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NEW name, same

great product!

Black Label Krill Oil™

delivers the highest quality Antarctic Krill Oil, with added Astaxanthin for maximum benefits to your health. Strengthen your brain, heart and eyes while combating the stress of aging and free radical damage[†]. Every cell in your body will thank you!

WARNING: Consult with your physician before using this product if you are allergic to seafood, suffer from a blood clotting disorder, use blood thinners (such a Coumadin) or other medications, or anticipate surgery.

NOTE: If you are pregnant or nursing, consult with your physician before taking this product. Keep out of reach of children.

† This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Manufactured For: aProven Product 2111 Capstone Dr., Ste. 150 Lexington, KY 40511 Phone: 1-877-577-2772



Lot number: 130001 Expires: 1/2015

SUGGESTED USE 2 softgels daily.



2.5 mg Astaxanthin

Made in the U.S.A.

Dietary Supplement

Supplement Facts

Serving Size: 2 Softgels Servings Per Container: 30

Amount Per Serving %Daily Value

Calories 7

Calories from Fat 7

Vitamin A 100 IU

Premium Plus Krill Oil Blend 1,000 mg
Phospholipids (with bonded Omega-3) 420 mg
Total Omega-3 Fatty Acids 300 mg
EPA (eicosapentaenoic acid) 150 mg
DHA (docosahexaenoic acid) 90 mg
Astaxanthin Esterified 2.5 mg

Daily Value not established

Approximately 2/3 of Omega-3 is bonded to phospholipids; remainder is bonded to triglycerides or is in free fatty acid form.

Contains Euphausia superba krill oil extract, fish oil extract, Medium Chain Triglycerides, and astaxathin extract from Haematococcus algae

Ingredients: 100% Pure Euphausia superba Antarctic Krill Oil, Fish Oil (from one or more of the following species: Anchovy, Mackerel, Sardine, Herring, Tuna), Gelatin, Glycerin, Purified Water, Medium Chain Triglyceride oil (derived from palm kernel oil), Haematococcus pluvialis Astaxanthin Oleo Resin, and Plant Derived Antioxidants (mixed Tocopherols, Ascorbyl Palmitate and Rosemary extract).