

40G Whey Protein Isolate	6.2G L-Leucine	6G Fiber	3.6G CLA	0 Artificial Sweeteners, Colors, Fillers, Cholesterol or Stimulants
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Per Optimal 2-Scoop Daily Serving

THE PURSUIT OF PHYSICAL PERFECTION

iso-Define™ is a revolutionary addition to the cutting-edge system that is designed to set the standard for those in pursuit of physical perfection. iso-Define™ is the first protein of its kind, featuring ultra-pure, high biological value 100% whey protein isolate infused with a hyper-defining matrix to support the ultimate physique transformation hybrid workout.* This breakthrough protein formulation is scientifically designed to help you as you strive to achieve a lean, chiseled physique, and has ingredients clinically shown to fuel fat metabolism, improve body composition, accelerate lean muscle gains,** increase muscle strength by 30%*** and support a 100% improvement in exercise efficiency††.

In addition, iso-Define™ sets the standards of purity and digestibility in a protein, combining an ultra-clean formula featuring ZERO Artificial Sweeteners, ZERO Artificial Colors, ZERO Cholesterol and ZERO Fillers with an advanced digestive support blend with galactooligosaccharides shown to improve digestive comfort and bloating.†† Support your genetic potential with iso-Define.™



The key to GNC Science™ is its multi-pronged genomic approach to leveraging every last ounce of your true potential. It targets multiple metabolic pathways from every direction for unparalleled results.

OPTIMAL DOSING SCHEDULE

GOALS	DAILY DOSE	WHEN TO TAKE	PROTEIN
- Defined Physique* - Lean Muscle Support* - Enhance Recovery*	1 Scoop	TRAINING DAYS 1 Scoop immediately post-workout NON-TRAINING DAYS 1 Scoop in the morning, or between meals	36g
- Lean, Sculpted Physique* - Fuel Fat Metabolism* - Maximize Lean Muscle Growth** - Improve Strength*	2 Scoops	TRAINING DAYS 1 Scoop in the morning, or between meals 1 Scoop immediately post-workout NON-TRAINING DAYS 1 Scoop in the morning 1 Scoop in the afternoon	46g

GNC
GENETIX^{HD}

ISO-DEFINE™

REVOLUTIONARY ULTRA-PURE WHEY ISOLATE HYPER DEFINING MATRIX

- **Fuel a Ripped & Chiseled Physique** – Triggers Fat Metabolism & Improves Body Composition to Achieve Your Ultimate Potential*
- **Stimulate Lean Muscle** – Exceptional Biological Value Protein Designed for Rapid Absorption and to Accelerate Lean Muscle Growth**
- **Enhance Strength & Recovery** – Supports Enhanced Muscle Strength, Performance and Stamina While Fueling Recovery from Intense Exercise***

ZERO
NO ARTIFICIAL SWEETENERS
NO ARTIFICIAL COLORS
NO CHOLESTEROL
NO BANNED SUBSTANCES*

BERRY SORBET
NATURAL FLAVOR



Powered by GNC Science™

DIETARY
SUPPLEMENT
Net Wt 24.6 oz
(1.5 lb) 696 g

CODE 266601

DIRECTIONS: As a dietary supplement, add one level scoop (34.8 g) to 6 fl oz of cold water, milk or your favorite beverage. For maximum results, follow the optimal dosing schedule.

KING

Supplement Facts

Serving Size 1 Level Scoop (34.8 g)
Servings Per Container 20

Amount Per Serving	% Daily Value
Calories	145
Calories from Fat	35
Total Fat	4 g 8%
Saturated Fat	1 g 2%
Cholesterol	0 g 0%
Total Carbohydrate	9 g 2%
Dietary Fiber	3 g 12%
Sugars	2 g *
Protein	20 g
Calcium	60 mg 6%
Phosphorus	60 mg 6%
Magnesium	15 mg 4%
Sodium	75 mg 3%
Potassium	125 mg 4%

Hyper-Defining Matrix

OptiPro® CLA	1.8 g
Medium Chain Triglycerides	1 g
L-Carnitine (as L-Carnitine Tartrate)	500 mg

Anabolic Recovery Blend

L-Leucine (as Whey Protein Isolate and Microized L-Leucine)	3.1 g
Lutemax 2025™ Lutein	2.5 mg

Advanced Digestive Support Blend

Galactooligosaccharides	1.4 g
Papain	60 mg
Bromelain	10 mg

* Daily Value not established.
† Percent Daily Values are based on 2,000 calorie diet.

INGREDIENTS: Whey Protein Isolate, Low Glycemic Carbohydrate Complex (Resistant Maltodextrin, Cane Sugar, Inulin, Rice Flour, Oat Fiber), Natural Flavors, Xanthan Gum, Beet Color, Malic Acid, Citric Acid, Stevia Leaf Extract and Silica.

CONTAINS: Milk and Soy.

NOTICE: Use as a food supplement only. Do not use for weight reduction. Significant product setting may occur.

SUITABLE FOR LOW GLUTEN DIET.

TOTAL FAT CONTENT FROM CLA, MCTs AND OTHER NATURALLY OCCURRING SOURCES.

*When used in conjunction with a resistance training program.
†As a 12-week study of athletes performing an intense resistance exercise training regimen demonstrated that those using this proprietary matrix of whey protein and medium chain triglycerides increased in muscle strength and size more than those in a placebo group.

††As an eight-week randomized double-blind study of 30 healthy male volunteers participating in a set of resistance training (RT) as either an carbohydrate placebo or 2 scoops of iso-Define with no replacement, the active group showed a significant increase in maximal muscle strength (biceps and bench press) and body composition (fat) compared to the control group.

†††In a 14-day study, 30 individuals took either 1,075 mg galactooligosaccharides (GOS) or placebo. When taking the GOS, subjects experienced statistically significant improvements in digestive comfort and bloating of both the 7 & 14-day time points compared to placebo.

OptiPro® is a registered trademark of Superior Liquid Nutrition.
Lutemax 2025™ is a trademark of Cardioactive Health Technologies.
*Product was tested for over 100 banned substances on the 2013 World Anti-Doping Agency (WADA) Prohibited List via HPLC, MS/MS testing protocol (GC/MS), GC/MS/MS for more information.

*These statements have not been evaluated by the Food and Drug Administration. This product was not created to diagnose, treat, cure, or prevent any disease.

KEEP OUT OF REACH OF CHILDREN.
Store in a cool, dry place.

#Z226001

For More Information:
1-888-602-2540

SHOP NOW @ GNC.COM

Distributed by:
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