



Promotes digestive balance and immune health with clinically studied probiotic strains *L. rhamnosus* GG, *B. lactis* Bi-07[®], and *B. lactis* BL-04[™]*



Reduces occasional constipation, gas, and digestive discomfort[†]

Keep out of reach of children. Sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated to maintain maximum potency.



HOWARU[®] is a registered trademark of IFF and is used under license. HN019[®] and HN001[®] are trademarks of the Fonterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

◆ LH15784.D01 BLK9244D

GLUTEN FREE. No soy, dairy, or artificial colors.

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Green Bay, WI 54311 USA • Bottled and tested in the USA
Questions? 1-800-962-8873 / fortifyprobiotics.com



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

100 BILLION
LIVE CULTURES

Nature's
way

Optima
PROBIOTIC

ULTRA POTENCY

Fortify[®]
ADVANCED CARE
PROBIOTIC FOR
GUT
COMFORT[®]

30 PROBIOTIC SUPPLEMENT
DELAYED-RELEASE CAPSULES

Advanced Care Formula with 100 Billion Live Cultures and 15 Diverse Probiotic Strains

Promotes gut comfort with clinically studied probiotic strain *B. lactis* HN019[™]**

Promotes digestive balance and immune health with clinically studied probiotic strains *L. rhamnosus* GG, *B. lactis* Bi-07[®], and *B. lactis* BL-04[™]*

Contains the doctor-preferred probiotic for regularity with clinically studied *B. lactis* HN019[™]**†

Reduces occasional constipation, gas, and digestive discomfort[†]

Guaranteed Potency

Targeted delivery



Guarantees 100 billion live probiotic cultures through the date of expiration



Formulated with 15 diverse probiotic strains



Plant-derived, delayed-release capsule survives stomach acid to distribute live cultures where they're needed most — in the intestine and colon



Contains a plant-based prebiotic fiber blend, food for good bacteria[†]

Explore more products at NATURESWAY.COM

**Based on an IQVIA ProVoice survey of Primary Care Physicians. HOWARU[®] *B. lactis* HN019[®] is the Doctor-preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 8/13/23; August 2023.*

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Optima
PROBIOTIC

15 DIVERSE PROBIOTIC STRAINS

ULTRA POTENCY

Fortify[®]
ADVANCED CARE
PROBIOTIC FOR
GUT
COMFORT[®]

WITH
PLANT-
BASED
PREBIOTIC
FIBER

CONTAINS THE
DOCTOR-
PREFERRED
FOR REGULARITY[™]

PLUS
Supports Digestive
Balance & Immune Health[†]

PROBIOTIC SUPPLEMENT
30 DELAYED-RELEASE CAPSULES

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving	% DV**
Fortify[®] Optima[®] Daily 100 Billion CFU Proprietary Probiotic Blend: 575 mg**	
Lactobacilli Blend (63 Billion CFU):	
<i>Lactobacillus rhamnosus</i> GG; HOWARU [®] <i>L. acidophilus</i> NCFM [®] ;	
<i>L. acidophilus</i> La-14 [®] ; <i>L. paracasei</i> Lpc-37 [®] ; <i>L. plantarum</i> Lp-115 [®] ;	
<i>L. brevis</i> Lbr-35 [®] ; HOWARU [®] <i>L. rhamnosus</i> HN001 [®] ; <i>L. casei</i> Lc-11 [®] ;	
<i>L. salivarius</i> Ls-33 [®] ; <i>L. gasseri</i> Lg-36 [®]	
Bifidobacteria Blend (37 Billion CFU):	
<i>Bifidobacterium lactis</i> BL-04 [™] ; <i>B. lactis</i> Bi-07 [®] ; <i>B. bifidum</i> ;	
<i>lactis</i> Bb-02 [™] ; HOWARU [®] <i>B. lactis</i> HN019 [®] ; <i>B. infantis</i> Bi-26 [™]	
Proprietary Plant-Based Prebiotic Blend: 75 mg**	
Gum Acacia Fiber, Chicory (root) Fiber	
**Daily Value (DV) not established.	

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

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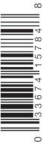
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<i>Lactobacillus paracasei</i> Lpc-37 [®]	
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<i>Bifidobacterium lactis</i> Bi-07 [®]	
<i>Bifidobacterium bifidum</i> lactis Bb-02 [™]	
HOWARU [®] <i>Bifidobacterium lactis</i> HN019 [®]	
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