

TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN

ISONatural™ – Giving you the purity and goodness of a 100% Whey Protein Isolate Source with the delicious taste of pure natural sweetening and flavoring. You wouldn't settle for less, and we wouldn't have it any other way!

ISONatural™ contains 27 g of pure protein in every scoop with all of the native protein structures intact. ISONatural™ is the natural and wholesome way to increase protein in your diet. ISONatural™ is formulated with natural Prebiotics that have been shown to improve healthy intestinal microflora.*

ISONatural™ mixes quickly and easily making it a delicious, convenient and simple way to add high-quality Whey Protein Isolate to your diet. ISONatural™ contains 0 g of fat and 0 g sugar per serving and is 99% lactose-free. Because ISONatural™ is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with ISONatural™ because many dairy sensitivities come from the Casein component of the milk. ISONatural™ is also 100% free of artificial colors and dyes.*

- ★ We are proud that our WHEY PROTEIN ISOLATE is derived from the goodness of pure Whole Milk and is 100% U.S. DAIRY FARMED.



HYBRID RATIO ISOLATE Ion-Filtration Technology

ISONatural™ employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISONatural™ to retain an exceptionally high protein yield while maintaining bioactive whey fractions (*chart on right*). ISONatural™ contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

PURE, NATURAL & INTACT WHEY PROTEIN ISOLATE FRACTIONS

57.0%	BETA-LACTOGLOBULIN
21.0%	ALPHA-LACTALBUMIN
15.0%	GLYCOMAGROPEPTIDE
4.8%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical



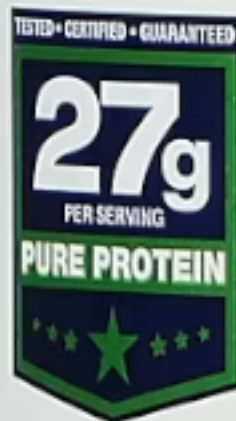
UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. **ISONATURAL™** goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

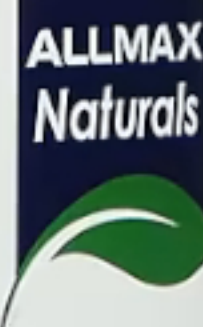


CLEAN FOR ATHLETES. BANNED SUBSTANCE TESTED.

This product has been skip-lot tested for banned substances for the assurance of athletes and supplement users under the **Informed Choice** program. For further information about the testing process and test results, please visit www.CleanForAthletes.com.



ALLMAX



ISONatural™

PURE WHEY PROTEIN ISOLATE

No Artificial Colors, Flavors or Added Sugars.

27g PROTEIN	0g SUGARS	110 CALORIES
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2 LBS | PROTEIN SUPPLEMENT
Net Wt 907g (32oz) NO ADDED INGREDIENTS

Unflavored



GLUTEN FREE

SOY FREE

NO ADDED SUGAR

KOSHER DAIRY

SWEETENER FREE



SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop (29 g!) with ~¾ cup (150 ml) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Supplement Facts

Serving Size 1 Scoop (29 g!)
Servings Per Container ~31

Amount Per Serving	% Daily Value
Calories	110
Total Fat	0 g 0% ^Δ
Saturated Fat	0 g 0% ^Δ
Trans Fat	0 g +
Cholesterol	0 mg 0%
Total Carbohydrate	0 g 0% ^Δ
Dietary Fiber	0 g 0% ^Δ
Total Sugars	0 g +
Includes 0g Added Sugars	0% ^Δ
Protein	27 g
Calcium	109 mg 8%
Iron	0 mg 0%
Sodium	45 mg 2%
Potassium	170 mg 4%

Δ Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

INGREDIENTS: Cross-Flow Ultra-Filtered and Ion-Filtered Whey Protein Isolate, Lecithin (Sunflower).

Use this product as a food supplement only. Do not use for weight reduction.
† Due to natural variations in product density, resulting from settling and / or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

PROTEIN COMPARISON

Source: USDA Food Database

	PROTEIN By Percentage	PROTEIN per 29 g	FAT per 29 g	BIOLOGICAL VALUE (BV)
1. ISONatural™	93%	27	0	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

PROTEIN PROFILE

PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)

Branched-Chain Amino Acids (BCAA)	
L-Leucine	2771 mg
L-Valine	1467 mg
L-Isoleucine	1796 mg
L-Histidine	433 mg
L-Lysine	2652 mg
L-Methionine	596 mg
L-Phenylalanine	828 mg
L-Threonine	1837 mg
L-Tryptophan	570 mg
L-Alanine	1383 mg
L-Arginine	569 mg
L-Aspartic Acid	2895 mg
L-Cysteine	659 mg
L-Glutamic Acid	4582 mg
L-Glycine	425 mg
L-Proline	1567 mg
L-Serine	1195 mg
L-Tyrosine	775 mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: This product is to be used by adults only. Consult a health care practitioner prior to use if you are following a low protein diet or pregnant or breastfeeding. Not suitable for consumption by persons allergic to Milk. Discontinue use and contact your health care provider if you experience any adverse reaction. Store in a cool, dry place away from direct sunlight and heat. Do not use if inner seal is broken. KEEP OUT OF REACH OF CHILDREN.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0300005 g of lead. For more information go to www.P65Warnings.ca.gov.

ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles soy, sesame, peanuts, egg, tree nuts, and fish / crustaceans / shellfish products.

PRODUCT OF USA



PROF 65

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