SUGGESTED USE For best results. consume the contents of one packet daily with food - preferably a complete meal. You can consume all ten identical capsules with your largest meal of the day or divide them up to be consumed throughout the day with food. For answers to questions about the use of this product call 800.800.1200.

MEN'S LIFE R

MULTI-VITAMIN-MINERAL-CAROTENOID FORMULA

- MORE THAN 50 INGREDIENTS -

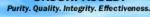
ANDREW LESSMAN'S

PROCAPS LABORATORIES

THE ONLY CHOICE OF PROFESSIONALS

In 1979, Andrew Lessman founded a nutritional supplement manufacturing company committed to creating the world's only additive-free supplements to meet the exacting standards of medical, fitness and athletic profes sionals. More than 30 years later PROCAPS LABORATORIES continues as the only alternative to the marginal quality and the additives typical of ordinary products. Today, we are proud to offer you the same products that have long been viewed as the only choice of informed professionals.

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Andrew Lessman's FOUNDER'S LIFE Rx is my personal multi-vitamin and the most comprehensive of my formulas. One look at its Supplement Facts demonstrates its uniquely comprehensive nature. It contains an

unequalled list of more than 50 ingredients at their research-required potencies and is 100% pure, containing only the nutrients listed on the label and no manufacturing additives of any kind. FOUNDER'S LIFE Rx is produced entirely with solar energy making it also healthy for our planet. This formula comes as an ultra-fine powder in small, easy-to-swallow capsules that are gentle to your stomach. FOUNDER'S LIFE Rx provides all the benefits you seek without the problems of typical multi-vitamins.

FOUNDER'S LIFE Rx is the world's first All-Powder multi-vitamin to deliver high levels of Gamma Vitamin E, along with more than 50 other nutrients, including high potencies of all essential vitamins, minerals, carotenoids, phytonutrients and anti-oxidants. Experts agree that the most protective form of Vitamin E is Gamma Tocopherol. vet virtually all other multi-vitamins contain only the less protective Alpha form, FOUNDER'S LIFE Rx also provides high levels of the full B-Complex, including 2,000 mcg of Biotin and 500 mcg of our protected Vitamin B-12, plus 1,000 mg of non-acidic Vitamin C and the protection of hard-to-find Lutein (8,000 mcg), Lycopene (8,000 mcg) and even Zeaxanthin (4,000 mcg) and Astaxanthin (1,000 mcg). FOUNDER'S LIFE Rx also delivers high levels of soluble forms of Calcium and Magnesium, along with 2,000 IU of Vitamin D3.

Beyond vitamins, minerals and carotenoids, FOUNDER'S LIFE Rx also delivers exceptional potencies of fifteen other key ingredients, including Andrew's Five Favorites and ten powerful extracts from fruits, berries, spices and cruciferous vegetables, including Bilberry, Blueberry, Curcumin, Broccoli, Wasabi, Mustard Seed, Pine Bark, Grape Seed, Citrus Bioflavonoid and Apple Extracts. Each of these standardized ingredients has been the subject of extensive clinical study establishing their health benefits.

FOUNDER'S LIFE Rx includes Andrew's Five Favorites: CoQ10, ALA, Resveratrol, EGCG and Pomegranate:

Coenzyme Q-10 (CoQ10) and TruQ10 - 600 mg. The first ingredient to add to any vitamin regimen, CoQ10 is required for all energy production and is also a powerful anti-oxidant. We provide 500 mg of CoQ10 (Ubiquinone). plus 100 mg of our exclusive Tru010 (Ubiquinol). Together these two natural forms of Co010 offer the most comprehensive protection possible. CoQ10 and TruQ10 are required at high levels to keep all our vital organs functioning at their best and sadly, CoO10 and Tru010 levels decrease with age, stress, prescription drugs, poor diet and physical activity.

Alpha Lipoic Acid (ALA) - 500 mg. Because it is uniquely both water and fat soluble, ALA is called the "Universal Anti-Oxidant." This unique solubility allows it to go "everywhere" in your body protecting hard-to-reach tissues from oxidative damage. Even more important is its role in the creation of our body's most powerful internal antioxidant - Glutathione. Like CoQ10, our levels of ALA decline with age, stress and the use of certain medications.

Resveratrol - 100 mg. Only recently available in a high potency, natural form, Resveratrol is currently the subject of extensive scientific research. Resveratrol is behind the benefits of Red Wine and the Mediterranean diet and our 100 mg potency is the equivalent of more than 200 glasses of Red Wine, Resveratrol offers powerful protection to heart and brain; however, it is Resveratrol's impact on our genes that places it at the forefront ensuring all the benefits without the sugar and

Epigallocatechin Gallate (EGCG) - 200 mg. Green Tea combines thousands of years of traditional use with decades of compelling science. Our unique Green Tea Extract provides ultra-high levels of Polyphenols, including Green Tea's most protective molecule - EGCG. EGCG enhances the activity of our body's internal anti-oxidants and is vital to our liver's cleansing systems while also providing powerful protection to the delicate tissues of our brain, heart, prostate and skin.

