

40G Whey Protein Isolate	6.2G L-Leucine	6G Fiber	3.6G CLA	0 Artificial Sweeteners, Colors, Fillers, Cholesterol or Stimulants
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Per Optimal 2-Scoop Daily Serving

THE PURSUIT OF PHYSICAL PERFECTION

Iso-Define™ is a revolutionary addition to the cutting-edge system that is designed to set the standard for those in pursuit of physical perfection. Iso-Define™ is the first protein of its kind, featuring ultra-pure, high biological value 100% whey protein isolate infused with a hyper defining matrix to support the ultimate physique transformation hybrid workout.* This breakthrough protein formulation is scientifically designed to help you as you strive to achieve a lean, chiseled physique, and has ingredients clinically shown to fuel fat metabolism, improve body composition, accelerate lean muscle gains,** increase muscle strength by 30%+** and support a 100% improvement in exercise efficiency!*

In addition, Iso-Define™ sets the standards of purity and digestibility in a protein, combining an ultra-clean formula featuring ZERO Artificial Sweeteners, ZERO Artificial Colors, ZERO Cholesterol and ZERO Fillers with an advanced digestive support blend with galactooligosaccharides shown to improve digestive comfort and bloating.™ **Support your genetic potential with Iso-Define.™**

GNX The key to GNX Science™ is its multi-pronged genomic approach to leveraging every last ounce of your true potential. It targets multiple metabolic pathways from every direction for unparalleled results.

OPTIMAL DOSING SCHEDULE

GOALS	DAILY DOSE	WHEN TO TAKE	PROTEIN
- Defined Physique* - Lean Muscle Support* - Enhance Recovery*	1 Scoop	TRAINING DAYS 1 Scoop immediately post-workout NON-TRAINING DAYS 1 Scoop in the morning, or between meals	20g
- Lean, Sculpted Physique* - Fuel Fat Metabolism* - Maximize Lean Muscle Growth** - Improve Strength*	2 Scoops	TRAINING DAYS 1 Scoop in the morning, or between meals 1 Scoop immediately post-workout NON-TRAINING DAYS 1 Scoop in the morning 1 Scoop in the afternoon	40g

ZERO
NO ARTIFICIAL SWEETENERS
NO ARTIFICIAL COLORS
NO CHOLESTEROL
NO BANNED SUBSTANCES*

COOKIES & CREAM
NATURAL FLAVOR

GNC
GENETIX^{HD}

ISO-DEFINE™

**REVOLUTIONARY ULTRA-PURE
WHEY ISOLATE HYPER DEFINING MATRIX**

- **Fuel a Ripped & Chiseled Physique** – Triggers Fat Metabolism & Improves Body Composition to Achieve Your Ultimate Potential**
- **Stimulate Lean Muscle** – Exceptional Biological Value Protein Designed for Rapid Absorption and to Accelerate Lean Muscle Growth**
- **Enhance Strength & Recovery** – Supports Enhanced Muscle Strength, Performance and Stamina While Fueling Recovery from Intense Exercise**

GNX

Powered by GNX Science™

DIETARY
SUPPLEMENT
Net Wt 27 oz
(1.7 lb) 768 g

NEW
DELICIOUS FLAVOR!

CODE 732225

DIRECTIONS: As a dietary supplement, add one level scoop (38.4 g) to 6 fl oz of cold water, milk or your favorite beverage. For maximum results, follow the optimal dosing schedule.

Supplement Facts

Serving Size 1 Level Scoop (38.4 g)

Servings Per Container 20

Amount Per Serving	% Daily Value	
Calories	150	
Calories from Fat	35	
Total Fat	4 g	7%†
Saturated Fat	1 g	5%†
Total Carbohydrate	9 g	3%†
Dietary Fiber	3 g	12%†
Sugars	2 g	*
Protein	20 g	
Calcium	90 mg	9%
Phosphorus	60 mg	8%
Magnesium	15 mg	6%
Sodium	120 mg	5%
Potassium	125 mg	6%

Hyper Defining Matrix

Clarinol® CLA	1.8 g	*
Medium Chain Triglycerides	1 g	*
L-Carnitine (L-Carnitine-Tartrate)	500 mg	*

Anabolic Recovery Blend

L-Leucine (as Whey Protein Isolate and Micronized L-Leucine)	3.1 g	*
Lutemax 2020™ Lutein	2.5 mg	*

Advanced Digestive Support Blend

Galactooligosaccharides	1.4 g	*
Papain	90 mg	*
Bromelain	10 mg	*

† Percent Daily Values are based on a 2,000 calorie diet.

* Daily Value not established.

IOG

INGREDIENTS: Whey Protein Isolate, Low Gluten Carbohydrate Complex (Resistant Maltodextrin, Cane Sugar, Inulin, Rice Flour, Oat Fiber), Natural Flavors, Chocolate Wafer Cookie (Contains: Bleached Flour, Sugar, Cocoa Processed with Alkali, Partially Hydrogenated Vegetable Oil (Contains: Soybean and Cottonseed)), Xanthan Gum, Stevia Leaf Extract, Sodium Chloride, Silica.

CONTAINS: Milk, Soybeans and Wheat.

NOTICE: Use as a food supplement only. Do not use for weight reduction. Significant product settling may occur.

SUITABLE FOR LOW GLUTEN DIET.

TOTAL FAT CONTENT FROM CLA, MCTS AND OTHER NATURALLY OCCURRING SOURCES.

*When used in conjunction with a resistance training program.

*An 8-week study of athletes performing an intense resistance exercise training regimen demonstrated that those using this proprietary module of whey protein and leucine had greater increases in muscle strength and size than those on a placebo.

*In an eight-week randomized double-blind study of 30 healthy male volunteers comparing 1 set of resistance training (RT) + active or carbohydrate placebo to 2 sets RT alone with no supplement, the active group showed equal gains in maximal muscle strength (MMS) and muscle endurance (ME) compared to the control group.

*In a 14 day trial, 91 individuals took either 1.37g galactooligosaccharides (GOS) or placebo. When taking the GOS, subjects experienced statistically significant improvements in digestive comfort and bloating at both the 7 & 14-day time points compared to placebo.

Clarinol® is a registered trademark of Stepan Lipid Nutrition.

Lutemax 2020™ is a trademark of OmniActive Health Technologies.

*Product was tested for over 145 banned substances on the 2013 World Anti-Doping Agency (WADA) Prohibited List via HPL skip lot testing protocol #ICP0307. See gnc.com for more information.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

**KEEP OUT OF REACH
OF CHILDREN.**
Store in a cool, dry place.

F6217601

For More Information:
1-888-462-2548

SHOP NOW @ GNC.COM

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