

America's #1
VITAMIN BRAND
GUMMY VITAMIN BRAND

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Kids Love 'Em.
Parents Trust Them.



**GROWING
COMMUNITIES**
with Fruitful Planting

Our L'il Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

Together, we are committed to producing nutrient-rich fresh fruit, sustainable lifestyles and happy, healthy communities now and for generations to come.

Join our mission
Lilcritters.com

MADE IN THE USA



WITH US • INTERNATIONAL
INGREDIENTS

—NEW LOOK!—

L'il Critters™

POWERED BY **vita fusion™**

Vitamin D₃
BONE SUPPORT*



**DOCTOR
TESTED**
Proven Nutrient
Absorption



DIETARY SUPPLEMENT 190 GUMMIES



Award-Winning
Taste!

FLAVORS

- Cherry**
- Berry**
- Blackberry**

The NO-NOs

- ✓ **NO Artificial Flavors or Sweeteners**
- ✓ **NO Synthetic (FD&C) Dyes**
- ✓ **NO High Fructose Corn Syrup**
- ✓ **NO Gluten or Dairy**

What's in our
Gummies:



Promotes
Calcium Absorption*



Vitamin D₃
Bone Support*

Two Gummies Contain More
Vitamin D than 8oz. of Salmon



Manufactured with 100%
Certified Renewable Energy

Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy bear per day. Parents may give each child, four years old or older, two (2) gummy bears per day. Instruct child to chew each gummy thoroughly.

Supplement Facts

	1 Gummy Bear 190 for 2-3 years	2 Gummy Bears 95 for 4 years and older
Serving Size		
Servings Per Bottle		
	Amount Per Serving	% Daily Value for 2-3 Yrs.
	Amount Per Serving	% Daily Value for 4-6 Yrs.
Calories	10	15
Total Carbohydrate	2g	1% ††
Total Sugars	1g	**
Includes 1 g / 3 g Added Sugars	4% ††	6% †
Vitamin D (as cholecalciferol)	10 mcg (400 IU)	67% 20 mcg (800 IU) 100%

*Percent Daily Values are based on a 2,000 calorie diet.
††Percent Daily Values are based on a 1,000 calorie diet.

** Daily Value not established.

Other ingredients: Glucose syrup, sugar, water, gelatin; less than 2% of: blend of oils (coconut and/or palm) with beeswax and/or carnauba wax), canola lecithin, citric acid, colors (blueberry and carrot concentrates, purple carrot juice concentrate), lactic acid, medium chain triglycerides, and natural flavors. Contains: tree nuts (coconut).

Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.

KEEP OUT OF THE REACH OF CHILDREN

MANUFACTURED FOR CHURCH & DWIGHT CO., INC.,

ENGLISHTOWN, NJ 08023

Questions, Comments?

Call 1-888-334-5389 M-F 9AM-5PM ET

www.lilcritters.com



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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.