

**50 BILLION**  
LIVE CULTURES

## Guaranteed Potency

Targeted delivery



Guarantees 50 billion live probiotic cultures through the date of expiration



Formulated with 6 diverse probiotic strains



Plant-derived, delayed-release capsule survives stomach acid to distribute live cultures where they're needed most — in the intestine and colon



No refrigeration needed

**Nature's  
way**

# Optima<sup>®</sup> PROBIOTIC

**Fortify<sup>®</sup>**

ADVANCED CARE  
PROBIOTIC FOR  
**DIGESTIVE  
SUPPORT\***

**6**

DIVERSE  
PROBIOTIC  
STRAINS

PLUS  
Colon & Immune Support\*

PROBIOTIC SUPPLEMENT  
**30** DELAYED-RELEASE CAPSULES

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

**Supplemental Facts:** Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

## Supplement Facts

Serving Size 1 Capsule

| Amount per Serving | % DV** |
|--------------------|--------|
|--------------------|--------|

|                                                                |          |
|----------------------------------------------------------------|----------|
| <b>Fortify<sup>®</sup> Optima<sup>®</sup> Daily 50 Billion</b> | 330 mg** |
|----------------------------------------------------------------|----------|

CFU Proprietary Probiotic Blend:

**Lactobacilli Blend** (26 Billion CFU):

*L. acidophilus* La-14<sup>®</sup>

HOWARU<sup>®</sup> *L. acidophilus* NCFM<sup>®</sup>

**Bifidobacteria Blend** (24 Billion CFU):

*B. lactis* BL-04<sup>®</sup>

*B. lactis* Bi-07<sup>®</sup>

*B. bifidum/lactis* Bb-02<sup>™</sup>

*B. infantis* Bi-26<sup>™</sup>

\*\*Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

**GLUTEN AND DAIRY FREE.** No soy or artificial colors.

May be refrigerated.

**Keep out of reach of children.** This product has a tamper-evident foil pouch. Do not use if foil or plastic is punctured. Store at room temperature. Avoid excessive heat and direct sunlight.



HOWARU<sup>®</sup> is a registered trademark of IFF and is used under license. The probiotic strains contained in this product are manufactured by IFF.

©2024 Distributed by Nature's Way Brands, LLC  
Green Bay, WI 54311 USA  
Packaged and tested in the USA  
Questions? 1-800-962-8873 / fortifyprobiotics.com

## Advanced Care Formula with 50 Billion Live Cultures and 6 Diverse Probiotic Strains

With *Lactobacilli* and  
*Bifidobacteria* cultures for  
digestive support\*



Supports immune health with clinically studied *B. lactis* Bi-07<sup>®</sup> and *B. lactis* BL-04<sup>®</sup>\*



Daily support for colon health\*

Explore more products at [NATURESWAY.COM](https://www.naturesway.com)

LHBN10337.01 BLK8849



0 33674 10337 1

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.