

Cellgevity™

Uncontested Superiority in Glutathione Enhancement

Purpose

Cellgevity™ fights the root causes of premature aging, oxidative stress, and intercellular inflammation by providing the breakthrough compound RiboCeine™ and 11 other synergistic ingredients to enhance your body's development of glutathione.

Positioning Statement

Cellgevity is the only product that combines Max's patented ingredient, RiboCeine™, with a synergistic blend of scientifically proven ingredients that support glutathione's vital role in removing harmful toxins, eliminating cellular inflammation and neutralizing free radical damage in the body.

General Description

Our bodies are constantly bombarded with stress, harmful toxins, pollution, radiation, free radicals, and oxidative stress that wreak havoc by damaging our cells and tissues, interfering with cellular communication and increasing cellular inflammation. As the "Master Cell Protector," glutathione protects our cells from these damaging agents.

Glutathione's Benefits are Proven

You may never have heard of glutathione, but for decades scientists have known of glutathione's vital role in protecting our cells, tissues and organs. In fact, there are over 86,000 scientific studies and articles recorded on Pub Med, the official U.S. Government library of medical research, documenting the multifunctional roles glutathione provides to the body.

Glutathione, The Cell's Master Protector

Glutathione is found and manufactured in every one of our trillions of cells with the highest concentration of glutathione found in our major organs such as the liver, eye lens, brain and lungs. Because of its multifunctional role throughout the body, it's no wonder why glutathione has been called the "Cell's Master Protector".

Glutathione Levels Decline Over Time

Our bodies are continually subjected to extreme demands from work, stress and every day life, not to mention the harmful toxins, pollution, radiation, and free radicals that are constantly attacking our cells. All of these combined put a heavy toll on our glutathione demand. In the end, if there is not enough glutathione in our bodies, our cells, tissues, and organs pay the price.

Unfortunately, many of the methods of increasing glutathione are either not effective or are not sufficient for what our bodies need. The key to increasing glutathione levels is by providing cysteine, a fragile amino acid necessary for our cells to produce glutathione. Simply supplementing cysteine or glutathione only are ineffective in raising glutathione levels because they are destroyed in the digestion process before they are able to reach the cells.



RiboCeine, the Glutathione Breakthrough

Although scientists have known for decades the health benefits of glutathione, the challenge has been how to safely and effectively increase glutathione levels. Up to now, methods of increasing glutathione levels have not been efficient or effective in elevating glutathione to optimal levels.

RiboCeine, a groundbreaking compound, has been the subject of twenty published, peer-reviewed scientific studies that were funded by the National Institutes of Health and other scientific institutions. These studies have shown RiboCeine's effectiveness in increasing glutathione levels and effectively fighting against the effects of oxidative stress.

RiboCeine is based on 25 years of scientific research and was developed by the world-renowned research scientist and medical chemist, Herbert T. Nagasawa, Ph.D. Dr. Nagasawa was a Professor of Medicinal Chemistry and Toxicology at the University of Minnesota for forty years and was also Senior Career Research Scientist for the Veterans Administration in Minneapolis. For thirty-two of those years he was Senior Editor of the Journal of Medicinal Chemistry. Dr. Nagasawa now serves as the Executive Scientist for Max International.

Cellgevity, the Ultimate in Glutathione Enhancement

Cellgevity includes science based ingredients that support the production of glutathione and the glutathione network. RiboCeine is the foundation of Cellgevity because it has been shown to effectively deliver cysteine to our cells. The additional ingredients were selected because of their ability to support glutathione in all its multifunctional roles of protecting the cells, organs and tissues.

Primary Benefits

- Protects cells, tissues and organs with superior glutathione network protection*
- Formulated to neutralize many types of free radicals*
- Promotes normal body detoxification*
- Helps maintain healthy joint function*
- Promotes a healthy immune system*
- Supports increased energy levels*
- Supports athletic performance and recovery*
- Supports the management of inflammation*
- Superior bioavailability*

Cellgevity™

The Ultimate in Glutathione Enhancement

Unique Attributes

- Cellgevity's RiboCeine, a proprietary compound, has significantly outperformed all other means of glutathione enhancement against which it has been tested.
- Cellgevity includes a powerful source of curcumin that has been scientifically proven to have a 29% improved bioavailability from common sources of curcumin.
- Max has sourced the highest concentration of the active ingredient sulfaphane glucosinate (broccoli seed extract) and is the same product used in the studies at the Johns Hopkins University School of Medicine.
- Cellgevity is the first dietary supplement to contain ingredients that promote the glutathione network.
- Cellgevity is a synergistic blend of RiboCeine combined with thirteen additional ingredients to form Max International's most effective anti-aging supplement.
- Cellgevity includes BioPerine to enhance the bioavailability of key nutrients.

