

- POWERFUL PROBIOTICS FOR WOMEN'S DAILY DIGESTIVE & IMMUNE HEALTH*
- FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
- ONE CAPSULE, MULTIPLE BENEFITS
- 90 BILLION ACTIVE CULTURES, GUARANTEED!
- TARGETED DELIVERY

Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated to maintain maximum potency.



HOWARUP® is a registered trademark of FF and is used under license. HNO11™ and HNO01™ are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by FF.

LG15859.C01 BLK8782C

GLUTEN FREE. No soy, dairy, or artificial colors.

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Green Bay, WI 54311 USA

Questions? 1-800-SHAUTURE / fortifyprobiotics.com



Fortify Optima®

WOMEN'S PROBIOTIC + PREBIOTICS

ADVANCED CARE

90 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving % DV

Fortify® Optima® Women's 90 Billion CFU Proprietary Probiotic Blend 550 mg**

Lactobacillus plantarum Lp-115® L. acidophilus La-14® L. rhamnosus GG Lactobacillus lactis Lc-23** HOWARUP® Lactobacillus rhamnosus HNO11™ L. brevis Lbr-35™ L. paracasei Lpc-37™ L. casei Lc-11**

HOWARUP® Lactobacillus acidophilus NCFM® L. salivarius La-33**

Bifidobacterium lactis Bb-04® B. bifidum Bb-02**

Proprietary Plant-Based Prebiotic Blend 75 mg**

Gum Acacia Fiber, Chicory Root Fiber

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica



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POWERFUL PROBIOTICS FOR WOMEN'S DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated for women with a proprietary blend of probiotics, Fortify® Optima® is a powerful ally with HNO11™, BL-04®, La-14®, and HNO01™, researched probiotic strains to support daily digestive, immune, and women's health.* The Lactobacilli strains help support vaginal health and promote healthy flora.*

- Lactobacilli cultures to support your small intestine*
- Bifidobacteria cultures to support your colon*



FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Women's 90 Billion CFU formula contains 15 probiotic strains designed to support gut diversity* - plant-based prebiotics.* This unique probiotic blend contains gum acacia and chicory root fiber as a food source for good bacteria.*



Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

90 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative new bottle technology helps ensure this product will deliver 90 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® Women's Advanced Care every day helps support:

- A healthy gut and vaginal microbiome*
- Vaginal health and flora*
- Digestive balance*
- A healthy immune response*



**Based on an IQVIA ProVoice survey of Primary Care Physicians. HOWARUP® B. lactis HNO11™ is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 10/3/2021, November 2021.*

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Fortify Optima®

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90 BILLION

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15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND



WOMEN'S HEALTH*



DIGESTIVE BALANCE*



IMMUNE HEALTH*

30

DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

30

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Fortify® Optima® Women's 90 Billion CFU 550 mg**

Proprietary Probiotic Blend

Lactobacillus plantarum Lp-115®

Lactobacillus acidophilus La-14®

Lactobacillus rhamnosus GG

Lactobacillus lactis Lc-23**

HOWARUP® Lactobacillus rhamnosus HNO11™

Lactobacillus brevis Lbr-35™

Lactobacillus paracasei Lpc-37™

Lactobacillus casei Lc-11**

HOWARUP® Lactobacillus acidophilus NCFM®

Lactobacillus salivarius La-33**

Lactobacillus fermentum SBS-1™

Bifidobacterium lactis Bb-04®

Bifidobacterium bifidum/bifidus Bb-02**

Bifidobacterium lactis Bb-07®

HOWARUP® Bifidobacterium lactis HNO19™

Proprietary Plant-Based Prebiotic Blend 75 mg**

Gum Acacia Fiber, Chicory Root Fiber

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gellan gum), magnesium stearate, silica

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