ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. ISOFLEX® is significantly lower in lactose, fat, sugar and carbs, compared to regular WPIs. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®; a Truly Superior Whey Protein Isolate.

In just about every way a protein can be, ISOFLEX® is Truly Superior.*

WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
- Native & Intact, Non-Denatured Whey Protein Fractions
- Laboratory-Tested, Certified & Approved
- 27 g Pure Protein In Every Serving

100% WHEY PROTEIN ISOLATE SOURCE — NATIVE & INTACT NON DENATURED

LAB TESTED — EVERY LOT

cGMP — REGISTERED FACILITY

HYBRID RATIO ISOLATE (HRI)

HRI FILTRATION TECHNOLOGY

Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions *(chart on right)*. ISOFLEX contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates. While other brands use Concentrates, ISOFLEX users know that isolates have a superior protein percentage and won't settle for non-Isolate blends.

BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

Truly Superior Protein

53.8%	BETA-LACTOGLOBULIN
20.3%	ALPHA-LACTALBUMIN
18.8%	GLYCOMACROPEPTIDE
4.3%	BSA PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.6%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical

For more product information, visit ALLMAXNUTRITION.com

UNSURPASSED ALLMAX QUALITY GUARANTEE

UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. ISOFLEX® goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

CLEAN FOR ATHLETES — BANNED SUBSTANCE FREE

BANNED SUBSTANCE FREE

This product contains no WADA banned ingredients. This is validated by in-market random testing conducted by an independent 3rd party — Informed Choice. Test result details can be viewed at www.CleanForAthletes.com.

* These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CLEAN FOR ATHLETES

ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

90 PERCENT PROTEIN

AM/PM | ANYTIME | PRE/POST

PURE WHEY PROTEIN **ISOLATE**

ISOFLEX®

- Truly Superior Protein Technology
- Contains No Gluten, No Soy, No Added Sugar
- Lab Tested & Certified, Guaranteed

27g PROTEIN | **0g** SUGARS | **120** CALORIES

5 LBS (Net Wt 2.27kg (80 oz)) **PROTEIN SUPPLEMENT**

NATURAL & ARTIFICIAL FLAVORS

Sweetened with Non-Nutritive Potassium & Sucralose

Informed Choice — Trusted by sport

cGMP

SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop (30 g†) with ~5 oz (150 ml, ¾ of a cup) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

Supplement Facts

Serving Size 1 Scoop (30 g†)
Servings Per Container ~75

Amount Per Serving		% Daily Value
Calories	120	
Total Fat	0.5 g	1%[a]
Saturated Fat	0 g	0%[a]
Trans Fat	0 g	‡
Cholesterol	0 mg	0%
Total Carbohydrate	2 g	1%[a]
Dietary Fiber	1 g	4%[a]
Total Sugars	0 g	‡
Includes 0g Added Sugars		0%[a]
Protein	27 g	
Calcium	108 mg	8%
Iron	0.5 mg	3%
Sodium	50 mg	2%
Potassium	229 mg	5%

a Percent Daily Values are based on a 2,000 calorie diet.
‡ Daily Value not established.

INGREDIENTS: HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), PROTEIN ENZYME BLEND (Protease, Bromelain), Cocoa Powder, Natural and Artificial Flavors, Guar Gum, Sucralose, Acesulfame Potassium, Lecithin (Sunflower).

Use this product as a food supplement only. Do not use for weight reduction. Use is to assist variance in product density, resulting from settling and / or humidity, for optimum consistency. Store product when not in use in a cool, dry place away from direct sunlight.

WARNINGS: Use only as directed. For adults use only. Consult a health care practitioner prior to use if you are pregnant or nursing. If you have been told you have a medical condition, you should consult a physician before use. Do not use if inner seal is broken. Store in a cool, dry place. Keep out of reach of children.

CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or other reproductive harm. Consuming this product can expose you to chemicals including MIBK/DIBK g of lead. For more information go to www.P65Warnings.ca.gov.

ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles soy, egg, peanut, tree nut, fish, crustacean and shellfish products.

PROTEIN COMPARISON

Source: USDA Food Database

		PROTEIN By Percentage	PROTEIN per 30 g	FAT per 30 g	BIOLOGICAL VALUE (BV)
1.	ISOFLEX®	90%	27	0.5	120
2.	TRIMMED STEAK	29%	9	1	80
3.	TUNA (canned in water)	23%	7	1	83
4.	CHICKEN BREAST	17%	5	1	79
5.	WHOLE EGG	13%	4	3	100

ISOFLEX® PROTEIN PROFILE

PER SERVING

- 100% COMPLETE WHOLE PROTEIN SOURCE
- ZERO NON-PROTEIN AMINO ACIDS

Essential Amino Acids (EAA)	
Branched-Chain Amino Acids (BCAA)	
L-Leucine	**2750 mg**
L-Valine	**1607 mg**
L-Isoleucine	**1555 mg**
L-Histidine	540 mg
L-Lysine	2719 mg
L-Methionine	604 mg
L-Phenylalanine	865 mg
L-Threonine	1592 mg
L-Tryptophan	606 mg
L-Alanine	1343 mg
L-Arginine	569 mg
L-Aspartic Acid	3023 mg
L-Cysteine	67€ mg
L-Glutamic Acid	4682 mg
L-Glycine	441 mg
L-Proline	1541 mg
L-Serine	1053 mg
L-Tyrosine	827 mg

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

PRODUCT OF USA

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Made in the USA from Domestic & Imported Ingredients

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