Supporting Ingredients

Alpha Lipic Acid – a powerful endogenous antioxidant known to combat various forms of oxidative stress and to recycle other antioxidants. Together with glutathione, they protect the fat and water portions of the cells from different types of free radicals.

Broccoli Seed Extract (sulfaphane glucosinate) – acts as a catalyst to boost antioxidant activity for as much as three days. Protects against DNA-damaging electrophiles and helps cells neutralize toxins and carcinogens so they are eliminated from cells. It also helps to raise and replenish glutathione levels and induces the antioxidant enzymes used in the Phase II detoxification pathway.

Turmeric Root Extract (Curcumin) – a potent antioxidant that fights free radicals and is known to reduce inflammation. Curcumin also induces Phase II enzymes that support the glutathione detoxification pathway.

Resveratrol – is an antioxidant found in high concentrations in grape skin, also found in wines, with higher concentrations in red wine versus white wine. Resveratrol is thought to account in a large part for the so called "French Paradox", the French Paradox – the findings that the rate of coronary heart disease in France was observed to be lower than in other countries with a similar risk factor – has been attributed to the consumption of red wine. Resveratrol is an antioxidant known to have cardio-protective properties.

Grape Seed Extract – Grape Seed proanthocyanidines have antioxidant activity, as well as anti-inflammatory properties.

Quercetin – a supporting flavonoid antioxidant that scavenges free radicals that can damage cells.

Milk Thistle (silymarin) – a powerful antioxidant used to support a healthy liver by removing harmful toxins and heavy metals that are stored in the liver.

Vitamin C – an exogenous antioxidant that is considered a network antioxidant and known to support the immune system.

Supporting Ingredients

Selenomethionine (Selenium) – the essential catalytic component of the enzyme glutathione peroxidase (GPx) and is absolutely required for its function. The glutathione peroxidase enzyme is responsible for the detoxification of lipid peroxides, and glutathione is absolutely required to regenerate this enzyme.

Condyrops – has been used as a Chinese medicine for centuries and has been valued for its activity in restoring energy, increasing stamina, promoting longevity and improving quality of life.

Black Pepper (BioPerine) – assists in the absorption of Selenomethionine, Vitamin C and Curcumin (turmeric root).

Aliso Extract – has the most bio-active content of scapannan the active ingredient in aliso. Aliso is known to support the immune system and has antioxidant functions.

Directions for Use

Take two capsules twice daily with water.

Guarantee/Warning

This product has been manufactured in the USA in strict conformance with industry standards. Purity and potency guaranteed. Store in a cool, dry place not to exceed 30° C (86° F).

Supplement Facts

Serving Size 2 Capsules Servings Per Container 60		
Amount Per Serving		% Daily Value
Vitamin C (as Calcium Ascorbate USP)	42.5 mg	71%
Selenium (as Selenomethionine)	12.5 mcg	18%
RiboCeine® (D-Ribose-L-Cysteine)	125 mg	*
Proprietary Blend:	580 mg	*
Condyrops, Curcumin, Resveratrol, Alpha Lipic Acid, Grape Seed Extract, Quercetin, Milk Thistle Extract (Silybum Marianum), Broccoli Extract, Aliso Extract, BioPerine™.		

*Daily value not established.

†BioPerine is a registered trademark of Sabinsa Corporation.

Other Ingredients

Gain capsules, Silico Lactin, Microcrystalline Cellulose, Stearic Acid, Calcium Dodecylate.

Warning

Keep out of reach of children. This product is for adult use only. This product is not intended for use by children, pregnant women, or nursing mothers. Store in a cool, dry place not to exceed 30° C (86° F).

Allergy Warning

This product contains condyrops which is derived from mushrooms.