



Promotes digestive balance and immune health with clinically studied *B. lactis* BI-07* and *B. lactis* BL-04**



Reduces occasional constipation, gas, and digestive discomfort*

Keep out of reach of children. Safely sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Can be stored at room temperature or refrigerated. Avoid excessive heat and direct sunlight.



HOWARU® is a registered trademark of IFF and is used under license. HN019™ and HN001™ are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

◆ LH15652.D01 B712132D

GLUTEN FREE. No soy, dairy, or artificial colors.

©2024 Nature's Way Brands, LLC
Green Bay, WI 54311 USA • Bottled and tested in the USA
Questions? 1-800-962-8873 / fortilyprobiotics.com



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

35 BILLION
LIVE CULTURES

Nature's
way

Optima
PROBIOTIC

Fortify

ADVANCED CARE
PROBIOTIC FOR
GUT
COMFORT*

30 PROBIOTIC SUPPLEMENT
DELAYED-RELEASE CAPSULES

Advanced Care Formula with 35 Billion Live Cultures and 15 Diverse Probiotic Strains

Promotes gut comfort with clinically studied probiotic strain *B. lactis* HN019™**



Promotes digestive balance and immune health with clinically studied *B. lactis* BI-07* and *B. lactis* BL-04**



Contains the doctor-preferred probiotic for regularity with clinically studied *B. lactis* HN019™**



Reduces occasional constipation, gas, and digestive discomfort*



*Based on an IQVIA ProVoice survey of Primary Care Physicians, HOWARU® *B. lactis* HN019™ is the Doctor-preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 8/13/23; August 2023.*

©2024 Nature's Way Brands, LLC
Green Bay, WI 54311 USA
Bottled and tested in the USA

Questions? 1-800-962-8873 / fortilyprobiotics.com

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Guaranteed Potency Targeted delivery



Guarantees 35 billion live probiotic cultures through the date of expiration



Formulated with 15 diverse probiotic strains



Plant-derived, delayed-release capsule survives stomach acid to distribute live cultures where they're needed most—in the intestine and colon



No refrigeration needed

Explore more products at NATURESWAY.COM

35 BILLION
LIVE CULTURES

Nature's
way

Optima
PROBIOTIC
15 DIVERSE PROBIOTIC STRAINS

Fortify

ADVANCED CARE
PROBIOTIC FOR
GUT
COMFORT*

WITH
PLANT-
BASED
PREBIOTIC
FIBER

PLUS
Supports Digestive
Balance & Immune Health*
PROBIOTIC SUPPLEMENT
30 DELAYED-RELEASE CAPSULES

CONTAINS THE
DOCTOR-
PREFERRED
PROBIOTIC
FOR REGULARITY*

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV**

Fortify® Optima® Daily 35 Billion CFU

525 mg**

Proprietary Probiotic Blend:

Lactobacilli Blend (30 Billion CFU):

Lactobacillus paracasei Lpc-37™; *L. plantarum* Lp-115®;
L. brevis Lbr-35™; *L. rhamnosus* GG; HOWARU® *L. rhamnosus*
HN001™; HOWARU® *L. acidophilus* NCFM™; *L. bulgaricus*
Lb-87™; *L. gasseri* Lg-36™; *L. reuteri* 1E1™

Bifidobacteria/Streptococcus Blend (5 Billion CFU):

Bifidobacterium lactis BL-04™; HOWARU® *B. lactis* HN019™;
B. lactis BI-07™; *B. bifidum* Bb-06™; *B. infantis* Bi-26™;
Streptococcus thermophilus St-21™

Proprietary Plant-Based Prebiotic Blend:

Gum Acacia Fiber, Chicory (root) Fiber

75 mg**

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gelatin), magnesium stearate, silica



LHBN75652.D01

B712132D

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV**

Fortify® Optima® Daily 35 Billion CFU

525 mg**

Proprietary Probiotic Blend:

Lactobacilli Blend (30 Billion CFU):

Lactobacillus paracasei Lpc-37™;
Lactobacillus plantarum Lp-115®;
Lactobacillus brevis Lbr-35™;
Lactobacillus rhamnosus GG;
HOWARU® *Lactobacillus rhamnosus* HN001™;
HOWARU® *Lactobacillus acidophilus* NCFM™;
Lactobacillus bulgaricus Lb-87™;
Lactobacillus gasseri Lg-36™;
Lactobacillus reuteri 1E1™

Bifidobacteria/Streptococcus Blend (5 Billion CFU):

Bifidobacterium lactis BL-04™;
HOWARU® *Bifidobacterium lactis* HN019™;
Bifidobacterium bifidum Bb-06™;
Bifidobacterium infantis Bi-26™;
Streptococcus thermophilus St-21™

Proprietary Plant-Based Prebiotic Blend:

Gum Acacia Fiber, Chicory (root) Fiber

75 mg**

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gelatin gum), magnesium stearate, silica

GLUTEN FREE. No soy, dairy, or artificial colors.

Keep out of reach of children. Safely sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Can be stored at room temperature or refrigerated. Avoid excessive heat and direct sunlight.

HOWARU® is a registered trademark of IFF and is used under license. HN019™ and HN001™ are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

