

DIRECTIONS: Mix two scoops (50 g) in 8-12 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack, a "meal" food, an occasional meal replacement, or as directed by your healthcare practitioner.

FIT Food™ Whey represents an extraordinary breakthrough in body composition/weight management functional food formulas.

Our medical board of advisors' primary objective in researching and developing FIT Food Whey was to find a pure source of quality whey protein that is free of genetically-engineered hormones (rBST and rBGH) which, though banned in other countries, are used in the United States dairy industry. There are growing concerns regarding the effects of these hormones, especially in early puberty.

After a thorough review, our researchers determined that the stringent standards imposed by the New Zealand Ministry of Agriculture and Forestry (MAF) upon New Zealand dairy farmers results in the purest and most bioactive whey protein available. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF mandated feeding, climate, and calf-rearing practices further contribute to the superior quality of New Zealand's whey protein. Although exporting New Zealand whey protein into the United States is more costly, our board of advisors recommended that FIT Food Whey must contain 100% pure New Zealand whey protein.

FIT Food Whey promotes fat burning and improved lean body mass with the following enhancement:

	FIT Food Whey	Soy-Based Formula	FIT Food Whey Superiority
Bioactive Whey (BWA)	100%	14%	40%
Protein Equivalency	10 grams solid servings	10 grams solid servings	For the same amount of protein, FIT Food Whey provides 40% greater BWA than that of soy protein. As a result, the protein from whey is more bioactive than that of soy protein. It is the quality and not the quantity of protein that counts. (See website of FIT Food Whey.)
Source of Protein	Imported New Zealand	Domestic Soybean, Soybean, Soybean	The New Zealand MAF imposes the most stringent environmental requirements on New Zealand farmers.
Caloric Effect	4 grams	4 grams	20%
Minimally Glycemic (Immunoglobulins)	0.1 grams	0.1 grams	Support the immune system and metabolic function.*
MCT (Medium-Chain Triglycerides)	2 grams	0 grams	Healthy, good source of energy and metabolic boost.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

CAUTION: Consult your healthcare practitioner before use. Keep out of reach of children. Avoid if allergic to any ingredient.

STORAGE: Keep tightly closed in a cool, dry place. Contents sold by weight, not volume. Some settling may occur during shipping and handling.

DOES NOT CONTAIN: Wheat, gluten, corn protein, yeast, soy, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or preservatives.

XYMOGEN™
EXCLUSIVE PROFESSIONAL FORMULAS

fitfood™ WHEY

21g
PROTEIN

- 100% BioActive Whey Protein with Natural Immunoglobulins
- Low Glycemic Index
- No Soy
- No Fructose
- Non-GMO



Functional Food
Pharmaceutical Grade • Professional Use Only
NET WT. 24.64 oz (700 g)

Berry Blast

Nutrition Facts

Serving Size 2 Scoops (50g)

Servings Per Container 14

Amount Per Serving

Calories 180 Calories From Fat 20

% Daily Value*

Total Fat 2g 3%

Saturated Fat 1.5g 8%

Cholesterol 60mg 20%

Sodium 210mg 9%

Potassium 530mg 9%

Total Carbohydrate 22g 7%

Dietary Fiber 6g 24%

Sugars 11g

Protein 21g 42%

Vitamin A 0% • Vitamin C 10%

Not a significant source of trans fat, calcium, and iron.

*Percent Daily Values are based on a 2,000 calorie diet.

Your Daily Values may be higher or lower depending on your calorie needs:

Calories: 2,000 2,500

Total Fat Less than 80g 80g

Saturated Fat Less than 20g 20g

Cholesterol Less than 300mg 300mg

Sodium Less than 2,400mg 2,400mg

Potassium Less than 3,500mg 3,500mg

Total Carbohydrate 300g 310g

Dietary Fiber 25g 30g

Protein 50g 60g

INGREDIENTS: New Zealand BioSciences™ proprietary whey protein blend (whey protein concentrate, taurine, L-glutamine, glycine), evaporated cane juice, fiber blend (inulin (from chicory), oat fiber, corn bran, beta-glucan), sunflower oil, freeze-dried blueberries, drum-dried raspberries, drum-dried cranberries, natural flavors (no MSG), citric acid, medium-chain triglycerides, Aminogen®, sodium chloride, potassium citrate, xanthan gum, guar gum, sodium citrate, and stevia leaf extract.

Contains: Milk (whey protein concentrate).

All XYMOGEN® Formulas Meet or Exceed cGMP Quality Standards.



Aminogen® is a registered trademark of Transco Industries. XYMOGEN® is protected under U.S. patent 5,587,455.

Typical Amino Acid Profile Per Serving

Glycine	501mg
Alanine	500mg
Valine	1,200mg
Leucine	2,340mg
Isoleucine	1,300mg
Serine	500mg
Threonine	1,412mg
Tyrosine	500mg
Aspartic Acid	2,210mg
Phenylalanine	500mg
Tryptophan	210mg
Proline	1,220mg
Methionine	420mg
Cysteine	480mg
Lysine	1,520mg
Histidine	260mg
Arginine	481mg
Glutamine	3,604mg
Taurine	500mg

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