

## ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®; a Truly Superior Whey Protein Isolate. In just about every way a protein can be, ISOFLEX® is Truly Superior.\*

### WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
- Native & Intact, Non-Denatured Whey Protein Fractions
- Laboratory-Tested, Certified & Approved
- 27 g Pure Protein In Every Serving



### HYBRID RATIO ISOLATE (HRI)



#### Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions (chart on right). ISOFLEX contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than isolates. While other brands use Concentrates, ISOFLEX users know that Isolates have a superior protein percentage and won't settle for non-isolate blends.

### BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

#### Truly Superior Protein

|       |                            |
|-------|----------------------------|
| 53.8% | BETA-LACTOGLOBULIN         |
| 20.3% | ALPHA-LACTALBUMIN          |
| 18.8% | GLYCOMACROPEPTIDE          |
| 4.3%  | BI-PEPTIDES & TRI-PEPTIDES |
| 2.5%  | IMMUNOGLOBULIN             |
| 1.6%  | BOVINE SERUM ALBUMIN       |
| 0.1%  | LACTOFERRIN                |

Values are typical

For more product information, visit [ALLMAXNUTRITION.com](http://ALLMAXNUTRITION.com)



#### UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. ISOFLEX® goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.



BANNED SUBSTANCE TESTED

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the Informed Choice program. For further information about the testing process and test results, please visit [www.CleanForAthletes.com](http://www.CleanForAthletes.com).



# ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM ANYTIME PRE/POST

PURE WHEY PROTEIN ISOLATE

# ISO FLEX

- Truly Superior Protein Technology
- Contains No Gluten, No Added Sugar<sup>o</sup>
- Lab Tested & Certified, Guaranteed

27g  
PROTEIN<sup>1</sup>

0g  
SUGARS<sup>o</sup>

120  
CALORIES<sup>1</sup>

<sup>o</sup>Not a low calorie food. See nutritional panel for more information.

5 LBS | Net Wt 2.27 Kg (80 Oz)

90  
PERCENT  
PROTEIN

**SUGGESTED USE:** Blend, Mix or Shake (30 g) with ~5 oz (150 ml, 3/4 of a cup) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

## Nutrition Facts

75 Servings Per Container  
Serving Size 1 Scoop (30g<sup>1</sup>)

Amount per Serving  
**Calories** 120  
% Daily Value<sup>Δ</sup>

|                          |            |            |
|--------------------------|------------|------------|
| Total Fat                | 0.5g       | 1%         |
| Saturated Fat            | 0g         | 0%         |
| Trans Fat                | 0g         |            |
| Cholesterol              | 0mg        | 0%         |
| Sodium                   | 50mg       | 2%         |
| Total Carbohydrate       | 2g         | 1%         |
| Dietary Fiber            | 1g         | 4%         |
| Total Sugars             | 0g         |            |
| Includes 0g Added Sugars | 0%         |            |
| <b>Protein</b>           | <b>27g</b> | <b>54%</b> |
| Vitamin D                | 0mcg       | 0%         |
| Calcium                  | 108mg      | 8%         |
| Iron                     | 0.5mg      | 3%         |
| Potassium                | 229mg      | 5%         |

<sup>Δ</sup>The % Daily Value (DV) tells you how much a nutrient in a serving of food constitutes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:** HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), Cocoa Powder, Natural and Artificial Flavors, Guar Gum, Lecithin (Sunflower), Sucralose, Acesulfame Potassium.

Use this product as a food supplement only. Do not use for weight reduction.

### PROTEIN COMPARISON

Source: USDA Food Database

|                           | PROTEIN<br>By Percentage | PROTEIN<br>per 30g | FAT<br>per 30g | BIOLOGICAL<br>VALUE (BV) |
|---------------------------|--------------------------|--------------------|----------------|--------------------------|
| 1. ISOFLEX®               | 90%                      | 27                 | 0.5            | 120                      |
| 2. TRIMMED STEAK          | 29%                      | 9                  | 1              | 80                       |
| 3. TUNA (canned in water) | 23%                      | 7                  | 1              | 83                       |
| 4. CHICKEN BREAST         | 17%                      | 5                  | 1              | 79                       |
| 5. WHOLE EGG              | 13%                      | 4                  | 3              | 100                      |

<sup>1</sup> Due to natural variations in product density, resulting from settling and/or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis. Contains a bioengineered food ingredient.

### ISOFLEX® PROTEIN PROFILE

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

#### Essential Amino Acids (EAA)

| Branched-Chain Amino Acids (BCAA) |        |
|-----------------------------------|--------|
| L-Leucine                         | 2750mg |
| L-Valine                          | 1607mg |
| L-Isoleucine                      | 1555mg |
| L-Histidine                       | 540mg  |
| L-Lysine                          | 2719mg |
| L-Methionine                      | 604mg  |
| L-Phenylalanine                   | 865mg  |
| L-Threonine                       | 1592mg |
| L-Tryptophan                      | 606mg  |
| L-Alanine                         | 1343mg |
| L-Arginine                        | 569mg  |
| L-Aspartic Acid                   | 3023mg |
| L-Cysteine                        | 674mg  |
| L-Glutamic Acid                   | 4692mg |
| L-Glycine                         | 441mg  |
| L-Proline                         | 1541mg |
| L-Serine                          | 1053mg |
| L-Tyrosine                        | 827mg  |

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

**WARNINGS:** Use only as directed. For adult use only. This product contains milk by-products/derivatives. Consult a health care practitioner prior to use if you are pregnant or breastfeeding. Ensure to drink enough fluid before, during, and after exercise. Take a few hours before or after taking other medications. Do not use if inner seal is broken. Store in a cool, dry place. KEEP OUT OF REACH OF CHILDREN.

**CALIFORNIA WARNING:** Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.00000005g of lead. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

**ALLERGEN WARNING:** Contains Milk (Whey). Produced in a facility that also handles soy, egg, peanut, tree nut, sesame, fish, crustacean and shellfish products.

Made in USA with Domestic and Imported Ingredients



PROP 65

ALLMAXNUTRITION.com  
Distributed Exclusively by: HBS INTERNATIONAL CORP.  
11800 E. 16th Avenue, Denver, CO 80231

Chocolate  
Natural & Artificial Flavors

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\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.