

DIRECTIONS: Mix two scoops (52 g) in 8-12 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack, a "meal" food, an occasional meal replacement, or as directed by your healthcare practitioner.

FIT Food™ Whey represents an extraordinary breakthrough in body composition/weight management functional food formulas.

Our medical board of advisors' primary objective in researching and developing FIT Food Whey was to find a pure source of quality whey protein that is free of genetically-engineered hormones (rBST and rBGH) which, though banned in other countries, are used in the United States dairy industry. There are growing concerns regarding the effects of these hormones, especially in early puberty.

After a thorough review, our researchers determined that the stringent standards imposed by the New Zealand Ministry of Agriculture and Forestry (MAF) upon New Zealand dairy farmers results in the purest and most bioactive whey protein available. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF mandated feeding, climate, and calf-rearing practices further contribute to the superior quality of New Zealand's whey protein. Although exporting New Zealand whey protein into the United States is more costly, our board of advisors recommended that FIT Food Whey must contain 100% pure New Zealand whey protein.

FIT Food Whey promotes fat burning and improved lean body mass with the following enhancement:

	FIT Food Whey	Soy-Based Formula	FIT Food Whey Superiority
Bioactive Whey (B%)	100	14	40%
Protein Equivalency	10 grams with 40kcal	10 grams with 40kcal	For the same amount of protein, FIT Food Whey provides 40% greater lean body mass than soy protein. As a result, the protein from whey protein is the most effective source for lean body mass gain. (See website of FIT Food Whey)
Source of Protein	Isolated New Zealand	Genetically Engineered Soybeans, Soybean Concentrate	The New Zealand MAF imposes the most stringent environmental requirements on New Zealand farmers.
Dietary Fiber	2 grams	0 grams	20%
Naturally Occurring Immunoglobulins*	0.1 grams	0 grams	Support the immune system and metabolic function.†
MCT (Medium-Chain Triglycerides)	2 grams	0 grams	Healthy, good source of energy and metabolic boost.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

CAUTION: Consult your healthcare practitioner before use. Keep out of reach of children. Avoid if allergic to any ingredient.

STORAGE: Keep tightly closed in a cool, dry place. Contents sold by weight, not volume. Some settling may occur during shipping and handling.

DOES NOT CONTAIN: Wheat, gluten, corn protein, yeast, soy, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or preservatives.

XYMOGEN®
EXCLUSIVE PROFESSIONAL FORMULAS

fitfood™ WHEY

21g
PROTEIN

- 100% BioActive Whey Protein with Natural Immunoglobulins
- Low Glycemic Index
- No Soy
- No Fructose
- Non-GMO



Functional Food
Pharmaceutical Grade • Professional Use Only
NET WT. 25.68 oz (728 g)

Creamy Chocolate

Nutrition Facts

Serving Size 2 Scoops (52g)
Servings Per Container 14

Amount Per Serving

Calories 190 Calories From Fat 45

	% Daily Value*
Total Fat 5g	8%
Saturated Fat 1.5g	8%
Cholesterol 55mg	18%
Sodium 260mg	11%
Potassium 480mg	14%
Total Carbohydrate 20g	7%
Dietary Fiber 7g	28%
Sugars 9g	
Protein 21g	42%

Vitamin A 0% • Vitamin C 10%

Not a significant source of trans fat, calcium, and iron.

*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	80g	80g
Saturated Fat	Less than	20g	20g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium	Less than	3,500mg	3,500mg
Total Carbohydrate		300g	370g
Dietary Fiber		25g	30g
Protein		55g	65g

INGREDIENTS: New Zealand BioSciences™ proprietary whey protein blend (whey protein concentrate, taurine, L-glutamine, glycine), evaporated cane juice, fiber blend (inulin (from chicory), oat fiber, corn bran, beta-glucan), cocoa powder, sunflower oil, natural flavors (no MSG), medium-chain triglycerides, sodium chloride, Aminogen®, potassium citrate, xanthan gum, guar gum, sodium citrate, and stevia leaf extract.

Contains: Milk (whey protein concentrate).

All XYMOGEN® Formulas Meet or Exceed cGMP Quality Standards.



Aminogen® is a registered trademark of Transco Industries. Aminogen® is protected under U.S. patent 5,387,402.

Typical Amino Acid Profile Per Serving:

Glycine	501mg
Alanine	669mg
Valine	1,208mg
Leucine	2,040mg
Isoleucine	1,300mg
Serine	600mg
Threonine	1,412mg
Tyrosine	600mg
Aspartic Acid	2,218mg
Phenylalanine	600mg
Tryptophan	316mg
Proline	1,220mg
Methionine	420mg
Cysteine	480mg
Lysine	1,620mg
Histidine	260mg
Arginine	481mg
Glutamine	3,604mg
Taurine	500mg

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