

TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN

ISONatural™ – Giving you the purity and goodness of a 100% Whey Protein Isolate Source with the delicious taste with absolutely nothing else added. You wouldn't settle for less, and we wouldn't have it any other way!

ISONatural™ contains 27 g of pure protein in every scoop with all of the native protein structures intact. ISONatural™ is the natural and wholesome way to increase protein in your diet. Absolutely perfect to add to Smoothies, Yogurt or any recipe that you want to add the highest quality whey protein to!

ISONatural™ mixes quickly and easily making it an easy way to add high-quality Whey Protein Isolate to your diet and is 99% lactose-free. Because ISONatural™ is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with ISONatural™ because many dairy sensitivities come from the Casein component of the milk. ISONatural™ is also 100% free of artificial colors and dyes.*

★ We are proud that our
★ WHEY PROTEIN ISOLATE is
★ derived from the goodness
★ of pure Whole Milk.



HYBRID RATIO ISOLATE Ion-Filtration Technology

ISONatural™ employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISONatural™ to retain an exceptionally high protein yield while maintaining bioactive whey fractions (chart on right). ISONatural™ contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

PURE, NATURAL & INTACT WHEY PROTEIN ISOLATE FRACTIONS

51.0%	BETA-LACTOGLOBULIN
23.0%	ALPHA-LACTALBUMIN
16.0%	GLYCOMACROPEPTIDE
4.0%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical



UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISONATURAL™** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.



CLEAN FOR
ATHLETES.
BANNED SUBSTANCE
TESTED.

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the Informed Choice program. For further information about the testing process and test results, please visit www.CleanForAthletes.com.



BANNED SUBSTANCE TESTED



ALLMAX®



ISONatural

PURE WHEY PROTEIN ISOLATE

No Sweeteners, Flavors or Added Sugars[†]

27g PROTEIN ¹	0g SUGARS ¹⁰	110 CALORIES ¹
-----------------------------	----------------------------	------------------------------

[†]Not a low calorie food. See nutritional panel for more information.

5 LBS | PROTEIN SUPPLEMENT
Net Wt 2.27 kg (80 oz) | No Added Ingredients

Unflavored

SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop (29 g[†]) with ~¾ cup (150 ml) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Supplement Facts

Serving Size 1 Scoop (29 g[†])
Servings Per Container ~78

Amount Per Serving		% Daily Value
Calories	110	
Total Fat	0 g	0% ^Δ
Saturated Fat	0 g	0% ^Δ
Trans Fat	0 g	+
Cholesterol	0 mg	0%
Total Carbohydrate	0 g	0% ^Δ
Dietary Fiber	0 g	0% ^Δ
Total Sugars	0 g	+
Includes 0g Added Sugars		0% ^Δ
Protein	27 g	
Calcium	120 mg	9%
Iron	0 mg	0%
Sodium	60 mg	3%
Potassium	150 mg	3%

^Δ Percent Daily Values are based on a 2,000 calorie diet.
[†] Daily Value not established.

INGREDIENTS: Cross-Flow Ultra-Filtered and Ion-Filtered Whey Protein Isolate, Lecithin (Sunflower).

Use this product as a food supplement only. Do not use for weight reduction.
[†] Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PROTEIN COMPARISON

Source: USDA Food Database

	PROTEIN By Percentage	PROTEIN per 29 g	FAT per 29 g	BIOLOGICAL VALUE (BV)
1. ISONatural™	93%	27	0	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

PROTEIN PROFILE PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)

Branched-Chain Amino Acids (BCAA)

L-Leucine	2771 mg
L-Valine	1467 mg
L-Isoleucine	1796 mg
L-Histidine	433 mg
L-Lysine	2652 mg
L-Methionine	596 mg
L-Phenylalanine	828 mg
L-Threonine	1837 mg
L-Tryptophan	570 mg
L-Alanine	1383 mg
L-Arginine	569 mg
L-Aspartic Acid	2895 mg
L-Cysteine	659 mg
L-Glutamic Acid	4582 mg
L-Glycine	425 mg
L-Proline	1567 mg
L-Serine	1195 mg
L-Tyrosine	775 mg

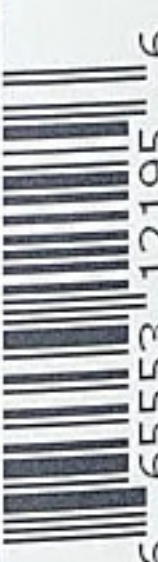
Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: This product is to be used by adults only. Consult a health care practitioner prior to use if you are following a low protein diet or pregnant or breastfeeding. Not suitable for consumption by persons allergic to Milk. Discontinue use and contact your health care provider if you experience any adverse reaction. Store in a cool, dry place away from direct sunlight and heat. Do not use if inner seal is broken. KEEP OUT OF REACH OF CHILDREN.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005 g of lead. For more information go to www.P65Warnings.ca.gov.

ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles soy, sesame, peanuts, egg, tree nuts, and fish / crustaceans / shellfish products.

PRODUCT OF USA



PROP
65

ALLMAXNUTRITION.COM

Distributed Exclusively by:
HBS INTERNATIONAL CORP.
14 Edgewood Drive, Carmel, NY 10512

