

GENIUS CAFFEINE offers a different kind of caffeine pill: one made with ultra-pure, sustained-release VitaShure® microencapsulated caffeine. VitaShure® Caffeine delivers a burst of caffeine and then maintains a slow release to provide consistent energy and avoid the crash later.* Thanks to microencapsulation, Genius Caffeine can provide the benefits of caffeine for true sustained energy.* Caffeine also supports focus and alertness.*

DIRECTIONS: As a dietary supplement, take one (1) capsule up to three times a day with meal.

WARNINGS: Consult your physician prior to using this product if you are pregnant, nursing, under 18 years of age, taking medication or have a medical condition. Immediately discontinue use and contact your physician if any adverse reactions occur. Keep out of reach of children. Store in a cool, dry place away from excessive heat. Do not consume other caffeine products when taking this product. Do not consume at bedtime as caffeine can cause insomnia.



*These statements have not been evaluated by the food and drug administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured For: The Genius Brand
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No Caffeine Crash*



Sustained Energy*

GENIUS CAFFEINE

Sustained Release Caffeine*

Dietary Supplement • 100 Veggie Capsules

Supplement Facts

Serving Size: 1 Veggie Capsule
Servings Per Container: 100

Amount Per Serving	% Daily Value*	
Vitashure™ (Microencapsulated SR Caffeine) (providing 100mg of caffeine)	167mg	†

*Percent Daily Values are based on a 2000 calorie diet.
†Daily Value not established.

Other Ingredients: Hypromellose (Capsule), Cellulose, Organic Rice Hulls, Ascorbyl (Vitamin C) Palmitate.
This product is manufactured in a facility which may also process milk, soy, wheat, egg, peanuts, tree nuts, fish and shellfish.



VitaShure™ is a trademark of Balchem Corporation