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— NEW LOOK! —

Kids Love 'Em.
 Parents Trust Them.™



GROWING
 COMMUNITIES
 with Fruitful Planting

Our L'il Critters™ team believes in holistic wellness and realizes that it's more than just taking good vitamins. That's why we teamed up with the Fruit Tree Planting Foundation with the goal to plant 200,000 fruit trees by 2020 in underserved communities.

Together, we are committed to producing nutrient-rich fresh fruit, sustainable lifestyles and happy, healthy communities now and for generations to come.

Join our mission
 Lilcritters.com



Calcium + D₃
 BONE SUPPORT*



**DOCTOR
 TESTED**
 Proven Nutrient
 Absorption[∞]



DIETARY SUPPLEMENT **150**
 GUMMIES



Award-Winning
 Taste!

- FLAVORS
- Black Cherry
 - Orange
 - Strawberry

The NO-NOs

- ✓ NO Artificial Flavors or Sweeteners
- ✓ NO Synthetic (FD&C) Dyes
- ✓ NO High Fructose Corn Syrup
- ✓ NO Gluten or Dairy

What's in our
 Gummies:

- Ca** Calcium Bone & Teeth Support*
- D₃** Vitamin D₃ Helps Promote Calcium Absorption*

Two Gummies Contain as Much Calcium as a 6oz. Glass of Milk



∞For Vitamin D



Manufactured with 100%
 Certified Renewable Energy

Suggested use: As a dietary supplement, parents may give each child, two to three years old, one (1) gummy bear per day. Parents may give each child, four years old or older, two (2) gummy bears per day. Instruct child to chew each gummy thoroughly.

Supplement Facts

Serving Size	1 Gummy Bear		2 Gummy Bears	
Servings Per Bottle	150 for 2-3 years		75 for 4 years and older	
	Amount Per Serving	% Daily Value for 2-3 Yrs.	Amount Per Serving	% Daily Value for 4 & Up
Calories	10		15	
Total Carbohydrate	2 g	1% ††	4 g	1% †
Total Sugars	2 g	**	3 g	**
Includes 2 g / 3 g Added Sugars		8% ††		6% †
Vitamin D (as cholecalciferol)	5.5 mcg (220 IU)	37%	11 mcg (440 IU)	55%
Calcium (as tricalcium phosphate)	110 mg	16%	220 mg	17%
Phosphorus (as tricalcium phosphate)	50 mg	11%	100 mg	8%

† Percent Daily Values are based on a 2,000 calorie diet.
 †† Percent Daily Values are based on a 1,000 calorie diet.
 ** Daily Value not established.

Other Ingredients: Sugar, glucose syrup, water, gelatin; less than 2% of: canola lecithin, citric acid, colors (annatto extract, blueberry and carrot concentrates, purple carrot juice concentrate), fumaric acid, lactic acid, medium chain triglycerides, natural flavors, and pectin. Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.

KEEP OUT OF THE REACH OF CHILDREN
 MANUFACTURED FOR CHURCH & DWIGHT CO., INC.,
 EWING, NJ 08628
 Questions, Comments?
 Call 1-888-334-5389 M-F 9AM-5PM ET
 www.lilcritters.com



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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.