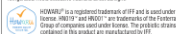


- POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*
 - FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS
 - ONE CAPSULE, MULTIPLE BENEFITS
 - 35 BILLION ACTIVE CULTURES, GUARANTEED!
 - TARGETED DELIVERY
- Keep out of reach of children. Safety sealed with inner seal. Do not use if seal is broken or missing. Keep tightly closed. Can be stored at room temperature or refrigerated. Avoid excessive heat and direct sunlight.



HOWARU® is a registered trademark of IFF and is used under license. HN019® and HN001® are trademarks of the Forterra Group of companies used under license. The probiotic strains contained in this product are manufactured by IFF.

GLUTEN FREE. No artificial colors.

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Green Bay, WI 54311 USA
Questions? 1-800-5NATURE / fortiprobiotics.com

Fortify Optima

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION
LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

30 DELAYED-RELEASE CAPSULES PROBIOTIC SUPPLEMENT

Recommendation: Adults take 1 capsule daily. May be taken at any time, with or without food. If you are pregnant, nursing, or taking any medications, consult a healthcare professional before use.

Supplement Facts	
Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify® Optima® Daily 35 Billion CFU Proprietary Probiotic Blend	525 mg**
Lactobacilli Blend (30 Billion CFU)	
<i>Lactobacillus paracasei</i> Lpc-37™, <i>L. plantarum</i> Lp-115®	
<i>L. brevis</i> Lbr-35™, <i>L. rhamnosus</i> GG, <i>HOWARU®</i> L. rhamnosus HN001™, <i>HOWARU®</i> L. acidophilus NCFM®, <i>L. bulgaricus</i> Lb-57™, <i>L. gasseri</i> Lp-36™, <i>L. reuteri</i> 1E1™	
Bifidobacteria/Streptococcus Blend (5 Billion CFU)	
<i>Bifidobacterium lactis</i> B-04®, <i>HOWARU®</i> B. lactis HN019™, <i>Bifidobacterium lactis</i> B-07®, <i>Bifidobacterium infantis</i> Bi-06™, <i>Bifidobacterium infantis</i> Bi-26™	
Proprietary Plant-Based Prebiotic Blend	
Gum Acacia Fiber, Chicory Root Fiber	
75 mg**	
**Daily Value (DV) not established.	
Other ingredients: cellulose, plant-derived capsule (hypromellose, gelatin), magnesium stearate, silica	



LGBN15652.D01 87121320

POWERFUL PROBIOTICS FOR DAILY DIGESTIVE & IMMUNE HEALTH*

Specially formulated with a proprietary blend of probiotics, Fortify® Optima® is a powerful ally with HN019™, HN001™, BL-04®, and Bi-07™, researched probiotic strains to support daily digestive and immune health.*

- *Lactobacilli* cultures to support your small intestine*
- *Bifidobacterias* cultures to support your colon*

FORMULATED WITH 15 PROBIOTIC STRAINS + PREBIOTICS

Fortify Optima Daily 35 Billion CFU formula contains 15 probiotic strains designed to support gut diversity + plant-based prebiotics.* This unique probiotic blend contains chicory root and gum acacia fiber as a food source for good bacteria.*



No Refrigeration Required
Potency of live cultures measured in Colony Forming Units (CFU).

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

35 BILLION ACTIVE CULTURES, GUARANTEED!

Innovative bottle technology helps ensure this product will deliver 35 Billion live probiotic cultures until the date of expiration without refrigeration to help balance your intestinal tract and support immune health.*

TARGETED DELIVERY

Each capsule is resistant to the harmful effects of stomach acid and distributes live cultures to the proper area of the small intestine and colon, right where they're needed most!



ONE CAPSULE, MULTIPLE BENEFITS

Taking Fortify® Optima® every day helps support:

- A healthy gut microbiome*
- Digestive balance*
- A healthy immune response*



Based on an IQVIA ProVoice survey of Primary Care Physicians. HOWARU® B. lactis HN019™ is the Doctor preferred probiotic strain for Regularity as compared to other strains in leading probiotic brands. 52-week sales MJLO, ending 10/3/2021, November 2021.

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Fortify Optima

DAILY PROBIOTIC + PREBIOTICS

EVERYDAY CARE

35 BILLION
LIVE PROBIOTIC CULTURES PER CAPSULE

15 PROBIOTIC STRAINS

PLANT-BASED PREBIOTIC BLEND



30 DELAYED-RELEASE CAPSULES PROBIOTIC SUPPLEMENT



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Supplement Facts

Serving Size 1 Capsule	
Amount per Serving	% DV
Fortify® Optima® Daily 35 Billion CFU Proprietary Probiotic Blend	525 mg**
Lactobacilli Blend (30 Billion CFU)	
<i>Lactobacillus paracasei</i> Lpc-37™, <i>L. plantarum</i> Lp-115®	
<i>Lactobacillus brevis</i> Lbr-35™, <i>L. rhamnosus</i> GG, <i>HOWARU®</i> L. rhamnosus HN001™, <i>HOWARU®</i> L. acidophilus NCFM®, <i>L. bulgaricus</i> Lb-57™, <i>L. gasseri</i> Lp-36™, <i>L. reuteri</i> 1E1™	
Bifidobacteria/Streptococcus Blend (5 Billion CFU)	
<i>Bifidobacterium lactis</i> B-04®, <i>HOWARU®</i> B. lactis HN019™, <i>Bifidobacterium lactis</i> B-07®, <i>Bifidobacterium infantis</i> Bi-06™, <i>Bifidobacterium infantis</i> Bi-26™	
<i>Streptococcus thermophilus</i> St-21™	
Proprietary Plant-Based Prebiotic Blend	
Gum Acacia Fiber, Chicory Root Fiber	
75 mg**	
**Daily Value (DV) not established.	
Other ingredients: cellulose, plant-derived capsule (hypromellose, gelatin gum), magnesium stearate, silica	

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