

WHY GOLD STANDARD 100% WHEY™?

- Packed with 24 grams of high-quality protein per serving to help build muscle¹.
- Whey Protein Isolate (WPI) is the primary ingredient with further carbs and fat 'isolated' out.
- 11 grams of naturally occurring Essential Amino Acids (EAAs) to support muscle recovery.
- The GOLD STANDARD[®] for protein quality, fueling over 2 billion workout recoveries worldwide since 1998.



STRENGTH
TRAINING



SPORTS
PERFORMANCE



ACTIVE
LIFESTYLE

OPTIMUM[®] NUTRITION has been trusted to provide the highest quality in post-workout recovery, pre-workout energy, and on-the-go sports nutrition for over 30 years and in 90+ countries. After careful supplier selection, each ingredient is tested to assure exceptional purity, potency and composition. We hold ourselves to the highest production standards, all so you can unlock your body's full potential.

To find out more about the science and ingredients behind our products, visit OPTIMUMNUTRITION.COM.

ON OPTIMUM
NUTRITION

GOLD STANDARD[®] 100% WHEY

Nutrition Facts

74 servings per container

Serving size About 1 Scoop (30.4g)

Amount per serving
Calories **120**

% Daily Value*

Total Fat 1.5g **3%**

Saturated Fat 0.5g **3%**

Cholesterol 35mg **12%**

Sodium 50mg **2%**

Total Carbohydrate 3g **1%**

Dietary Fiber <1g **2%**

Total Sugars 1g

Protein 24g **48%**

Calcium 130mg 10%

Iron 0.7mg 4%

Potassium 210mg 4%

Not a significant source of trans fat, added sugars and vitamin D.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: Protein Blend (Whey Protein Isolate, Whey Protein Concentrate, Whey Peptides), Cocoa Powder (Processed with Alkali), Lecithin, Natural and Artificial Flavor, Acesulfame Potassium, Lactase.

CONTAINS: MILK AND SOY.



30.4 GRAMS

ABOUT
1 SCOOP
WHEY PROTEIN
POWDER



6-8 FL OZ

COLD WATER,
MILK OR
OTHER
BEVERAGE



30 SECONDS

STIR, SHAKE
OR BLEND UNTIL
DISSOLVED

For best results, mix up your shake 30-60 minutes after you work out, or have it as an anytime snack in your balanced, high-protein diet.

GOLD STANDARD 100% WHEY™ is designed for maximum mixability and superior drinkability.

Check out OPTIMUMNUTRITION.COM for recipes and training tips.



**NO ARTIFICIAL
GROWTH
HORMONES***

*NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN
BETWEEN MILK DERIVED FROM RBST-TREATED AND
NON-RBST TREATED COWS.



**AUTHENTIC
OPTIMUM NUTRITION
PRODUCT**
OPTIMUMNUTRITION.COM/AUTHENTIC

**GLUTEN
FREE**



**INFORMED-
CHOICE**

Trusted by sport

INFORMED-CHOICE is a quality assurance program for
sports nutrition products. The program certifies that
nutritional supplements that bear the Informed-Choice
logo have been tested for banned substances by the
world class sports anti-doping lab, LGC Limited.

**FOR MUSCLE
SUPPORT &
RECOVERY**

**24g
PROTEIN**

HELPS BUILD AND
MAINTAIN MUSCLE!

**5.5g
BCAAs****

SUPPORTS ENDURANCE
AND RECOVERY

**WHEY PROTEIN ISOLATE
PRIMARY SOURCE**

**BANNED
SUBSTANCE
TESTED**



DOUBLE RICH CHOCOLATE

NATURALLY &
ARTIFICIALLY FLAVORED

**100% OF
THE PROTEIN
FROM WHEY**

PROTEIN POWDER DRINK MIX NET WT 5 LB (2.27 KG) 74 SERVINGS

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

STORE IN A COOL, DRY PLACE.

SERVING SCOOP INCLUDED, BUT MAY SETTLE
TO THE BOTTOM DURING SHIPPING.



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**MANUFACTURED BY
OPTIMUM NUTRITION, INC.**

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MANUFACTURED IN THE USA
THIS PRODUCT CONTAINS INGREDIENTS
OF INTERNATIONAL AND DOMESTIC ORIGIN.

Suggested Use: For healthy
adults, consume enough protein
to meet your daily protein
requirements with a combination
of high protein foods and protein
supplements throughout the day
as part of a balanced diet and
exercise program.

**Naturally Occurring
Amino Acids

†When taken over time with
regular resistance training.

**CONTENTS SOLD BY WEIGHT NOT VOLUME.
SOME SETTLING WILL OCCUR.**