

Directions: Mix 2 scoops (60g) in 10 - 12 oz. cold water. Adjust amount of water according to thickness desired.

fitfood™ (Functional Integrated Therapeutics) represents an extraordinary breakthrough in body-composition / weight-management functional food formulas.

While researching & developing **fitfood™**, XYMOGEN®'s Medical Board of Advisors' [BOA] first objective was to find a pure source of quality whey protein. There are growing concerns about the use of genetically-engineered hormones [rBST & rBGH] in the U.S. dairy industry and the effect these hormones have on IGF-1 [Insulin-Like Growth Factor] and early puberty in children. As a result of the widespread domestic use of synthetic hormones in the U.S. dairy industry, a thorough review was conducted. It was determined the stringent standards imposed by New Zealand's MAF [Ministry of Agriculture & Fisheries] upon New Zealand dairy farmers results in the purest and most bioactive whey protein in the world. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF-mandated feeding, climate and calf-birthing practices further contribute to the superior quality on New Zealand's whey protein. While importing New Zealand whey protein into the U.S. is more costly, XYMOGEN®'s BOA determined **fitfood™** must contain 100% pure New Zealand whey protein. **fitfood™** promotes optimal fat-burning and improved lean body mass with the following enhancement:*

	fitfood™ Bioactive Whey	Soy-Based Formula	fitfood™ Superiority
Biological Value [BV]	104	74	40%
Protein Equivalency	21 Grams [one serving]	30 Grams [two servings]	Since the BV of Soy Protein is 40% less than BioActive Whey, it would take 30 grams of the Soy Formula [two servings] to obtain the amino-acid nourishment of 21 grams [one serving] of fitfood™.
Source of Protein	Imported New Zealand	Domestic United States DuPont® Corporation	N.Z. Ministry of Agriculture & Fisheries [MAF] enforces the most stringent environmental requirements on New Zealand farmers.
Dietary Fiber	6 Grams	5 Grams	20%
MCT [Medium Chain Triglycerides]	2 Grams	0 Grams	Readily-utilizable Source of Energy and Essential Lipids.
Glycemic Index	22	?	Glycemic Index of 22 Supports Healthy Glucose Metabolism & Energy

The sale of fitfood™ is prohibited both on the internet and in health food stores. XYMOGEN® formulas purchased on the internet are done so via unauthorized diverters. XYMOGEN® only guarantees its formulas when prescribed by a licensed healthcare practitioner and used under professional supervision.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

DOES NOT CONTAIN: Corn protein, yeast, artificial colors, sweeteners or preservatives. Gluten-containing ingredients (including wheat) are not added to this formula.

CAUTION: Consult with your healthcare practitioner before use. Keep out of reach of children.

STORAGE: Keep tightly closed in a cool, dry place.

Contents sold by weight, not volume. Some settling may occur during shipping and handling.

BARCODE

XYMOGEN®
EXCLUSIVE PROFESSIONAL FORMULAS

fitfood

FUNCTIONAL INTEGRATED THERAPEUTICS

Get Lean

Get Healthy

Get FIT

- 100% BioActive Whey Protein with Natural Immunoglobulins
- 40% More Protein
- Low Glycemic Index
- 40% Higher Biological Value than Soy Protein

FUNCTIONAL FOOD
Pharmaceutical Grade • Professional Use Only
NET WT 29.6 OZ (840 g)



CREAMY
CHOCOLATE

Nutrition Facts

Serving Size: 2 Scoops (60 g) Servings Per Container: 14		
Amount Per Serving		Calories From Fat 30
Calories 210		
	Amount Per Serving	%Daily Value*
Total Fat	3 g	5%
Saturated Fat	2 g	10%
Trans Fat	0 g	
Cholesterol	55 mg	18%
Sodium	60 mg	3%
Potassium	440 mg	13%
Total Carbohydrate	29 g	10%
Dietary Fiber	6 g	24%
Sugars	14 g	
Protein	21 g	42%
Vitamin A		0%
Vitamin C		0%
Calcium	100 mg	10%
Iron	2.6 mg	15%
Immunoglobulins	2.1 g	**
* Percent Daily Values are based on a 2,000 calorie diet. ** Daily Value not established.		

Other Ingredients: New Zealand Biosciences® Proprietary Whey Protein Concentrate, Fructose, Xylitol, Cocoa, Natural Flavors, Oat Fiber, Chicory Inulin, Oat Beta-Glucan, L-Glutamine, L-Glycine, Aminogen® (300 mg), L-Taurine, Corn Bran, Xanthan Gum, Medium Chain Triglycerides, Soy Lecithin.

Typical Amino Acid Profile:			
Amino Acid	Milligrams per serving	Amino Acid	Milligrams per serving
L-Alanine	925.7	L-Lysine*	1611.3
L-Arginine**	480.0	L-Methionine*	445.7
L-Aspartamine	1937.1	L-Phenylalanine*	600.0
L-Cysteine	497.1	L-Proline	1114.2
L-Glutamine	4188.6	L-Serine	925.7
L-Glycine	1345.2	L-Threonine*	1268.5
L-Histidine**	342.8	L-Tryptophan*	360.0
L-Isoleucine (BCAA)*	1199.9	L-Tyrosine**	600.0
L-Leucine (BCAA)*	1954.2	L-Valine (BCAA)*	1097.1

* Essential Amino Acid
** Conditionally Essential Amino Acid

All XYMOGEN® Formulas Meet or Exceed cGMP Quality Standards.

Researched, Developed & Distributed by:
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Exclusive Professional Formulas
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