

TRULY SUPERIOR PURE, NATURAL & DELICIOUS PROTEIN

isoNatural™ – Giving you the purity and goodness of a 100% Whey Protein Isolate Source with the delicious taste with absolutely nothing else added. You wouldn't settle for less, and we wouldn't have it any other way!

isoNatural™ contains 27 g of pure protein in every scoop with all of the native protein structures intact. isoNatural™ is the natural and wholesome way to increase protein in your diet. Absolutely perfect to add to Smoothies, Yogurt or any Recipe that you want to add the highest quality whey protein to!

isoNatural™ mixes quickly and easily making it an easy way to add high-quality Whey Protein Isolate to your diet. isoNatural™ contains 0 g of fat and 0 g sugar per serving and is 99% lactose-free. Because isoNatural™ is a Whey protein, it contains no Casein protein. People who have sensitivities to milk are often fine with isoNatural™ because many dairy sensitivities come from the Casein component of the milk. isoNatural™ is also 100% free of artificial colors and dyes.*



HRI HYBRID RATIO Ion-Filtration Technology

isoNatural™ employs a unique protein extraction technology called HRI. A hybrid of two isolate purification technologies incorporated at a specific ratio to produce a truly superior ultra-pure Whey Protein Isolate. Cutting-Edge Hybrid-Ratio Ion-Filtration (HRI) Technology allows isoNatural™ to retain an exceptionally high protein yield while maintaining bioactive whey fractions (chart on right). isoNatural™ contains absolutely NO Whey Concentrate. Concentrates have higher levels of fat and sugars with a lower percentage of protein and lower bioavailability than Isolates.

PURE, NATURAL & INTACT WHEY PROTEIN ISOLATE FRACTIONS

57.0%	BETA-LACTOGLOBULIN
21.0%	ALPHA-LACTALBUMIN
15.0%	GLYCOMACROPEPTIDE
4.8%	BI-PEPTIDES & TRI-PEPTIDES
2.5%	IMMUNOGLOBULIN
1.4%	BOVINE SERUM ALBUMIN
0.1%	LACTOFERRIN

Values are typical



UNSURPASSED: THE ALLMAX® QUALITY GUARANTEE

Every ingredient added and every lot produced is laboratory-tested for purity and potency to ensure consistent product quality and integrity every time, guaranteed. isoNatural™ goes through the exclusive ALLMAX 5-Stage Quality Testing protocol. In fact, we're so confident in the quality of our product that it's completely guaranteed. Test our product; we guarantee it passes every time or we pay for your testing and refund your purchase. You won't find anyone else willing to stand behind their product with this guarantee.

3RD PARTY TESTED FREE OF BANNED SUBSTANCES
isoNatural™ has been tested by an independent 3rd Party Laboratory for Banned Substances. Product is randomly selected from retail batches and test results details can be viewed at informed-choice.org

ALLMAX®

SCIENCE • INNOVATION • QUALITY • RESULTS

AM/PM | ANYTIME | PRE/POST



isoNatural™ the Original Whey Protein Isolate

PURE NO ADDED INGREDIENTS

- Pure Whey Protein Isolate Source
- No Sweeteners, Flavors or Dyes
- Gluten-Free, Soy-Free, No Added Sugar

27g PROTEIN **0g SUGARS** **110 CALORIES**

2 LBS **PROTEIN SUPPLEMENT**
Net Wt 907g (32oz) Free of Sweeteners & Flavors

Unflavored

Supplement Facts

Serving Size 1 Scoop (29 g)
Servings Per Container ~31

	Amount Per Serving	% Daily Value
Calories	110	
Total Fat	0 g	0%*
Saturated Fat	0 g	0%*
Trans Fat	0 g	†
Total Carbohydrate	0 g	0%*
Dietary Fiber	0 g	0%*
Sugars	0 g	†
Protein	27 g	54%*
Calcium	116 mg	9%
Sodium	45 mg	2%
Potassium	170 mg	4%

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

INGREDIENTS: Cross-Flow Ultra-Filtered and Ion-Filtered Whey Protein Isolate, Lecithin (Sunflower).

isoNatural™ – The ultimate in pure Whey Protein Isolate delivering exceptional protein quality with the highest Biological Value (BV) available. Simply put, your body absorbs Whey Protein Isolate better than any other form of protein.

Protein Comparison	PROTEIN By Percentage	PROTEIN per 29 g	FAT per 29 g	BIOLOGICAL VALUE (BV)
1. isoNatural™	93%	27	0	120
2. TRIMMED STEAK	29%	9	1	80
3. TUNA (canned in water)	23%	7	1	83
4. CHICKEN BREAST	17%	5	1	79
5. WHOLE EGG	13%	4	3	100

Source: USDA Food Database

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