

## ISOFLEX®: TRULY SUPERIOR PROTEIN

ISOFLEX® has taken WPI technology to a whole new level of measurable superiority. ISOFLEX® is significantly lower in lactose, fat, sugar and carbs, compared to regular WPIs. If you're looking for the highest quality, most premium and fastest absorbing protein, then look no further than ISOFLEX®, a Truly Superior Whey Protein Isolate.

In just about every way a protein can be, ISOFLEX® is Truly Superior.\*

### WHAT DOES THIS MEAN TO YOU?

- A 100% Whey Protein Isolate Source
- Native & Intact, Non-Denatured Whey Protein Fractions
- Laboratory-Tested, Certified & Approved
- 27 g Pure Protein In Every Serving



### HYBRID RATIO ISOLATE — (HRI)



#### Ion-Filtration Technology

ISOFLEX® employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows ISOFLEX® to retain an exceptionally high protein yield while maintaining enhanced bioactive whey fractions (chart on right). ISOFLEX® contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than isolates. While other brands use Concentrates, ISOFLEX® users know that Isolates have a superior protein percentage and won't settle for non-isolate blends.

### BIOACTIVE FULL-SPECTRUM WHEY PROTEIN ISOLATE FRACTIONS

#### Truly Superior Protein

53.8% BETA-LACTOGLOBULIN

20.3% ALPHA-LACTALBUMIN

18.8% GLYCOMACROPEPTIDE

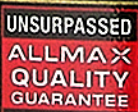
4.3% BI-PEPTIDES & TRI-PEPTIDES

2.5% IMMUNOGLOBULIN

1.6% BOVINE SERUM ALBUMIN

0.1% LACTOFERRIN

Values are typical



### UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. ISOFLEX® goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.



ISOFLEX® has been tested by an independent, 3rd Party Laboratory for Banned Substances. Product is randomly selected from retail orders and test result details can be viewed at [informed-choice.com](http://informed-choice.com)

AMAZING  
NEW  
TASTE!

# ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM | ANYTIME | PRE/POST



## PURE WHEY PROTEIN ISOLATE

# ISOFLEX®

- Truly Superior Protein Technology
- Contains No Gluten, No Soy, No Added Sugar
- Lab Tested & Certified, Guaranteed

27g  
PROTEIN

0g  
SUGARS

110  
CALORIES

5 LBS  
Net Wt: 2.27 kg (80 oz)

PROTEIN SUPPLEMENT  
NATURAL & ARTIFICIAL FLAVORS

Banana

SUGGESTED USE: Blend, Mix or Shake 1 rounded scoop (30 g) with 5 oz (150 ml, ¼ of a cup) of cold water or low-fat milk, depending on desired taste and consistency, anytime you want an ultra-premium high-protein beverage.

## Supplement Facts

Serving Size 1 Scoop (30 g)  
Servings Per Container 75

| Amount Per Serving | % Daily Value         |
|--------------------|-----------------------|
| Calories           | 110                   |
| Total Fat          | 0 g 0% <sup>4</sup>   |
| Saturated Fat      | 0 g 0% <sup>4</sup>   |
| Trans Fat          | 0 g *                 |
| Cholesterol        | 0 mg 0%               |
| Total Carbohydrate | 1 g <1% <sup>4</sup>  |
| Dietary Fiber      | 0 g 0% <sup>4</sup>   |
| Sugars             | 0 g *                 |
| Protein            | 27 g 54% <sup>4</sup> |
| Calcium            | 110 mg 11%            |
| Iron               | 0.4 mg 2%             |
| Sodium             | 55 mg 2%              |
| Potassium          | 160 mg 5%             |

<sup>4</sup> Percent Daily Values are based on a 2,000 calorie diet.  
\* Daily Value not established.

INGREDIENTS: HYBRID-RATIO ION-FILTERED WHEY PROTEIN ISOLATE (Cross-Flow, Ultra-Filtered Whey Protein Isolate, Ion-Charged Particle-Filtered Whey Protein Isolate, Alpha-Lactalbumin-Rich Whey Protein Isolate), PROTEIN ENZYME BLEND (Protease, Bromelain), Natural and Artificial Flavors, Guar Gum, Acesulfame Potassium, Sucralose, Lecithin (Sunflower).

Use this product as a food supplement only. Do not use for weight reduction.  
\* Due to natural variations in product density resulting from settling and/or humidity, the values are approximate. Shake product before use. Product is sold by weight and serving size is on an "as dry" basis.

### PROTEIN COMPARISON

Source: USDA Food Database

|                           | PROTEIN<br>By Percentage | PROTEIN<br>per 30 g | FAT<br>per 30 g | BIOLOGICAL<br>VALUE (BV) |
|---------------------------|--------------------------|---------------------|-----------------|--------------------------|
| 1. ISOFLEX®               | 90%                      | 27                  | 0               | 120                      |
| 2. TRIMMED STEAK          | 29%                      | 9                   | 1               | 80                       |
| 3. TUNA (canned in water) | 23%                      | 7                   | 1               | 83                       |
| 4. CHICKEN BREAST         | 17%                      | 5                   | 1               | 79                       |
| 5. WHOLE EGG              | 13%                      | 4                   | 3               | 100                      |

## ISOFLEX® PROTEIN PROFILE

PER SERVING  
• 100% COMPLETE WHOLE PROTEIN SOURCE  
• ZERO NON-PROTEIN AMINO ACIDS

| Essential Amino Acids (EAA)       |         |
|-----------------------------------|---------|
| Branched-Chain Amino Acids (BCAA) |         |
| L-Leucine                         | 2750 mg |
| L-Valine                          | 1607 mg |
| L-Isoleucine                      | 1555 mg |
| L-Histidine                       | 540 mg  |
| L-Lysine                          | 2719 mg |
| L-Methionine                      | 604 mg  |
| L-Phenylalanine                   | 865 mg  |
| L-Threonine                       | 1592 mg |
| L-Tryptophan                      | 606 mg  |
| L-Alanine                         | 1343 mg |
| L-Arginine                        | 569 mg  |
| L-Aspartic Acid                   | 3023 mg |
| L-Cysteine                        | 674 mg  |
| L-Glutamic Acid                   | 4692 mg |
| L-Glycine                         | 441 mg  |
| L-Proline                         | 1541 mg |
| L-Serine                          | 1053 mg |
| L-Tyrosine                        | 827 mg  |

Typical Amino Acid Profile is naturally occurring from 100% Whole Protein Sources and may vary slightly.

WARNINGS: Use only as directed. For adult use only. Consult a health care practitioner prior to use if you are pregnant or breastfeeding; if you have liver or kidney disease, or if you have been instructed to follow a low protein diet. Do not use if inner seal is broken. Store in a cool, dry place. Keep out of reach of children.

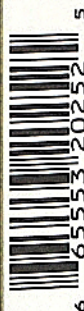
CALIFORNIA WARNING: Lead is known to the State of California to cause birth defects or reproductive harm. Consuming this product can expose you to more than 0.0000005 g of lead. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

ALLERGEN WARNING: Contains Milk (Whey). Produced in a facility that also handles soy, egg, peanut, tree nut, fish, crustacean and shellfish products.

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\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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