

What is Curcumin? Curcumin is the main phytochemical responsible for the majority of the known health benefits attributed to *Turmeric*.^{*} This formula features Curcumin C3 Complex[®]—a unique and highly-concentrated extract of Turmeric Root that contains three distinct forms of curcumin (i.e., Curcumin, Demethoxycurcumin, and Bisdemethoxycurcumin) delivered in the same ratio in every batch to assure purity and potency.

Tradition + Science = Best of Both Worlds
Max-Active Boswellia Curcumin + BioPerine[®] merges traditional herbalism with modern science to create a powerful formulation designed to support a healthy inflammatory response and to promote whole-body wellness.^{*}

This product utilizes a tried-and-true Ayurvedic formulation approach by combining scientifically validated Curcumin C3 Complex[®] with Indian Frankincense (*Boswellia serrata*) plus Black Pepper Extract (BioPerine[®]) for enhanced absorption.

This unique formula also features botanical extracts that compliment the bioactive *Curcumin* such as Devil's Claw Extract, Maritime Pine Bark Extract, as well as MSM, Rose Hips, and Stinging Nettle Extract.

Be proactive and take this product daily to realize its full benefits.

What makes us different:

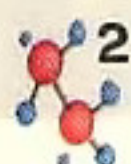
Liquid Soft-Gels - The nutrients in these easy-to-swallow Liquid Soft-Gels are released fast. Other forms of delivery can contain binders and fillers that may cause stomach upset and offer no nutritional value. Advanced Liquid Soft-Gels provide an optimum delivery system.

Quality Assurance - Irwin Naturals[®] is committed to providing the highest quality products for your health. We employ compliance testing to ensure purity and potency.

^{*}These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Global Responsibility - Over the years we have donated to organizations that support the environment and the health of our children.



2 Patented BioPerine[®] - Our special BioPerine Complex enhances the bioavailability, absorption and potency of many nutrients.^{*}

Usage Warnings: Do not use if safety seal is broken. Check with your doctor before using this product if you are using medication or have any medical conditions. Do not use if you have a bile duct obstruction. Do not use if you may become pregnant, are pregnant or nursing. Do not exceed recommended daily intake. Not intended for use by persons under 18. **KEEP OUT OF REACH OF CHILDREN.** Store in a cool, dry place.

WARNING: (State of California Prop 65) This product contains a chemical known to the State of California to cause birth defects or other reproductive harm.

QUESTIONS: Contact Consumer Affairs
1-800-297-3273 • Weekdays 8:00 AM to 5:00 PM (PST)
Questions@IrwinNaturals.com

DISTRIBUTED, FORMULATED and QUALITY TESTED by:
Irwin Naturals[®] 5310 Beethoven Street • Los Angeles, CA 90066
www.IrwinNaturals.com



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Advanced Absorption!



Max-Active Boswellia Curcumin + BioPerine[®]



**Powerful Formula Featuring
Boswellia, Curcumin C3 Complex[®] &
Turmeric for Whole Body Wellness^{*}**

90 LIQUID SOFT-GELS

DIETARY SUPPLEMENT

Full Disclosure Ingredient Panel

DIRECTIONS: Take two (2) Liquid Soft-Gels twice daily with a meal and a full glass (8oz) of water.

Supplement Facts

Serving Size: 2 Liquid Soft-Gels
Servings per Container: 45

	Amount per Serving	%Daily Value
Calories	15	
Total Fat	1 g	1%**
Total Carbohydrates	1 g	<1%**
Protein	1 g	
Flaxseed Oil (seed)	600 mg	†
Avocado Oil (fruit)	400 mg	†
Turmeric powder (root)	200 mg	†
Curcumin C3 Complex [®] Turmeric extract (95% curcuminoids, 142.5 mg)(rhizome)	150 mg	†
Indian Frankincense (<i>Boswellia serrata</i>) extract (resin)	80 mg	†
Devil's Claw extract (10:1)(herb)	50 mg	†
Maritime Pine extract (bark)	50 mg	†
Methylsulfonylmethane (MSM)	40 mg	†
Rugose Rose (Rose Hip) extract (4:1)(fruit)	30 mg	†
Stinging Nettle extract (5:1)(leaf)	25 mg	†
BioPerine Complex	3 mg	†
BioPerine [®] Black Pepper extract (95% piperine)(fruit), Ginger extract (5% gingerols)(rhizome)		

***Daily Value based on a 2,000 calorie diet

†Daily Value not established

Other Ingredients: Gelatin, purified water, glycerin, beeswax, soy lecithin, annatto (color), titanium dioxide (color), St. John's bread (carob)(color), silicon dioxide, turmeric (color) and maltodextrin.

Contains: Soy

BioPERINE[®] is a registered trademark of Sabinsa Corporation.

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No preservatives added.