ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. ISOFLEX® is significantly lower in lactose, fat, sugar and carbs, compared to regular WPIs. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®; a Truly Superior Whey Protein Isolate.

In just about every way a protein can be, ISOFLEX® is Truly Superior.*

WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
- Native & Intact, Non-Denatured Whey Protein Fractions
- Laboratory-Tested, Certified & Approved
  27 g Pure Protein In Every Serving

100% WHEY PROTEIN ISOLATE SOURCE — NATIVE & INTACT NON DENATURED
LAB TESTED — EVERY LOT
cGMP — REGISTERED FACILITY

HYBRID RATIO ISOLATE (HRI)

HRI FILTRATION TECHNOLOGY

Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions *(chart on right)*. ISOFLEX contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates. While other brands use Concentrates, ISOFLEX users know that Isolates have a superior protein percentage and won't settle for non-Isolate blends.

BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

Truly Superior Protein

53.8%	BETA-LACTOGLOBULIN
20.3%	ALPHA-LACTALBUMIN
18.8%	GLYCOMACROPEPTIDE
4.3%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.6%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

For more product information, visit ALLMAXNUTRITION.com

UNSURPASSED ALLMAX QUALITY GUARANTEE

UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISOFLEX®** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

CLEAN FOR ATHLETES — BANNED SUBSTANCE TESTED

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the **Informed Choice** program. For further information about the testing process and test results, please visit www.CleanForAthletes.com.

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*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CLEAN FOR ATHLETES — BANNED SUBSTANCE TESTED

ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM | ANYTIME | PRE/POST

PURE WHEY PROTEIN **ISOLATE**

ISOFLEX®

- Truly Superior Protein Technology
- Contains No Gluten, No Soy, No Added Sugar
- Lab Tested & Certified, Guaranteed

27G PROTEIN | **1G** SUGARS | **120** CALORIES

2 LBS Net Wt 907 g (32oz) | PROTEIN SUPPLEMENT NATURAL & ARTIFICIAL FLAVORS

Strawberry

90 PERCENT PROTEIN

SOY FREE — PROTEIN FROM WHEY SOURCE — NON GMO — GLUTEN FREE — cGMP REGISTERED FACILITY — LAB TESTED — CHOICE REGULARLY TESTED BANNED SUBSTANCES

Sweetened with Acesulfame Potassium & Sucralose.

SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop (30 g[1]) with ~5 oz (150 ml, ¾ of a cup) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Supplement Facts

Serving Size 1 Scoop (30 g[1])
Servings Per Container ~30

Amount Per Serving		% Daily Value
Calories	120	
Total Fat	0.5 g	1%Δ
Saturated Fat	0 g	0%Δ
Trans Fat	0 g	‡
Cholesterol	0 mg	0%
Total Carbohydrate	2 g	1%Δ
Dietary Fiber	0 g	0%Δ
Total Sugars	1 g	‡
Includes 0g Added Sugars		0%Δ
Protein	27 g	
Calcium	108 mg	8%
Iron	0 mg	0%
Sodium	50 mg	2%
Potassium	159 mg	3%

Δ Percent Daily Values are based on a 2,000 calorie diet.
‡ Daily Value not established.

INGREDIENTS: HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), **PROTEIN ENZYME BLEND** (Protease, Bromelain), Natural and Artificial Flavors, Coconut Powder, Guar Gum, Citric Acid, Freeze Dried Strawberry, Sucralose, Acesulfame Potassium, FD&C Red #40, Lecithin (Sunflower).

Use this product as a food supplement only. Do not use for weight reduction. 1 Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

ISOFLEX® PROTEIN PROFILE

PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)

Branched-Chain Amino Acids (BCAA)	
L-Leucine	2750 mg
L-Valine	1607 mg
L-Isoleucine	1555 mg
L-Histidine	540 mg
L-Lysine	2719 mg
L-Methionine	604 mg
L-Phenylalanine	865 mg
L-Threonine	1592 mg
L-Tryptophan	606 mg
L-Alanine	1343 mg
L-Arginine	569 mg
L-Aspartic Acid	3023 mg
L-Cysteine	674 mg
L-Glutamic Acid	4692 mg
L-Glycine	441 mg
L-Proline	1541 mg
L-Serine	1053 mg
L-Tyrosine	827 mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: Use only as directed. For adult use only. Consult a health care practitioner prior to use if you are pregnant or breastfeeding; if you have liver or kidney disease, or if you have been instructed to follow a low protein diet. Do not use if inner seal is broken. Store in a cool, dry place. KEEP OUT OF REACH OF CHILDREN.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005 g of lead. For more information go to www.P65Warnings.ca.gov.

ALLERGEN WARNING: Contains Milk (Whey), Coconut. Produced in a facility that also handles soy, egg, peanut, tree nut, sesame, fish, crustacean and shellfish products.

PROTEIN COMPARISON

Source: USDA Food Database

	PROTEIN By Percentage	PROTEIN per 30 g	FAT per 30 g	BIOLOGICAL VALUE (BV)
1. ISOFLEX®	90%	27	0.5	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

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