

- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*
- FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
- ONE CAPSULE, MULTIPLE BENEFITS
- 100 BILLION ACTIVE CULTURES, GUARANTEED!
- TARGETED DELIVERY

Keep out of reach of children. Sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Keep refrigerated to maintain maximum potency.

HOWARU® is a registered trademark of IFF and is used under license. HN019™ and HN001™ are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

GL15784.D01 BLK9244D

GLUTEN FREE. No soy, dairy, or artificial colors.

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Green Bay, WI 54311 USA

Questions? 1-800-NATURE / fortiprobiotics.com



THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Nature's Way

Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

ADVANCED CARE

100 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

Recommendations: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use. Keep refrigerated to maintain maximum potency.

Supplement Facts	
Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify Optima® Daily 100 Billion CFU Proprietary Probiotic Blend	575 mg**
Lactobacilli Blend (63 Billion CFU)	
Lactobacillus rhamnosus GG, HOWARU® L. acidophilus NCFM®, L. acidophilus La-14®, L. casei/Lpc-37®, L. plantarum La-110®, L. brevis Lbr-35®, HOWARU® L. fermentum HN001®, L. casei La-11®, L. salivarius La-33®, L. gassneri La-36®	
Bifidobacterium Blend (3 Billion CFU)	
Bifidobacterium lactis BL-04®, B. lactis B-07®, B. bifidus Lbr-02®, HOWARU® B. bifidus HN019®, B. infantis B-26®	
Proprietary Plant-Based Prebiotic Blend	75 mg**
Gum Acacia Fiber, Chicory Root Fiber	

**Daily Value (DV) not established.

Other ingredients: cellulose, plant-derived capsule (hypromellose, gelatin gum), magnesium stearate, silica



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POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify® Optima® is a higher potency probiotic with HN019™, HN001™, BL-04®, and Bi-07®, researched probiotic strains to support daily digestive and immune health.*

- **Lactobacilli** cultures to support your small intestine*
- **Bifidobacteria** cultures to support your colon*

FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima 100 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique prebiotic blend contains gum acacia and chicory root fiber as a food source for good bacteria.*

100 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative bottle technology helps ensure this product will deliver 100 Billion live probiotic cultures until the date of expiration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!

ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® Advanced Care every day helps support:

- A healthy gut microbiome*
- Digestive health during occasional episodes of digestive irregularity*
- A healthy immune response*

100% GUARANTEED POTENCY

Based on an IOVIA ProVoice survey of Primary Care Physicians. HOWARU® B. lactis HN019™ is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MJOL, ending 10/3/2021; November 2021.

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Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

ADVANCED CARE

100 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND

DIGESTIVE BALANCE*

IMMUNE HEALTH*

GUARANTEED POTENCY

30 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

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Bifidobacterium Blend (3 Billion CFU)	
Bifidobacterium lactis BL-04®, Bifidobacterium lactis B-07®, Bifidobacterium bifidum/lactis Bb-02™, HOWARU® Bifidobacterium lactis HN019™, Bifidobacterium infantis Bi-26™	
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