The Total-Body Benefits of Omega-3s

Clinical studies indicate that a diet rich in Omega-3 oils provides numerous health benefits for the whole body. Fish-derived Omega-3s have been shown to support heart health and immunity, as well as healthy skin and joints and improved mood.*

Peppermint Oil for Enhanced Digestion

Peppermint oil is a powerful natural digestive aid ideal for those with digestive issues. The peppermint oil in FishMax Ultra stimulates the flow of digestive fluids and helps relieve occasional gas, bloating, nausea and indigestion.* Its soothing properties help relax the muscles of the stomach and colon and may help relieve occasional irritable bowel, diarrhea, abdominal cramping and flatulence.*

Ultimate Purity and Potency

FishMax Ultra provides superior-quality, toxin-free fish oil rich in Omega-3 DHA and EPA. Sourced from smaller species of wild, cold-water fish, the Omega oils in FishMax Ultra undergo a minimum of three purification steps to ensure high concentration and freedom from any contaminants.

One-a-day Convenience

FishMax Ultra is more concentrated than other fish oil blends, which means you get all the benefits of the powerful Omega-3 formula in just one daily gel cap.

FishMax Ultra^m

Ultra-Concentrated Omega-3 Fish Oil with Peppermint Oil



3X More Omega-3 Absorption*
Relieves Digestive Discomfort*
Supports Heart & Joint Health*
One-a-Day Potency

Advanced Naturals...

45 Enteric-Coated Gel Caps • 1,000 mg • Dietary Supplement

Supplement Facts

Serving Size: 1 to 3 Gel Caps Servings per Container: 15 to 45

A	mount per gel	Amount per 3 gels	%DV**
Calories	11	33	
Calories from Fat	9	27	
Total Fat	1.0 g	3.0 g	<2%
Saturated Fat	0.1 g	0.3 g	<1%
Trans Fat	0 g	0 g	***
Omega-3 from Fish Oil	650 mg	1,950 mg	
EPA (Eicosapentaenoic Acid)	300 mg	900 mg	***
DHA (Docosahexaenoic Acid)	200 mg	600 mg	***
Other Omega-3s	150 mg	450 mg	***
Peppermint Oil	22 mg	66 mg	***
Lipase (activity 240 FIP)	15 mg	45 mg	***

^{**} Percent Daily Values (DV) are based on a 2,000 calorie diet for 1 gel cap.
***Daily Value not established

Other Ingredients: Gelatin, glycerin, beeswax, lecithin, purified water, natural caramel color and enteric coating

Contains: Non-GMO soy

Directions: Take 1 gel cap daily. To maximize your intake of Omega-3, take 3 gel caps daily.

KEEP OUT OF REACH OF CHILDREN.

WARNING: Consult your physician before using this or any product if you are pregnant, nursing, trying to conceive, taking medication or have a medical condition.

Contains no PCBs, pesticides, heavy metals, dioxins, GMOs, yeast, wheat, corn, rye, gluten, salt, sugar, dairy, binders, preservatives or artificial ingredients

Store in a dry place at 59-86°F (15-30°C).

Quality and Purity Guaranteed

Distributed by Advanced Naturals™ Palm Habor, FL 34683

Questions? Call: 1-800-690-9988 Email: support@advancednaturals.com

or visit our website at: www.advancednaturals.com

Manufactured in a GMP facility

*This statement has not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure or prevent any disease.

How Does FishMax Ultra™ Deliver 3X Better Absorption?*

Ultragest™ *Technology*

FishMax Ultra enteric-coated capsules contain peppermint oil and lipase, which aid in digestion and also help reduce fishy aftertaste.*

Enteric-Coated Targeted Release

Our Ultragest™ enteric coating means more Omega-3 oils are delivered directly to the intestines. This targeted release ensures superior absorption with less of the fishy repeat, aftertaste or odor typical with uncoated fish oils.*

Lipase-Enhanced Absorption

FishMax Ultra is enhanced with plant-derived lipase, the fat-splitting enzyme, to aid in Omega-3 digestion and absorption. Lipase helps break down the fats and prevent fishy burps or aftertaste.

UltrageSt™ Enteric Coating
Oils are delivered directly to the intestines for superior absorption

FishMax Ultra:

- Targeted release
- No aftertaste
- Lipase aids digestion



Typical uncoated fish oils:

- Poor breakdown
- Gastrointestinal discomfort
- · Fishy "repeat"

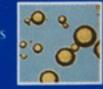
Non-coated capsule dissolves in stomach, causing fishy aftertaste and poor absorption

Lipase Fat-splitting Enzyme

Enhances the digestion and absorption of Omega-3 oils

FishMax Ultra:

Oil droplets in bile



3 minutes after adding lipase enzyme



1 Enteric-coated Gel Cap