Supplement Facts Serving Size 1 Packet (10 Capsules) · Servings Per Container 30 %DV * Amount Per Packet mount Per Packet itamin A (as natural alpha/beta carotene) 5,000 IU 100% Lutein itamin C (as calcium ascorbate/palmitate) 1,000 mg 1667% Lycopene /itamin D3 (ascholecalciferol) 2.000 IU 500% Zeaxanthin itamin E (astotal natural tocopherols) 300 mg Astax anthin 200 mg Alpha Lipoic Acid as natural gamma to cop herol as natural alpha tocopherol 120 IU(80 mg) 400% Total CoO10 and Tru O10 as natural delta/beta tocopherol 20 mg as Coenzyme 0-10 (Natural Ubiquinone) tamin B1 (asthiamin hydrochloride) 25 mg 1667% as Tru Q10 (Natural Ubiquinol - Activated CoQ10) tamin B2 (as riboflavin) 25 mg 1471% Green Tea, extract (leaf) standardized to 98% polyobenois 25 mg liacin (as niacinami de /chromium nicotinate) Epigallocatechin Gallate (EGCG) (Green Tea Leafextract) 25 mg itamin B6 (as pyridoxine hydrochloride) 1250% Pomegra nate, extract (fruit) olic Acid standardized to 40% Punicaligins/40% Ellagic Acid 400 mcg itamin B12 (as cyanocobalamin) 500 mcg 8333% Resveratrol (from Polygonum cuspidatum (root) extract) Citrus Bioflavonoid Complex, (fruit) 80% bioflavonoids Pan tothenic Acid (as calcium pantothenate) Billberry, extract (fruit) standardized to 25%/10% anthocyanin Calcium (as ascorbate/malate/carbonate) 250 mg Blueberry, extract (fruit) standardized to 12.5% anthocyanins Magnesium (as magnesium oxide) 100 mg Apple, extract (fruit) standardized to 75% polyphenois inc (as zinc citrate) 200% Broccoli, extract/somut/seed) 200 mcg standardized to 1.2% sulforaphane glucosino late elenium (asselenium-methionine complex Pine Bark, (extract) 83-95% proanthocyanidins/75% polyphenois 50 mg † opper (as copper citrate) Grape Seed, extract (seed) standardized to 90% polyphenois Manganese (as manganese citrate) Chromium (as chromium nicotinate) Wa sabi, extract (root) standardized to 1.2% glucosinolates Molyb denum (as molybdenum elycinate) Mu stard Seed, extract (seed) standardized to 20% glucosinolates 50 mg † oron (as boron glycinate) Turmeric, extract (root) standardized to 95% curcumino ids anadium (as vanadyl sulfate) Branched Chain Amino Acids (Leucine, Valine)

* Percent Daily Values (%DV) are based on a 2,000 calorie diet. † Daily Value not established. Other Ingredients: Gelatin capsule, Proprietary Protective B12 Matrix.

Pomegranate (40% Ellagic Acid /40% Punical agins) - 200 mg. A folk remedy for centuries. Pomegranate was referred to as the "sacred fruit" and scientists have confirmed its unique properties. Unfortunately, virtually all other Pomegranate products are not standardized to deliver its key beneficial compounds whereas our Pomegranate 40:40 Complex delivers high

levels of Punical agins and Ellagic Acid thereby

THE NEW PERMA-FRESH PURPLE PACKET.

THE PERFECT PACKET

specialized materials to safeguard your vitamins from damaging light, moisture and oxygen. For decades, our Foil Packets set the standard for vitamin protection and today, our Perma-Fresh Purple Packet takes that protection to the highest levels, giving your vitamins the special protection they deserve

8 mg(8.000 mcg) †

8 mg(8,000 mcg) †

4 mg(4,000 mcg) †

1 mg(1,000 mcg) †

500 mg

500 mg

100 mg

400 mg †

200 mg †

200 mg

100 mg †

100 mg +

100 mg +

50 mg +

50 mg †

50 mg +

50 mg †

50 mg +

50 mg +

50 mg

600 mg †

calories of Pomegranate juice. FOUNDER'S LIFERx delivers all the nutrients you seek without employing difficult to digest tablets or oil-based capsules. It comes as an ultra-mild, pure, additive-free powder in small, easy-to-swallow capsules. Unlike typical one-pill-per-day multi-vitamins that cannot deliver everything a man truly requires, FOUNDER'S LIFE Rx provides the most comprehensive list of essential vitamins, minerals, carotenoids and phytonutrients at levels respecting the research and the needs of men

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent disease.

of anti-aging research.

30 Perma-Fresh Packets™ • 300 Easy-to-Swallow Capsules