

SUPERFOODS FOR SUPER KIDS

Espira Kids Multivitamin is a delicious and complete chewable multivitamin and mineral that has xylitol which is good for kid’s teeth![‡] It provides 100% daily value of 20 essential vitamins and minerals plus a unique blend of fruits and vegetables, to help ensure kids are getting the nutritional requirements to support daily health and vitality.[†]

✓	NON-GMO
✓	NO ARTIFICIAL COLORS
✓	NO ARTIFICIAL FLAVORS
✓	NO PRESERVATIVES



WHAT IT DOES:

Kids need essential vitamins and minerals every day, to establish a nutritional foundation for daily health and vitality.[†] But many of the most popular multivitamins for kids are high in sugar and loaded with artificial flavors, artificial colors and artificial sweeteners.

Espira Kids Multivitamin is different: A comprehensive chewable multivitamin and mineral without the artificial flavors, colors and sweeteners with xylitol, that is actually actually good for kid’s teeth![†] It provides a spectrum of essential vitamins and minerals plus a unique blend of fruits and vegetables, in a Very Berry chewable tablet that kids will love to chew. Deliciously sweetened with Xylitol, that’s good for teeth and supports dental health.[†] For children 4 years old and older.

Not all Children’s chewable are the same.

Espira Kids is a chewable multivitamin supplement that contains:

- Key nutrients to support daily health and vitality.[†]
- 100% of the DV of 20 vitamins and minerals
- Naturally sourced ingredients from whole and super foods, and no preservatives, artificial colors or flavors
- Antioxidant protection and a blend of fruits and vegetables
- No sugar (No high fructose corn syrup), which is bad for your teeth.
- Sweetened with xylitol, that’s good for teeth and supports dental health.[†] Teeth Friendly!
- Great tasting! Delicious naturally fruity flavored: “Berry”
- Provides Zinc, Calcium, Vitamin C, Vitamin E and B Vitamins to support healthy growth and development.[†]
- Free from the following allergens: peanuts, tree nuts, eggs, milk, soy, shellfish, fish and wheat

RECOMMENDED USAGE:

- 30 Count
- Chew one tablet daily, followed by water

DESIGNED BY NATURE. INSPIRED BY YOU.

espira
BY AVON

* These statements have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

KEY SELLING POINTS:

- Unlike the best-selling kid’s multivitamins, free from all artificial flavors, artificial colors, and artificial sweeteners.
- Provides key nutrients to support daily health and vitality.[†]
- Provides 100% of the DV of 20 vitamins and minerals
 - Vitamin A
 - Vitamin C
 - Vitamin D
 - Vitamin E
 - Vitamin K
 - Thiamin
 - Riboflavin
 - Niacin
 - Vitamin B6
 - Folate
 - Vitamin B12
 - Biotin
 - Pantothenic acid
 - Iodine
 - Zinc
 - Selenium
 - Copper
 - Manganese
 - Chromium
 - Molybdenum

Contains the following vitamins to support energy metabolism and immune health: [†]

- Vitamin C
- Vitamin B6
- Thiamin
- Vitamin B12
- Riboflavin
- Made with naturally sourced ingredients from whole and super foods.
- Antioxidant vitamin protection and a blend of fruits and vegetables
- No sugar, which is bad for your teeth
- Sweetened with xylitol, that’s good for teeth and supports dental health. Teeth Friendly![†]
- Great tasting! Delicious naturally fruit flavored



NUTRITIONAL INFORMATION:

Supplement Facts		
Serving Size: 1 Chewable Tablet		
Servings Per Container: 30		
	Amount Per Tablet	%Daily Value for Children ≥4 years
Total Carbohydrate	<1 g	<1% [†]
Sugar Alcohol	<1 g	†
Vitamin A (as retinyl palmitate & 50% beta-carotene)	900 mcg	100%
Vitamin C (as ascorbic acid & calcium ascorbate)	90 mg	100%
Vitamin D (as cholecalciferol)	20 mcg	100%
Vitamin E (as d-α-tocopheryl succinate)	15 mg	100%
Vitamin K (as phytylquinone)	120 mcg	100%
Thiamin (as thiamin mononitrate)	1.2 mg	100%
Riboflavin	1.3 mg	100%
Niacin (as niacinamide)	16 mg	100%
Vitamin B6 (as pyridoxine HCl)	1.7 mg	100%
Folate	400 mcg DFE (94 mcg folic acid)	100%
Vitamin B12 (as cyanocobalamin)	2.4 mcg	100%
Biotin	30 mcg	100%
Pantothenic acid (as D-calcium pantothenate)	5 mg	100%
Calcium (as calcium carbonate)	130 mg	10%
Iodine (as potassium iodide)	150 mcg	100%
Magnesium (as magnesium oxide)	83 mg	20%
Zinc (as zinc citrate)	15 mg	100%
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	Amount Per Tablet	%Daily Value for Children ≥4 years
Selenium (as sodium selenate)	55 mcg	100%
Copper (as copper citrate)	0.9 mg	100%
Manganese (as manganese citrate)	2.3 mg	100%
Chromium (as chromium amino acid chelate)	35 mcg	100%
Molybdenum (as sodium molybdate)	45 mcg	100%
Lutein (from marigold flower extract)	500 mcg	†
Super Fruit Blend:	50 mg	†
Organic Beet Root, Organic Raspberry, Organic Cranberry Juice, Organic Strawberry, Organic Carrot, Organic Blueberry Fruit, Organic Pomegranate Juice, Organic Acai Juice (Euterpe oleracea), Organic Blackberry, Organic Black Currant, Organic Cherry, Organic Acerola, Organic Bilberry Fruit, Organic Banana, Organic Apple, Organic Pineapple, Organic Orange Peel, Organic Mango, Organic Papaya, Organic Peach, Organic Pear, Organic Tomato, Organic Lemon Peel		
Vegetable Blend:	25 mg	†
Broccoli, Carrot, Tomato, Brussels Sprout, Cauliflower, Beet, Celery, Kale, Spinach, Radish, Leek, Onion		
*Percent Daily Values are based on a 2,000 calorie diet. †Daily Value not established.		

OTHER INGREDIENTS: XYLITOL, STEARIC ACID, MEDIUM CHAIN TRIGLYCERIDES, NATURAL FLAVORS, CITRIC ACID, BEET JUICE (FOR COLOR), MAGNESIUM STEARATE, SILICA AND STEVIOL GLYCOSIDES.

We created Espira, a customized health and wellness brand, to provide simple formulations with effective ingredients to boost and sustain your natural energy. Look and feel your best and make your greatest impact with our three core Espira product lines for wellness: *Boost*, *Glow* and *Restore*.

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