

- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*
- FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
- ONE CAPSULE, MULTIPLE BENEFITS
- 35 BILLION ACTIVE CULTURES, GUARANTEED*
- TARGETED DELIVERY

Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Can be stored at room temperature or refrigerated. Avoid excessive heat and direct sunlight.



HOWARUP® is a registered trademark of IFF and is used under license. HN019™ and HN001™ are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

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GLUTEN FREE. No artificial colors.

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Green Bay, WI 54311 USA
Questions? 1-800-INATURE /
fortiprobiotics.com



THIS STATEMENT HAS NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Nature's way

Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

60 DELAYED-RELEASE CAPSULES

PROBIOTIC SUPPLEMENT

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts

Serving Size 1 Capsule

Amount per Serving	% DV
Fortify Optima® Daily 35 Billion CFU Proprietary Probiotic Blend	525 mg**
Lactobacilli Blend (30 Billion CFU)	
Lactobacillus paracasei Lpc-37™; L. plantarum Lp-115™; L. brevis Lbr-35™; L. rhamnosus GG; HOWARUP® L. rhamnosus HN001™; HOWARUP® L. acidophilus NCFM™; L. bulgaricus Lb-87™; L. gasseri Lg-36™; L. reuteri 1E1™	
Bifidobacteria/Streptococcus Blend (5 Billion CFU)	
Bifidobacterium lactis BL-04™; HOWARUP® B. lactis HN019™; B. lactis B-075™; B. bifidum Bb-06™; B. infantis Bi-26™; Streptococcus thermophilus St-21™	
Proprietary Plant-Based Prebiotic Blend Gum Acacia Fiber, Chicory Root Fiber	75 mg**
**Daily Value (DV) not established.	
Other ingredients: cellulose, plant-derived capsule hypromellose, gellan gum, magnesium stearate, silica	



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POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify® Optima® is a powerful ally with HN019™, HN001™, BL-04™, and Bi-07™, researched probiotic strains to support daily digestive and immune health.*

- Lactobacilli cultures to support your small intestine*
- Bifidobacteria cultures to support your colon*

FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Daily 35 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique probiotic blend contains chicory root and gum acacia fiber as a food source for good bacteria.*

35 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative bottle technology helps ensure this product will deliver 35 Billion live probiotic cultures until the date of expiration without refrigeration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!

ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® every day helps support:

- A healthy gut microbiome*
- Digestive balance*
- A healthy immune response*

Nature's way

CONTAINS THE DOCTOR PREFERRED PROBIOTIC BLEND

Fortify Optima®

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION

LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND

DIGESTIVE BALANCE*

IMMUNE HEALTH*

GUARANTEED POTENCY

60 DELAYED-RELEASE CAPSULES

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Bifidobacteria/Streptococcus Blend (5 Billion CFU)	
Bifidobacterium lactis BL-04™; HOWARUP® Bifidobacterium lactis HN019™; Bifidobacterium lactis Bi-07™; Bifidobacterium bifidum Bb-06™; Streptococcus thermophilus St-21™	
Proprietary Plant-Based Prebiotic Blend Gum Acacia Fiber, Chicory Root Fiber	75 mg**
**Daily Value (DV) not established.	
Other ingredients: cellulose, plant-derived capsule hypromellose, gellan gum, magnesium stearate, silica	

NO REFRIGERATION REQUIRED
Potency of live cultures measured in Colony Forming Units (CFU).

*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

**Based on an IQVIA ProVoice survey of Primary Care Physicians, HOWARUP® B. lactis HN019™ is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading Probiotic brands, 52-week sales MULO, ending 10/3/2021, November 2021.*

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