DIRECTIONS: Mix two scoops (50 g) in 8-12 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack, a "rescue" food, an occasional meal replacement, or as directed by your healthcare practitioner.

FIT Food™ Whey represents an extraordinary breakthrough in body composition/weight management functional food formulas.

Our medical board of advisors' primary objective in researching and developing FIT Food Whey was to find a pure source of quality whey protein that is free of genetically-engineered hormones (rBST and rBGH) which, though banned in other countries, are used in the United States dairy industry. There are growing concerns regarding the effects of these hormones, especially in early puberty.

After a thorough review, our researchers determined that the stringent standards imposed by the New Zealand Ministry of Agriculture and Forestry (MAF) upon New Zealand dairy farmers results in the purest and most bioactive whey protein available. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF-mandated feeding, climate, and calf-birthing practices further contribute to the superior quality of New Zealand's whey protein. Although importing New Zealand whey protein into the United States is more costly, our board of advisors recommended that FIT Food Whey must contain 100% pure New Zealand whey protein.

FIT Food Whey promotes fat burning and improved lean body mass with the following enhancement[1]:

	FIT Food Whey	Soy-Based Formula	FIT Food Whey Superiority
Biological Value (BV)	104	74	40%
Protein Equivalency	21 Grams (one serving)	30 Grams (two servings)	The BV of bioactive whey is 40% greater than that of soy protein. As a result, 30 grams (two servings) of the soy formula would be required to equal the amino acid nourishment of just 21 grams (one serving) of **FIT Food Whey**.
Source of Protein	Imported New Zealand	Domestic United States DuPont® Corporation	The New Zealand MAF imposes the most stringent environmental requirements on New Zealand farmers.
Dietary Fiber	6 Grams	5 Grams	20%
Naturally Occurring Immunoglobulins*	2.1 Grams	0 Grams	Support the immune system and intestinal function.*
MCT (Medium-Chain Triglycerides)	2 Grams	0 Grams	Readily used source of energy and essential lipids.

[1]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

CAUTIONS: Consult your healthcare practitioner before use. Keep out of reach of children. Avoid if allergic to any ingredient.

STORAGE: Keep tightly closed in a cool, dry place. Contents sold by weight, not volume. Some settling may occur during shipping and handling.

DOES NOT CONTAIN: Wheat, gluten, corn protein, yeast, soy, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or preservatives.

XYMOGEN®
EXCLUSIVE PROFESSIONAL FORMULAS

fitfood™ WHEY

Whey Protein Shake Mix

21g PROTEIN

- **100% BioActive Whey Protein with Natural Immunoglobulins**
- **Low Glycemic Index**
- **No Soy**
- **No Fructose**
- **Non-GMO**

100% PURE New Zealand Guaranteed rBGH Free

Functional Food
Pharmaceutical Grade • Professional Use Only
NET WT. 24.64 oz (700 g)

Vanilla Delight

Nutrition Facts

Serving Size 2 Scoops (50g)
Servings Per Container 14

Amount Per Serving

Calories 190	Calories From Fat 40	
		% Daily Value*
Total Fat 4.5g		**7%**
Saturated Fat 1.5g		**8%**
Cholesterol 55mg		**18%**
Sodium 200mg		**8%**
Potassium 280mg		**8%**
Total Carbohydrate 20g		**7%**
Dietary Fiber 6g		**24%**
Sugars 10g		
Protein 21g		**42%**

Vitamin A 0% • Vitamin C 10%

Not a significant source of *trans* fat, calcium, and iron.

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

Calories:		2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium	Less than	3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Protein		50g	65g

INGREDIENTS: New Zealand Biosciences™ proprietary whey protein blend (whey protein concentrate, taurine, L-glutamine, glycine), evaporated cane juice, fiber blend (inulin (from chicory), oat fiber, corn bran, beta-glucans), sunflower oil, natural flavors (no MSG), medium-chain triglycerides, Aminogen®, sodium chloride, potassium citrate, xanthan gum, guar gum, sodium citrate, and stevia leaf extract.

Contains: Milk (whey protein concentrate).

All XYMOGEN® Formulas Meet or Exceed cGMP Quality Standards.

AMINOGEN™

Aminogen® is a registered trademark of Triarco Industries. Aminogen® is protected under U.S. patent 5,387,422.

Typical Amino Acid Profile Per Serving:

Glycine	391mg
Alanine	999mg
Valine	1,206mg
Leucine	2,240mg
Isoleucine	1,330mg
Serine	999mg
Threonine	1,412mg
Tyrosine	606mg
Aspartic Acid	2,219mg
Phenylalanine	606mg
Tryptophan	316mg
Proline	1,226mg
Methionine	420mg
Cystine	482mg
Lysine	1,826mg
Histidine	296mg
Arginine	461mg
Glutamine	3,804mg
Taurine	500mg

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