amino acids at a much slower and steadier rate. This delayed digestion and absorption of amino acids may be beneficial between meals or in the evening to provide a steadier supply of muscle fuel, crucial to maintaining an anti-catabolic state and significantly decrease protein breakdown.

This chart compares the branched chain amino acid (BCAA) absorption after consuming casein and whey protein. When compared to whey, casein concentration was significantly lower after one hour, forty minutes, but increased after five hours.

Branched Chain Amino Acid (BCAA) Absorption After Supplementation of Casein Vs. Whey Protein



*This is a hypothetical study that compares the rate of BCAA absorption. Actual absorption rates may vary. Casein and whey are both sources of BCAA. The chart shows that casein has a slower rate of absorption than whey, but it is more sustained. The chart also shows that casein has a higher rate of absorption than whey at 5 hours.

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GNC PRO PERFORMANCE®

New

100% CASEIN PROTEIN

POWDERED PROTEIN MIX



Natural and Artificial Flavors
CHOCOLATE PEANUT BUTTER

**25 GRAMS OF SLOW-ACTING PROTEIN
FOR HIGHER SUSTAINED BCAA UPTAKE**

**FEATURES MICELLAR CASEIN
AND CALCIUM CASEINATE**

NATURAL SOURCE OF AMINO ACIDS

NET WT 32 OZ (2 LB) 909 G

USDA 100% PROTEIN
DIRECTIONS: Add one level scoop (30g) to 10-15 oz. of cold water and blend well. Consume 1-2 servings per day. Pro Performance® 100% Casein Protein can be taken first thing in the morning, in between meals, and before bed.

Nutrition Facts

Serving Size: One Level Scoop (30g)
Servings Per Container: 31

Calories	100
Calories from Fat	10
% Daily Value*	
TOTAL FAT 1.5g	3%
Saturated Fat 1g	2%
Trans Fat 0g	
Cholesterol 5mg	1%
Sodium 100mg	2%
TOTAL CARBOHYDRATE 1.5g	3%
Dietary Fiber 0g	0%
Sugar 0g	
Protein 25g	50%
*Percent Daily Values are based on a 	
Calories	100
Total Fat	1.5g
Sat. Fat	1g
Cholesterol	5mg
Sodium	100mg
Total Carbohydrate	1.5g
Dietary Fiber	0g

Calories	100
Total Fat	1.5g
Sat. Fat	1g
Cholesterol	5mg
Sodium	100mg
Total Carbohydrate	1.5g
Dietary Fiber	0g

INGREDIENTS: Protein Blend (Micellar Casein, Calcium Caseinate), Polydextrose, Cocoa (Processed with Alkali), Natural and Artificial Flavors, Sunflower Oil Powder (Sunflower Oil, Maltodextrin, Modified Food Starch, Diglycerine Phosphate, Trisodium Phosphate, Tocopherols), Gum Blend (Cellulose Gum, Xanthan Gum, Carrageenan), Lecithin, Salt, Potassium Chloride, Acesulfame Potassium, Sucralose.

CONTAINS: Milk and Soybeans.

NOTES: Use this product as a food supplement only. Do not use for weight reduction. Significant product settling may occur.

TYPICAL AMINO ACID PROFILE PER SERVING			
Alanine	875 mg	Methionine	875 mg
Arginine	300 mg	Phenylalanine	1,000 mg
Aspartate	1,800 mg	Proline	2,400 mg
Cysteine	80 mg	Serine	1,475 mg
Glutamate	2,800 mg	Threonine	1,000 mg
Glycine	1,200 mg	Tryptophan	200 mg
Histidine	700 mg	Tyrosine	1,200 mg
Isoleucine	1,000 mg	Valine	1,000 mg
Leucine	2,100 mg		
Lysine	1,000 mg		

* Indicates Branched Chain Amino Acid (BCAA).
Store in a cool, dry place.